

# **Newpark Resources Reports 2008 Second Quarter Results**

July 31, 2008

Company reports income from continuing operations of \$0.10 per diluted share

THE WOODLANDS, Texas, July 31 /PRNewswire-FirstCall/ -- Newpark Resources, Inc. (NYSE: NR) today announced results for its second quarter ended June 30, 2008. Total revenues were \$194.0 million for the second quarter of 2008 compared to \$150.0 million for the second quarter of 2007. The Company reported income from continuing operations of \$8.7 million, or \$0.10 per diluted share, compared to \$6.1 million, or \$0.07 per diluted share, in the second quarter of 2007. Net income was \$10.0 million, or \$0.11 per diluted share, compared to \$5.3 million, or \$0.06 per diluted share, in the second quarter of 2007.

Paul Howes, President and Chief Executive Officer of Newpark, stated, "During the second quarter, we continued our focus on growing our core drilling fluids business where revenues were up 29% in a year-over-year comparison and 8% sequentially from the first quarter of 2008. While this segment's operating margins were lower on a sequential basis, this decline is partially attributable to the seasonal slow-down in the Canadian market, along with start-up costs and short-term inefficiencies associated with new and future revenue streams.

"Meanwhile, despite continued challenges in the Gulf Coast region, our Mats and Integrated Services business rebounded from the first quarter of 2008, increasing its operating margin to almost 10%. We are continuing to reduce the operating costs in this business, and under the leadership of our new division President Bill Moss, we expect to see more benefits ahead."

#### Segment Results

The Fluids Systems and Engineering segment generated revenues of \$169.1 million and a 10.7% operating margin in the second quarter of 2008 compared to revenues of \$131.2 million and a 12.4% operating margin during the second quarter of 2007. Second quarter 2008 revenues were driven by strong growth in both the North American and Mediterranean regions. North American revenues increased 21% over the second quarter of 2007 on solid revenue gains from the U.S. market, while our Mediterranean region revenues increased 53% compared to the second quarter of 2007. Brazil also contributed to revenue growth, generating a \$3.5 million increase in the second quarter of 2008. Operating margins in this segment were negatively impacted by several factors, including new customer activity which is initially at lower margins due to start-up inefficiencies, unfavorable product mix and inflationary cost increases related to personnel and materials. In addition, the Company incurred start-up costs associated with future revenue streams.

The Mats and Integrated Services segment generated revenues of \$24.9 million and a 9.7% operating margin in the second quarter of 2008 compared to revenues of \$18.8 million and a 12.1% operating margin in the second quarter of 2007. The growth in revenues is attributable to an \$8.3 million increase in composite mat sales, partially offset by lower mat rental and related services revenue. The revenue decline in mat rental and related services, as well as the segment's year-to-year operating margin decline, is primarily attributable to continued weakness in the South Louisiana land rig count, resulting in reduced demand along with pricing pressure.

### Share Repurchase Program Update

As previously announced, Newpark's Board of Directors approved a stock repurchase program in February 2008, authorizing the Company to purchase up to \$25.0 million of outstanding shares of Newpark common stock. As of June 30, 2008, the Company has repurchased 1,886,000 outstanding shares for an aggregate price of \$10.0 million, an average per share price of \$5.32.

# CONFERENCE CALL

In conjunction with this release, Newpark has scheduled a conference call, which will be broadcast live over the Internet, on Friday, August 1, 2008 at 10:00 a.m. Eastern Time / 9:00 a.m. Central Time. To participate in the call, dial (303) 262-2130 and ask for the Newpark Resources conference call at least 10 minutes prior to the start time, or access it live over the Internet at http://www.newpark.com. For those who cannot listen to the live call, a replay will be available through August 8, 2008 and may be accessed by dialing (303) 590-3000 and using pass code 11115505#. Also, an archive of the webcast will be available shortly after the call at http://www.newpark.com for 90 days.

Newpark Resources, Inc. is a worldwide provider of drilling fluids, temporary worksites and access roads for oilfield and other commercial markets, and environmental waste treatment solutions. For more information, visit our website at http://www.newpark.com.

