# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# FORM 10-Q

| ☑ QUARTERLY REPORT PURSUANT TO SECTION   | ON 13 OR     | 15(d) OF THE SECURITII                                | ES EXCHANGE ACT OF 19      | 934                     |
|--|--------------|---|----------------------------|-------------------------|
|  | For the q    | uarterly period ended June 3                          | 30, 2020                   |                         |
|  |              | or  |                            |                         |
| ☐ TRANSITION REPORT PURSUANT TO SECTI  | ON 13 OR     | 15(d) OF THE SECURITI                                 | ES EXCHANGE ACT OF 19      | 934                     |
| For the  | ne transitio | n period from   | to                         |                         |
|  | Comn         | nission File Number: 001-0                            | 2960                       |                         |
|  |              | NEWPARK   |                            |                         |
| (E   |              | Newpark Resources, Inc. of registrant as specified in | its charter)               |                         |
| Delaware   |              |   | 72-112338                  | 35                      |
| (State or other jurisdiction of incorporation o  | r organizat  | ion)  | (I.R.S. Employer Iden      | tification No.)         |
| 9320 Lakeside Boulevard, Suite 100   |              |   |                            |                         |
| The Woodlands, Texas   |              |   | 77381                      |                         |
| (Address of principal executive off  | ices)        |   | (Zip Code                  | 2)                      |
|  |              |   |                            |                         |
| (R   | egistrant's  | (281) 362-6800<br>telephone number, including         | g area code)               |                         |
|  |              | Not Applicable  |                            |                         |
| (Former name, fo   | rmer addr    | ess and former fiscal year, if                        | changed since last report) |                         |
| Securities registered pursuant to Section 12(b) of the A   | Act:         |   |                            |                         |
| Title of each class  |              | Trading Symbol(s)                                     | Name of each excha         | nge on which registered |
| Common Stock, \$0.01 par value   |              | NR  | New York                   | Stock Exchange          |
| Rights to Purchase Series D Junior Participating Pr<br>Stock   | referred     | N/A   | New York                   | Stock Exchange          |
| Indicate by check mark whether the registrant (1) has during the preceding 12 months (or for such shorter requirements for the past 90 days.       |              |   |                            |                         |
|  | Yes ☑        | No 🗆  |                            |                         |
| Indicate by check mark whether the registrant has su Regulation S-T (§232.405 of this chapter) during the p  |              |   |                            |                         |
| Yes ☑ No □   |              |   |                            |                         |
| Indicate by check mark whether the registrant is a latemerging growth company. See the definitions of 'company" in Rule 12b-2 of the Exchange Act. |              |   |                            |                         |
| Large accelerated filer  | $\checkmark$ | Ac  | celerated filer            |                         |
| Non-accelerated filer  |              | Sm  | aller reporting company    | $\checkmark$            |
|  |              | Em  | erging growth company      |                         |
|  |              |   |                            |                         |
|  |              |   |                            |                         |

| If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. $\Box$ |
|---|
| Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  |
| Yes □ No ☑  |
| As of July 31, 2020, a total of 90,650,353 shares of common stock, \$0.01 par value per share, were outstanding.  |
|   |
|   |
|   |
|   |
|   |

#### NEWPARK RESOURCES, INC.

### INDEX TO QUARTERLY REPORT ON FORM 10-Q FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2020

| PART I         | FINANCIAL INFORMATION   | <u>2</u>  |
|----------------|---|-----------|
| <u>ITEM 1.</u> | <u>Financial Statements</u>   | <u>2</u>  |
|                | Condensed Consolidated Balance Sheets   | <u>2</u>  |
|                | Condensed Consolidated Statements of Operations                                       | <u>3</u>  |
|                | Condensed Consolidated Statements of Comprehensive Income (Loss)                      | <u>4</u>  |
|                | Condensed Consolidated Statements of Stockholders' Equity                             | <u>5</u>  |
|                | Condensed Consolidated Statements of Cash Flows                                       | <u>6</u>  |
|                | Notes to Unaudited Condensed Consolidated Financial Statements                        | <u>7</u>  |
| ITEM 2.        | Management's Discussion and Analysis of Financial Condition and Results of Operations | <u>16</u> |
| <u>ITEM 3.</u> | Quantitative and Qualitative Disclosures About Market Risk                            | <u>30</u> |
| <u>ITEM 4.</u> | Controls and Procedures   | <u>30</u> |
| PART II        | OTHER INFORMATION   | <u>31</u> |
| <u>ITEM 1.</u> | <u>Legal Proceedings</u>  | <u>31</u> |
| ITEM 1A.       | Risk Factors  | <u>31</u> |
| <u>ITEM 2.</u> | <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>                    | <u>31</u> |
| <u>ITEM 3.</u> | Defaults Upon Senior Securities   | <u>31</u> |
| <u>ITEM 4.</u> | Mine Safety Disclosures   | <u>31</u> |
| <u>ITEM 5.</u> | Other Information   | <u>31</u> |
| <u>ITEM 6.</u> | <u>Exhibits</u>   | <u>32</u> |
|                | Signatures  | 33        |

#### CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995, as amended. We also may provide oral or written forward-looking statements in other materials we release to the public. Words such as "will," "may," "could," "would," "should," "anticipates," "believes," "estimates," "expects," "plans," "intends," and similar expressions are intended to identify these forward-looking statements but are not the exclusive means of identifying them. These forward-looking statements reflect the current views of our management as of the filing date of this Quarterly Report on Form 10-Q and include statements regarding the impact of the COVID-19 pandemic; however, various risks, uncertainties, contingencies, and other factors, some of which are beyond our control, are difficult to predict and could cause our actual results, performance, or achievements to differ materially from those expressed in, or implied by, these statements.

We assume no obligation to update, amend, or clarify publicly any forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws. In light of these risks, uncertainties, and assumptions, the forward-looking events discussed in this Quarterly Report on Form 10-Q might not occur.

For further information regarding these and other factors, risks, and uncertainties that could cause actual results to differ, we refer you to the risk factors set forth in Item 1A "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2019, and in Part II Item 1A "Risk Factors" in our Quarterly Report on Form 10-Q for the period ended March 31, 2020 and this Quarterly Report on Form 10-Q.

# PART I FINANCIAL INFORMATION

# **ITEM 1. Financial Statements**

# Newpark Resources, Inc. Condensed Consolidated Balance Sheets (Unaudited)

| In thousands, except share data)   | Ju | me 30, 2020 | Dece | mber 31, 2019 |
|--|----|-------------|------|---------------|
| ASSETS   |    |             |      |               |
| Cash and cash equivalents  | \$ | 42,942      | \$   | 48,672        |
| Receivables, net   |    | 139,627     |      | 216,714       |
| Inventories  |    | 177,973     |      | 196,897       |
| Prepaid expenses and other current assets  |    | 20,657      |      | 16,526        |
| Total current assets   |    | 381,199     |      | 478,809       |
| Property, plant and equipment, net   |    | 297,234     |      | 310,409       |
| Operating lease assets   |    | 33,524      |      | 32,009        |
| Goodwill   |    | 42,094      |      | 42,332        |
| Other intangible assets, net   |    | 26,907      |      | 29,677        |
| Deferred tax assets  |    | 3,047       |      | 3,600         |
| Other assets   |    | 3,040       |      | 3,243         |
| Total assets   | \$ | 787,045     | \$   | 900,079       |
| LIABILITIES AND STOCKHOLDERS' EQUITY   |    |             |      |               |
| Current debt   | \$ | 10,519      | \$   | 6,335         |
| Accounts payable   |    | 52,364      |      | 79,777        |
| Accrued liabilities  |    | 33,261      |      | 42,750        |
| Total current liabilities  |    | 96,144      |      | 128,862       |
| Long-term debt, less current portion   |    | 125,291     |      | 153,538       |
| Noncurrent operating lease liabilities   |    | 27,392      |      | 26,946        |
| Deferred tax liabilities   |    | 21,875      |      | 34,247        |
| Other noncurrent liabilities   |    | 8,906       |      | 7,841         |
| Total liabilities  |    | 279,608     |      | 351,434       |
| Commitments and contingencies (Note 9)   |    |             |      |               |
| Common stock, \$0.01 par value (200,000,000 shares authorized and 107,429,802 and 106,696,719 shares issued, respectively) |    | 1,074       |      | 1,067         |
| Paid-in capital  |    | 623,269     |      | 620,626       |
| Accumulated other comprehensive loss   |    | (73,308)    |      | (67,947)      |
| Retained earnings  |    | 93,292      |      | 134,119       |
| Treasury stock, at cost (16,784,471 and 16,958,418 shares, respectively)   |    | (136,890)   |      | (139,220)     |
| Total stockholders' equity   |    | 507,437     |      | 548,645       |
| Total liabilities and stockholders' equity   | \$ | 787,045     | \$   | 900,079       |

# Newpark Resources, Inc. Condensed Consolidated Statements of Operations (Unaudited)

|   | Three Months Ended Six<br>June 30, |    |         |       |          | onths Ended<br>June 30, |         |  |  |
|---|------------------------------------|----|---------|-------|----------|-------------------------|---------|--|--|
| (In thousands, except per share data)         | 2020                               |    | 2019    | · · · | 2020     |                         | 2019    |  |  |
| Revenues                                      | \$<br>101,946                      | \$ | 216,412 | \$    | 266,496  | \$                      | 427,885 |  |  |
| Cost of revenues                              | 112,290                            |    | 177,933 |       | 258,374  |                         | 352,909 |  |  |
| Selling, general and administrative expenses  | 20,937                             |    | 28,037  |       | 45,633   |                         | 58,779  |  |  |
| Other operating income, net                   | (742)                              |    | (472)   |       | (1,086)  |                         | (396)   |  |  |
| Operating income (loss)                       | <br>(30,539)                       |    | 10,914  |       | (36,425) |                         | 16,593  |  |  |
|   |                                    |    |         |       |          |                         |         |  |  |
| Foreign currency exchange (gain) loss         | 781                                |    | 990     |       | 2,763    |                         | (72)    |  |  |
| Interest expense, net                         | 2,912                              |    | 3,523   |       | 6,113    |                         | 7,179   |  |  |
| Gain on extinguishment of debt                | (1,334)                            |    | _       |       | (419)    |                         | _       |  |  |
| Income (loss) before income taxes             | (32,898)                           |    | 6,401   |       | (44,882) |                         | 9,486   |  |  |
|   |                                    |    |         |       |          |                         |         |  |  |
| Provision (benefit) for income taxes          | (6,654)                            |    | 2,095   |       | (6,490)  |                         | 3,898   |  |  |
| Net income (loss)                             | \$<br>(26,244)                     | \$ | 4,306   | \$    | (38,392) | \$                      | 5,588   |  |  |
|   |                                    |    |         |       |          | -                       |         |  |  |
| Net income (loss) per common share - basic:   | \$<br>(0.29)                       | \$ | 0.05    | \$    | (0.43)   | \$                      | 0.06    |  |  |
| Net income (loss) per common share - diluted: | \$<br>(0.29)                       | \$ | 0.05    | \$    | (0.43)   | \$                      | 0.06    |  |  |