This news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act that are based on management's current expectations, estimates and projections. All statements that address expectations or projections about the future, including Newpark's strategy for growth, product development, market position, expected expenditures and financial results are forward-looking statements. Some of the forward-looking statements may be identified by words like "expects,"

"anticipates," "plans," "intends," "projects," "indicates," and similar expressions. These statements are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors, including those discussed more fully elsewhere in this release and in documents filed with the Securities and Exchange Commission by Newpark, particularly its Annual Report on Form 10-K for the year ended December 31, 2007, as well as others, could cause results to differ materially from those stated. These factors include, but are not limited to, Newpark's successful completion of the proposed sale of the environmental business, the investigation of the certain accounting matters by the Securities and Exchange Commission; changes in the laws, regulations, policies and economic conditions, including inflation, interest and foreign currency exchange rates, of countries in which Newpark does business; competitive pressures; successful integration of structural changes, including restructuring plans, acquisitions, divestitures and alliances; cost of raw materials, research and development of new products, including regulatory approval and market acceptance; and seasonality of sales of Newpark products. Newpark's filings with the Securities and Exchange Commission can be obtained at no charge at http://www.sec.gov, as well as through our website at http://www.newpark.com.

Newpark Resources, Inc. Consolidated Statements of Operations

(Unaudited) (In thousands, except per share data)		Months June 30, 2007	Six Months Ended June 30, 2008 2007	
Revenues	\$194,032	\$149,982	\$372,499	\$299,246
Cost of revenues	173,511 20,521	•	330,820 41,679	259,420 39,826
General and administrative expenses	4,996	5,111	9 <b>,</b> 777	13,266
Operating income	15,525	13,485	31 <b>,</b> 902	26,560
Foreign currency exchange (gain) loss Interest expense, net	(199) 2,649	, ,		(222) 8,232
Income from continuing operation before income taxes Provision for income taxes	13,075 4,410	10,004 3,859	25,929 8,587	18,550 6,636
<pre>Income from continuing operation Income (loss) from discontinued   operations, net of tax</pre>	s 8,665 1,337	6,145 (846)	17,342 4,011	11,914 619
Net income	\$10,002	\$5 <b>,</b> 299	\$21,353	\$12 <b>,</b> 533
Basic weighted average common shares outstanding Diluted weighted average common shares outstanding	88,762 89,073	89,979 90,671	,	,
<pre>Income per common share (basic   and diluted):   Income from continuing operation   Income (loss) from discontinued   operations</pre>	s \$0.10	\$0.07 (0.01)	\$0.19 0.05	\$0.13 0.01
Net income per common share	\$0.11	\$0.06	\$0.24	\$0.14

Newpark Resources, Inc. Operating Segment Results

	Three Months Ended		
(Unaudited)	June 30,	March 31,	June 30,
(In thousands)	2008	2008	2007
Segment revenues  Fluids systems and engineering  Mats and integrated services  Total segment revenues	\$169,128 24,904 \$194,032	\$157,216 21,251 \$178,467	18,819
Segment operating income			
Fluids systems and engineering	\$18,104	\$21,107	\$16,323
Mats and integrated services Total segment operating	2,417	51	2,273
income	\$20 <b>,</b> 521	\$21 <b>,</b> 158	\$18 <b>,</b> 596
Segment operating margin			
Fluids systems and engineering	10.7%	13.4%	12.4%
Mats and integrated services Total segment operating	9.7%	0.2%	12.1%
margin	10.6%	11.9%	12.4%