# Newpark Resources, Inc. Condensed Consolidated Statements of Comprehensive Income (Loss) (Unaudited)

|   |      | Three Mo<br>Jun | nths E<br>e 30, | Ended | Six Months Ended<br>June 30, |          |           |       |  |      |
|---|------|-----------------|-----------------|-------|------------------------------|----------|-----------|-------|--|------|
| (In thousands)  | 2020 |                 | 2020            |       | 9 2020                       |          | 2019 2020 |       |  | 2019 |
| Net income (loss)   | \$   | (26,244)        | \$              | 4,306 | \$                           | (38,392) | \$        | 5,588 |  |      |
| Foreign currency translation adjustments (net of tax benefit (expense) of \$326, \$(179), \$598, \$(109)) |      | 2,132           |                 | 1,721 |                              | (5,361)  |           | (200) |  |      |
| Comprehensive income (loss)   | \$   | (24,112)        | \$              | 6,027 | \$                           | (43,753) | \$        | 5,388 |  |      |

# Newpark Resources, Inc. Condensed Consolidated Statements of Stockholders' Equity (Unaudited)

| (In thousands)  | C  | ommon<br>Stock | Paid-In<br>Capital |         |    |          | Accumulated Other Comprehensive Retained Loss Earnings |          |    |           | J             |  | Total |
|---|----|----------------|--------------------|---------|----|----------|--|----------|----|-----------|---------------|--|-------|
| Balance at March 31, 2020   | \$ | 1,067          | \$                 | 622,115 | \$ | (75,440) | \$   | 120,501  | \$ | (137,884) | \$<br>530,359 |  |       |
| Net loss  |    | _              |                    | _       |    | _        |  | (26,244) |    | _         | (26,244)      |  |       |
| Employee stock options, restricted stock and employee stock purchase plan |    | 7              |                    | (331)   |    | _        |  | (965)    |    | 994       | (295)         |  |       |
| Stock-based compensation expense  |    | _              |                    | 1,485   |    | _        |  | _        |    | _         | 1,485         |  |       |
| Foreign currency translation, net of tax                                  |    | _              |                    | _       |    | 2,132    |  | _        |    | _         | 2,132         |  |       |
| Balance at June 30, 2020  | \$ | 1,074          | \$                 | 623,269 | \$ | (73,308) | \$   | 93,292   | \$ | (136,890) | \$<br>507,437 |  |       |
| Balance at March 31, 2019   | \$ | 1,064          | \$                 | 622,554 | \$ | (69,594) | \$   | 150,084  | \$ | (134,320) | \$<br>569,788 |  |       |
| Net income  |    | _              |                    | _       |    | _        |  | 4,306    |    | _         | 4,306         |  |       |
| Employee stock options, restricted stock and employee stock purchase plan |    | 3              |                    | (5,833) |    | _        |  | (995)    |    | 5,758     | (1,067)       |  |       |
| Stock-based compensation expense  |    | _              |                    | 1,905   |    | _        |  | _        |    | _         | 1,905         |  |       |
| Treasury shares purchased at cost   |    | _              |                    | _       |    | _        |  | _        |    | (10,524)  | (10,524)      |  |       |
| Foreign currency translation, net of tax                                  |    | _              |                    | _       |    | 1,721    |  | _        |    | _         | 1,721         |  |       |
| Balance at June 30, 2019  | \$ | 1,067          | \$                 | 618,626 | \$ | (67,873) | \$   | 153,395  | \$ | (139,086) | \$<br>566,129 |  |       |
| Balance at December 31, 2019  | \$ | 1,067          | \$                 | 620,626 | \$ | (67,947) | \$   | 134,119  | \$ | (139,220) | \$<br>548,645 |  |       |
| Cumulative effect of accounting change                                    |    | _              |                    | _       |    | _        |  | (735)    |    | _         | (735)         |  |       |
| Net loss  |    | _              |                    | _       |    | _        |  | (38,392) |    | _         | (38,392)      |  |       |
| Employee stock options, restricted stock and employee stock purchase plan |    | 7              |                    | (434)   |    | _        |  | (1,700)  |    | 2,330     | 203           |  |       |
| Stock-based compensation expense  |    | _              |                    | 3,077   |    | _        |  | _        |    | _         | 3,077         |  |       |
| Foreign currency translation, net of tax                                  |    | _              |                    | _       |    | (5,361)  |  | _        |    | _         | (5,361)       |  |       |
| Balance at June 30, 2020  | \$ | 1,074          | \$                 | 623,269 | \$ | (73,308) | \$   | 93,292   | \$ | (136,890) | \$<br>507,437 |  |       |
| Balance at December 31, 2018  | \$ | 1,064          | \$                 | 617,276 | \$ | (67,673) | \$   | 148,802  | \$ | (129,788) | \$<br>569,681 |  |       |
| Net income  |    | _              |                    | _       |    | _        |  | 5,588    |    | _         | 5,588         |  |       |
| Employee stock options, restricted stock and employee stock purchase plan |    | 3              |                    | (5,524) |    | _        |  | (995)    |    | 6,239     | (277)         |  |       |
| Stock-based compensation expense  |    | _              |                    | 6,874   |    | _        |  | _        |    | _         | 6,874         |  |       |
| Treasury shares purchased at cost   |    | _              |                    | _       |    |          |  | _        |    | (15,537)  | (15,537)      |  |       |
| Foreign currency translation, net of tax                                  | _  | _              |                    | _       | _  | (200)    |  | _        |    | _         | <br>(200)     |  |       |
| Balance at June 30, 2019  | \$ | 1,067          | \$                 | 618,626 | \$ | (67,873) | \$   | 153,395  | \$ | (139,086) | \$<br>566,129 |  |       |

|  |         | Six Months Ende |           |  |  |  |
|--|---------|-----------------|-----------|--|--|--|
| (In thousands)   |         | 2020            | 2019      |  |  |  |
| Cash flows from operating activities:  |         |                 |           |  |  |  |
| Net income (loss)  | \$      | (38,392)        | \$ 5,588  |  |  |  |
| Adjustments to reconcile net income (loss) to net cash provided by operations: |         |                 |           |  |  |  |
| Inventory impairments  |         | 8,996           | _         |  |  |  |
| Depreciation and amortization  |         | 22,915          | 23,070    |  |  |  |
| Stock-based compensation expense   |         | 3,077           | 6,874     |  |  |  |
| Provision for deferred income taxes  |         | (11,418)        | (1,514)   |  |  |  |
| Credit loss expense  |         | 726             | 789       |  |  |  |
| Gain on sale of assets   |         | (2,163)         | (5,128)   |  |  |  |
| Gain on extinguishment of debt   |         | (419)           | _         |  |  |  |
| Amortization of original issue discount and debt issuance costs                |         | 2,801           | 2,973     |  |  |  |
| Change in assets and liabilities:  |         |                 |           |  |  |  |
| Decrease in receivables  |         | 66,510          | 6,583     |  |  |  |
| Decrease in inventories  |         | 7,512           | 3,868     |  |  |  |
| Increase in other assets   |         | (5,294)         | (5,058)   |  |  |  |
| Increase (decrease) in accounts payable  |         | (26,577)        | 6,207     |  |  |  |
| Decrease in accrued liabilities and other                                      |         | (3,261)         | (10,012)  |  |  |  |
| Net cash provided by operating activities                                      |         | 25,013          | 34,240    |  |  |  |
| Cash flows from investing activities:  |         |                 |           |  |  |  |
| Capital expenditures   |         | (10,655)        | (23,866)  |  |  |  |
| Proceeds from sale of property, plant and equipment                            |         | 7,963           | 5,708     |  |  |  |
| Net cash used in investing activities  |         | (2,692)         | (18,158)  |  |  |  |
| g  |         | ( )             | ( -,,     |  |  |  |
| Cash flows from financing activities:  |         |                 |           |  |  |  |
| Borrowings on lines of credit  |         | 117,068         | 135,952   |  |  |  |
| Payments on lines of credit  |         | (116,207)       | (141,317) |  |  |  |
| Purchases of Convertible Notes   |         | (29,124)        | _         |  |  |  |
| Debt issuance costs  |         | _               | (917)     |  |  |  |
| Proceeds from employee stock plans   |         | _               | 1,090     |  |  |  |
| Purchases of treasury stock  |         | (326)           | (17,365)  |  |  |  |
| Other financing activities   |         | 2,480           | 2,758     |  |  |  |
| Net cash used in financing activities  |         | (26,109)        | (19,799)  |  |  |  |
| Effect of exchange rate changes on cash  |         | (2,713)         | (125)     |  |  |  |
| Not decrease in each each equivalents and rectricted each                      |         | (C EO1)         | (2.042)   |  |  |  |
| Net decrease in cash, cash equivalents, and restricted cash                    |         | (6,501)         | (3,842)   |  |  |  |
| Cash, cash equivalents, and restricted cash at beginning of period             | <u></u> | 56,863          | 64,266    |  |  |  |
| Cash, cash equivalents, and restricted cash at end of period                   | \$      | 50,362          | \$ 60,424 |  |  |  |

#### NEWPARK RESOURCES, INC.

### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

### Note 1 – Basis of Presentation and Significant Accounting Policies

The accompanying unaudited condensed consolidated financial statements of Newpark Resources, Inc. and our wholly-owned subsidiaries, which we collectively refer to as "we," "our," or "us," have been prepared in accordance with Rule 10-01 of Regulation S-X for interim financial statements required to be filed with the Securities and Exchange Commission ("SEC"), and do not include all information and footnotes required by the accounting principles generally accepted in the United States ("U.S. GAAP") for complete financial statements. These unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2019. Our fiscal year end is December 31, our second quarter represents the three month period ended June 30, and our first half represents the six month period ended June 30. The results of operations for the second quarter and first half of 2020 are not necessarily indicative of the results to be expected for the entire year. Unless otherwise noted, all currency amounts are stated in U.S. dollars.

In the opinion of management, the accompanying unaudited condensed consolidated financial statements reflect all adjustments necessary to present fairly our financial position as of June 30, 2020, our results of operations for the second quarter and first half of 2020 and 2019, and our cash flows for the first half of 2020 and 2019. All adjustments are of a normal recurring nature. Our balance sheet at December 31, 2019 is derived from the audited consolidated financial statements at that date.

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. For further information, see Note 1 in our Annual Report on Form 10-K for the year ended December 31, 2019.