Newpark Resources, Inc. Consolidated Balance Sheets

(In thousands, except share data)	June 30, 2008 (Unaudited)	December 31, 2007
ASSETS		
Cash and cash equivalents	\$10,243	\$5 <b>,</b> 741
Receivables, net	174,974	141,949
Inventories	122 <b>,</b> 574	120,202
Deferred tax asset	27 <b>,</b> 383	28,439
Prepaid expenses and other current assets	12,846	12,131
Assets of discontinued operations	84,834	86,628
Total current assets	432,854	395,090
Property, plant and equipment, net	159,534	159,094
Goodwill	63 <b>,</b> 355	62 <b>,</b> 616
Deferred tax asset, net	399	408
Other intangible assets, net	16,648	18,474
Other assets	6 <b>,</b> 250	6 <b>,</b> 097
Total assets	\$679,040	\$641 <b>,</b> 779
LIABILITIES AND STOCKHOLDERS' EQUITY		
Foreign bank lines of credit	\$10,028	\$7 <b>,</b> 297
Current maturities of long-term debt	11,400	11,565
Accounts payable	67 <b>,</b> 331	62 <b>,</b> 505
Accrued liabilities	26,454	20,367
Liabilities of discontinued operations	11,687	10,456
Total current liabilities	126,900	112,190
Long-term debt, less current portion	157 <b>,</b> 787	158,616
Deferred tax liability	13,913	5 <b>,</b> 923
Other noncurrent liabilities	2,291	4,386
Total liabilities	300,891	281,115
Common Stock, \$0.01 par value, 100,000,00 shares authorized 90,953,756 and	00	
90,215,175 shares issued, respectively	909	902
Paid-in capital	453,481	450,319
Accumulated other comprehensive income	16,990	13,988
Retained deficit	(83,192)	(104,545)
Less treasury stock, at cost;	· / /	, = = -, = -= /
1,886,000 shares	(10,039)	_
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## Newpark Resources, Inc. Consolidated Statements of Cash Flows

Cash and cash equivalents at

(Unaudited) (In thousands)	Six Months 2008	Ended June 30, 2007
Cash flows from operating activities: Net income Adjustments to reconcile net income to net cash provided by operations:	\$21,353	\$12 <b>,</b> 533
Net income from discontinued operations Depreciation and amortization Stock-based compensation expense Provision for deferred income taxes Provision for doubtful accounts Loss on sale of assets	(4,011) 12,272 2,314 9,119 1,336 445	(619) 9,952 1,197 5,883 549
Change in assets and liabilities:    Increase in receivables    Increase in inventories    Increase in other assets    Increase in accounts payable    Increase (decrease) in accrued	(32,170) (832) (961) 3,431	(5,569) (2,488) (1,083) 10,068
liabilities and other Net operating activities of continuing operations Net operating activities of	2,939 15,235	(7,400) 23,818
discontinued operations Net cash provided by operating activities	8,099 23,334	13,232 37,050
Cash flows from investing activities: Capital expenditures Proceeds from sale of property, plant and equipment	(11,465) 78	(9 <b>,</b> 302)
Net investing activities of continuing operations Net investing activities of	(11,387)	(8,669)
discontinued operations  Net cash used in investing activities  Cash flows from financing activities:	(115) (11,502)	(2,230) (10,899)
Net borrowings (payments) on lines of credit Principal payments on notes payable and long-term debt	2,098 (1,014)	(30 <b>,</b> 555)
Proceeds from exercise of stock options and ESPP Purchase of treasury stock Net financing activities of	1,241 (10,039)	1,702
continuing operations Net financing activities of discontinued operations	(7,714) (63)	(34,933)
Net cash used in financing activities  Effect of exchange rate changes	(7 <b>,</b> 777) 447	(34,964)
Net increase (decrease) in cash and cash equivalents	4,502	(8,591)

beginning of year 5,741 12,736 Cash and cash equivalents at end of \$10,243 \$4,145 year Contacts: James E. Braun, CFO Newpark Resources, Inc. 281-362-6800 Ken Dennard, Managing Partner Dennard Rupp Gray & Easterly, LLC ksdennard@drg-e.com 713-529-6600 SOURCE Newpark Resources, Inc. -0-07/31/2008 /CONTACT: James E. Braun, CFO of Newpark Resources, Inc., +1-281-362-6800; or Ken Dennard, Managing Partner of Dennard Rupp Gray & Easterly, LLC, +1-713-529-6600, ksdennard@drg-e.com, for Newpark Resources, /Web site: http://www.newpark.com / (NR) CO: Newpark Resources, Inc. ST: Texas IN: OIL SU: ERN CCA

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