### **New Accounting Pronouncements**

### **Standards Adopted in 2020**

*Credit Losses.* In 2016, the Financial Accounting Standards Board ("FASB") issued new guidance which requires financial assets measured at amortized cost basis, including trade receivables, to be presented at the net amount expected to be collected. The new guidance requires an entity to estimate its lifetime "expected credit loss" for such assets at inception, which will generally result in the earlier recognition of allowances for losses. Under previous guidance, reserves for uncollectible accounts receivable were determined on a specific identification basis when we believed that the required payment of specific amounts owed to us was not probable. Under the new guidance, our allowance for credit losses reflects losses that are expected over the contractual life of the asset, and takes into account historical loss experience, current and future economic conditions, and reasonable and supportable forecasts.

We adopted this new guidance as of January 1, 2020 using the modified retrospective transition method, and recorded a net reduction of \$0.7 million to opening retained earnings to reflect the cumulative effect of adoption. Results for reporting periods beginning after December 31, 2019 are presented under the new guidance, while prior period amounts were not adjusted and continue to be reported in accordance with previous guidance. See Note 5 for additional required disclosures.

The cumulative effect of the changes made to our consolidated balance sheet for the adoption of the new accounting guidance for credit losses were as follows:

| (In thousands)           | Balance at<br>December 31,<br>2019 |    | Impact of<br>doption of New<br>Credit Losses<br>Guidance | Balance at<br>January 1, 2020 |  |
|--------------------------|------------------------------------|----|--|-------------------------------|--|
| Receivables, net         | \$<br>216,714                      | \$ | (959)  | \$<br>215,755                 |  |
| Deferred tax assets      | 3,600                              |    | 59   | 3,659                         |  |
| Deferred tax liabilities | 34,247                             |    | (165)  | 34,082                        |  |
| Retained earnings        | 134,119                            |    | (735)  | 133,384                       |  |

### **Standards Not Yet Adopted**

**Income Taxes:** Simplifying the Accounting for Income Taxes. In December 2019, the FASB issued new guidance which is intended to simplify various aspects related to accounting for income taxes. This guidance is effective for us in the first quarter of 2021 with early adoption permitted. We are currently evaluating the impact of the new guidance on our consolidated financial statements and related disclosures.

#### Note 2 – Earnings Per Share

The following table presents the reconciliation of the numerator and denominator for calculating net income (loss) per share:

|  | Second Quarter |    |        |    | Firs     | t Half | Ī      |
|--|----------------|----|--------|----|----------|--------|--------|
| (In thousands, except per share data)                        | 2020 2019 2020 |    | 2020   |    | 2019     |        |        |
| Numerator  |                |    |        |    |          | ,      |        |
| Net income (loss) - basic and diluted                        | \$<br>(26,244) | \$ | 4,306  | \$ | (38,392) | \$     | 5,588  |
|  |                |    |        |    |          |        |        |
| Denominator  |                |    |        |    |          |        |        |
| Weighted average common shares outstanding - basic           | 89,981         |    | 89,806 |    | 89,813   |        | 89,958 |
| Dilutive effect of stock options and restricted stock awards | _              |    | 1,900  |    | _        |        | 2,082  |
| Dilutive effect of Convertible Notes                         | _              |    | _      |    | _        |        | _      |
| Weighted average common shares outstanding - diluted         | 89,981         |    | 91,706 |    | 89,813   |        | 92,040 |
|  |                |    |        |    |          |        |        |
| Net income (loss) per common share                           |                |    |        |    |          |        |        |
| Basic  | \$<br>(0.29)   | \$ | 0.05   | \$ | (0.43)   | \$     | 0.06   |
| Diluted  | \$<br>(0.29)   | \$ | 0.05   | \$ | (0.43)   | \$     | 0.06   |

We excluded the following weighted-average potential shares from the calculations of diluted net income (loss) per share during the applicable periods because their inclusion would have been anti-dilutive:

|   | Second Qu | ıarter | First H | Ialf  |
|---|-----------|--------|---------|-------|
| (In thousands)                            | 2020      | 2019   | 2020    | 2019  |
| Stock options and restricted stock awards | 5,067     | 1,707  | 4,951   | 1,710 |

For the second quarter and first half of 2020, we excluded all potentially dilutive stock options and restricted stock awards in calculating diluted earnings per share as the effect was anti-dilutive due to the net loss incurred for these periods. The Convertible Notes (as defined in Note 7) only impact the calculation of diluted net income per share in periods that the average price of our common stock, as calculated in accordance with the terms of the indenture governing the Convertible Notes, exceeds the conversion price of \$9.33 per share. We have the option to pay cash, issue shares of common stock, or any combination thereof for the aggregate amount due upon conversion of the Convertible Notes as further described in Note 7. If converted, we currently intend to settle the principal amount of the notes in cash and as a result, only the amounts payable in excess of the principal amount of the notes, if any, would be assumed to be settled with shares of common stock for purposes of computing diluted net income per share.

#### Note 3 - Capital Stock and Repurchase Program

Our securities repurchase program remains available for repurchases of any combination of our common stock and our Convertible Notes. The repurchase program has no specific term. Repurchases are expected to be funded from operating cash flows, available cash on hand, and borrowings under our ABL Facility (as defined in Note 7). As part of the share repurchase program, our management has been authorized to establish trading plans under Rule 10b5-1 of the Securities Exchange Act of 1934. As of June 30, 2020, we had \$51.9 million remaining under the program.

During the first half of 2020, we repurchased \$33.1 million of our Convertible Notes in the open market under the repurchase program for a total cost of \$29.1 million. There were no Convertible Notes repurchased under the program during 2019.

There were no shares of common stock repurchased under the repurchase program during the first half of 2020. During the first half of 2019, we repurchased an aggregate of 2,047,014 shares of our common stock under the program for a total cost of \$15.5 million.

On May 27, 2020, our Board of Directors adopted a limited duration stockholder rights agreement which expires on May 1, 2021, whereby a dividend distribution of one right (each, a "Right") for each outstanding share of our common stock was paid to holders of record as of the close of business on June 12, 2020. Each Right entitles the registered holder to purchase from us one one-thousandth of a share of Series D Junior Participating Preferred Stock, par value \$0.01 per share, at a purchase price of \$12.00, subject to adjustment. Subject to certain exceptions, if a person or group acquires more than 10% of our outstanding common stock, the Rights will become exercisable for common stock having a value equal to two times the purchase price.

### Note 4 - Stock-Based and Other Long-Term Incentive Compensation

During the second quarter of 2020, the Compensation Committee of our Board of Directors ("Compensation Committee") approved equity-based compensation to executive officers and other key employees consisting of 2,474,377 restricted stock units which will primarily vest in equal installments over a three-year period. At June 30, 2020, 1,375,975 shares remained available for award under the 2015 Employee Equity Incentive Plan ("2015 Plan"). In addition, non-employee directors received a grant of 156,886 restricted stock awards which will vest in full on the earlier of the day prior to the next annual meeting of stockholders following the grant date or the first anniversary of the grant date. The weighted average grant-date fair value was \$2.06 per share for both the restricted stock units and restricted stock awards.

Also during the second quarter of 2020, the Compensation Committee approved the issuance of performance-based cash awards to certain executive officers with a target amount of \$2.6 million. The performance-based cash awards will be settled based on the relative ranking of our total shareholder return ("TSR") as compared to the TSR of our designated peer group over a three-year performance period. The performance period began May 2, 2020 and ends May 31, 2023, with the ending TSR price being equal to the average closing price of our shares over the 30-calendar days ending May 31, 2023 and the cash payout for each executive ranging from 0% to 200% of target. The performance-based cash awards are accrued as a liability award over the performance period based on the estimated fair value. The fair value of the performance-based cash awards is remeasured each period using a Monte-Carlo valuation model with changes in fair value recognized in the consolidated statements of operations.

### Note 5 - Receivables

Receivables consisted of the following:

| (In thousands)              | Jun | June 30, 2020 |    | ecember 31,<br>2019 |
|-----------------------------|-----|---------------|----|---------------------|
| Trade receivables:          |     |               |    |                     |
| Gross trade receivables     | \$  | 130,914       | \$ | 207,554             |
| Allowance for credit losses |     | (6,755)       |    | (6,007)             |
| Net trade receivables       |     | 124,159       |    | 201,547             |
| Income tax receivables      |     | 6,170         |    | 7,393               |
| Other receivables           |     | 9,298         |    | 7,774               |
| Total receivables, net      | \$  | 139,627       | \$ | 216,714             |

Other receivables included \$7.8 million and \$6.2 million for value added, goods and service taxes related to foreign jurisdictions as of June 30, 2020 and December 31, 2019, respectively.

We adopted the new accounting guidance for credit losses as of January 1, 2020 (see Note 1 for additional information). To measure expected credit losses, we evaluate our receivables on a collective basis for assets that share similar risk characteristics. Our allowance for credit losses reflects losses that are expected over the contractual life of the asset, and takes into account historical loss experience, current and future economic conditions, and reasonable and supportable forecasts.

Changes in our allowance for credit losses were as follows:

|  |    | First Half |      |         |  |  |  |  |
|--|----|------------|------|---------|--|--|--|--|
| In thousands)                          |    | 2020       | 2019 |         |  |  |  |  |
| Balance at beginning of period         | \$ | 6,007      | \$   | 10,034  |  |  |  |  |
| Cumulative effect of accounting change |    | 959        |      | _       |  |  |  |  |
| Credit loss expense                    |    | 726        |      | 789     |  |  |  |  |
| Write-offs, net of recoveries          |    | (937)      |      | (1,350) |  |  |  |  |
| Balance at end of period               | \$ | 6,755      | \$   | 9,473   |  |  |  |  |

### Note 6 – Inventories

Inventories consisted of the following:

| (In thousands)                    | Ju | ne 30, 2020 | ]  | December 31,<br>2019 |
|-----------------------------------|----|-------------|----|----------------------|
| Raw materials:                    |    |             |    |                      |
| Fluids systems                    | \$ | 118,684     | \$ | 141,314              |
| Mats and integrated services      |    | 3,982       |    | 5,049                |
| Total raw materials               |    | 122,666     |    | 146,363              |
| Blended fluids systems components |    | 35,042      |    | 39,542               |
| Finished goods - mats             |    | 20,265      |    | 10,992               |
| Total inventories                 | \$ | 177,973     | \$ | 196,897              |

Raw materials for the Fluids Systems segment consists primarily of barite, chemicals, and other additives that are consumed in the production of our fluids systems. Raw materials for the Mats and Integrated Services segment consists primarily of resins, chemicals, and other materials used to manufacture composite mats, as well as materials that are consumed in providing spill containment and other services to our customers. Our blended fluids systems components consist of base fluid systems that have been either mixed internally at our blending facilities or purchased from third-party vendors. These base fluid systems require raw materials to be added, as needed to meet specified customer requirements.

Fluids Systems segment cost of revenues includes a total of \$9.0 million of charges for the first half of 2020 for inventory write-downs, primarily attributable to the reduction in carrying values of certain inventory to their net realizable value.

#### Note 7 – Financing Arrangements and Fair Value of Financial Instruments

Financing arrangements consisted of the following:

June 30, 2020 December 31, 2019 Unamortized Unamortized **Principal** Discount and Debt **Principal Discount and Debt** (In thousands) Amount **Issuance Costs Total Debt** Amount **Issuance Costs Total Debt** Convertible Notes \$ 66,912 (6,275)60,637 \$ 100,000 (12,291)87,709 \$ \$ \$ 64,000 64,000 65,000 **ABL Facility** 65,000 Other debt 11,173 11,173 7,164 7,164 Total debt 142,085 (6,275)135,810 172,164 (12,291)159,873 Less: Current portion (10,519)(10,519)(6,335)(6,335)131,566 (6,275)125,291 165,829 (12,291)153,538 Long-term debt \$

**Convertible Notes.** In December 2016, we issued \$100.0 million of unsecured convertible senior notes ("Convertible Notes") that mature on December 1, 2021, of which \$66.9 million principal amount was outstanding at June 30, 2020. The notes bear interest at a rate of 4.0% per year, payable semiannually in arrears on June 1 and December 1 of each year.

Holders may convert the notes at their option at any time prior to the close of business on the business day immediately preceding June 1, 2021, only under the following circumstances:

- during any calendar quarter (and only during such calendar quarter) if the last reported sale price of our common stock for at least 20 trading days (regardless of whether consecutive) during a period of 30 consecutive trading days ending on the last trading day of the immediately preceding calendar quarter is greater than or equal to 130% of the conversion price of the notes in effect on each applicable trading day;
- during the five business day period after any five consecutive trading day period in which the trading price per \$1,000 principal amount of notes for each trading day was less than 98% of the last reported sale price of our common stock on such date multiplied by the conversion rate on each such trading day; or
- upon the occurrence of specified corporate events, as described in the indenture governing the notes, such as a consolidation, merger, or share exchange.

On or after June 1, 2021 until the close of business on the business day immediately preceding the maturity date, holders may convert their notes at any time, regardless of whether any of the foregoing conditions have been satisfied. As of July 31, 2020, the notes were not convertible.

The notes are convertible into, at our election, cash, shares of common stock, or a combination of both, subject to satisfaction of specified conditions and during specified periods, as described above. If converted, we currently intend to pay cash for the principal amount of the notes converted. The conversion rate is 107.1381 shares of our common stock per \$1,000 principal amount of notes (equivalent to an initial conversion price of \$9.33 per share of common stock), subject to adjustment in certain circumstances. We may not redeem the notes prior to their maturity date.

In accordance with accounting guidance for convertible debt with a cash conversion option, we separately accounted for the debt and equity components of the notes in a manner that reflected our estimated nonconvertible debt borrowing rate. As of June 30, 2020, the carrying amount of the debt component was \$60.6 million, which is net of the unamortized debt discount and debt issuance costs of \$6.3 million. Including the impact of the unamortized debt discount and debt issuance costs, the effective interest rate on the notes is approximately 11.3%.

During the first half of 2020, we repurchased \$33.1 million of our Convertible Notes in the open market for a total cost of \$29.1 million, and recognized a net gain of \$0.4 million reflecting the difference in the amount paid and the net carrying value of the extinguished debt, including original issue discount and debt issuance costs.

Asset-Based Loan Facility. In May 2016, we entered into an asset-based revolving credit agreement which replaced our previous credit agreement. In October 2017, we entered into an Amended and Restated Credit Agreement and in March 2019, we entered into a First Amendment to Amended and Restated Credit Agreement (as amended, the "ABL Facility"). The ABL Facility provides financing of up to \$200.0 million available for borrowings (inclusive of letters of credit) and can be increased up to a maximum capacity of \$275.0 million, subject to certain conditions. As of June 30, 2020, our total availability under the ABL Facility was \$132.9 million, of which \$64.0 million was drawn, resulting in remaining availability of \$68.9 million.

The ABL Facility terminates in March 2024; however, the ABL Facility has a springing maturity date that will accelerate the maturity of the ABL Facility to September 1, 2021 if, prior to such date, the Convertible Notes have not been repurchased, redeemed, refinanced, exchanged or otherwise satisfied in full or we have not escrowed an amount of funds, that together with the amount that we establish as a reserve against our borrowing capacity, is sufficient for the future settlement of the Convertible Notes at their maturity. The ABL Facility requires compliance with a minimum fixed charge coverage ratio and minimum unused availability of \$25.0 million to utilize borrowings or assignment of availability under the ABL Facility towards funding the repayment of the Convertible Notes.

Borrowing availability under the ABL Facility is calculated based on eligible accounts receivable, inventory, and, subject to satisfaction of certain financial covenants as described below, composite mats included in the rental fleet, net of reserves and limits on such assets included in the borrowing base calculation. To the extent pledged by us, the borrowing base calculation also includes the amount of eligible pledged cash. The lender may establish such reserves, in part based on appraisals of the asset base, and other limits at its discretion which could reduce the amounts otherwise available under the ABL Facility. Availability associated with eligible rental mats will also be subject to maintaining a minimum consolidated fixed charge coverage ratio and a minimum level of operating income for the Mats and Integrated Services segment.

Under the terms of the ABL Facility, we may elect to borrow at a variable interest rate based on either, (1) LIBOR subject to a floor of zero or (2) a base rate equal to the highest of: (a) the federal funds rate plus 50 basis points, (b) the prime rate of Bank of America, N.A. and (c) LIBOR, subject to a floor of zero, plus 100 basis points, plus, in each case, an applicable margin per annum. The applicable margin ranges from 150 to 200 basis points for LIBOR borrowings, and 50 to 100 basis points for base rate borrowings, based on the consolidated fixed charge coverage ratio as defined in the ABL Facility. As of June 30, 2020, the applicable margin for borrowings under our ABL Facility was 150 basis points with respect to LIBOR borrowings and 50 basis points with respect to base rate borrowings. The weighted average interest rate for the ABL Facility was 1.7% at June 30, 2020. In addition, we are required to pay a commitment fee on the unused portion of the ABL Facility ranging from 25 to 37.5 basis points, based on the level of outstanding borrowings, as defined in the ABL Facility. As of June 30, 2020, the applicable commitment fee was 37.5 basis points.

The ABL Facility is a senior secured obligation, secured by first liens on substantially all of our U.S. tangible and intangible assets, and a portion of the capital stock of our non-U.S. subsidiaries has also been pledged as collateral. The ABL Facility contains customary operating covenants and certain restrictions including, among other things, the incurrence of additional debt, liens, dividends, asset sales, investments, mergers, acquisitions, affiliate transactions, stock repurchases and other restricted payments. The ABL Facility also requires compliance with a fixed charge coverage ratio if availability under the ABL Facility falls below \$22.5 million. In addition, the ABL Facility contains customary events of default, including, without limitation, a failure to make payments under the facility, acceleration of more than \$25.0 million of other indebtedness, certain bankruptcy events, and certain change of control events.

**Other Debt.** Certain of our foreign subsidiaries maintain local credit arrangements consisting primarily of lines of credit or overdraft facilities which are generally renewed on an annual basis. We utilize local financing arrangements in our foreign operations in order to provide short-term local liquidity needs. We had \$6.9 million and \$4.8 million outstanding under these arrangements at June 30, 2020 and December 31, 2019, respectively.

In addition, at June 30, 2020, we had \$52.1 million in outstanding letters of credit, performance bonds, and other guarantees for which certain of the letters of credit are collateralized by \$7.4 million in restricted cash.

Our financial instruments include cash and cash equivalents, receivables, payables, and debt. We believe the carrying values of these instruments, with the exception of our Convertible Notes, approximated their fair values at June 30, 2020 and December 31, 2019. The estimated fair value of our Convertible Notes was \$59.2 million at June 30, 2020 and \$101.4 million at December 31, 2019, based on quoted market prices at these respective dates.

#### Note 8 - Income Taxes

The benefit for income taxes was \$6.5 million for the first half of 2020, reflecting an effective tax benefit rate of 14%. This result primarily reflects the impact of the geographic composition of our pretax loss, where the tax benefit from losses in the U.S was partially offset by the tax expense related to earnings from our international operations. The provision for income taxes was \$3.9 million for the first half of 2019, reflecting an effective tax rate of 41%.

The Coronavirus Aid, Relief, and Economic Security Act ("CARES Act") was enacted in March 2020 in the United States. The CARES Act contains several tax provisions, including additional carryback opportunities for net operating losses, temporary increases in the interest deductibility threshold, and the acceleration of refunds for any remaining alternative minimum tax ("AMT") carryforwards. While there was no material impact from the CARES Act in our provision for income taxes for the first half of 2020, we are continuing to evaluate the provisions of the CARES Act. In addition, we filed an amendment to our 2018 U.S. federal income tax return in the second quarter of 2020 and received a refund of \$0.7 million for AMT carryforwards in July 2020.

The CARES Act also permits most companies to defer paying their portion of certain applicable payroll taxes from the date the CARES Act was signed into law through December 31, 2020. The deferred amount will be due in two equal installments on December 31, 2021 and December 31, 2022. The deferred amount of applicable payroll taxes was \$1.3 million at June 30, 2020.

# Note 9 – Commitments and Contingencies

In the ordinary course of conducting our business, we become involved in litigation and other claims from private party actions, as well as judicial and administrative proceedings involving governmental authorities at the federal, state, and local levels. While the outcome of litigation or other proceedings against us cannot be predicted with certainty, management does not expect that any loss resulting from such litigation or other proceedings, in excess of any amounts accrued or covered by insurance, will have a material adverse impact on our consolidated financial statements.

### Kenedy, Texas Drilling Fluids Facility Fire

In July 2018, a fire occurred at our Kenedy, Texas drilling fluids facility, destroying the distribution warehouse, including inventory and surrounding equipment. In addition, nearby residences and businesses were evacuated as part of the response to the fire. In order to avoid any customer service disruptions, we implemented contingency plans to supply products from alternate facilities in the area and region. Subsequently, we received petitions seeking payment for alleged bodily injuries, property damage, and punitive damages claimed to have been incurred as a result of the fire and the subsequent efforts we undertook to remediate any potential smoke damage. As of June 30, 2020, there are open claims remaining with two plaintiffs. We have been advised by our insurer that these claims are insured under our insurance programs. As of June 30, 2020, the claims related to the fire under our property, business interruption, and general liability insurance programs have not been finalized.

#### Note 10 – Supplemental Disclosures to the Statements of Cash Flows

Supplemental disclosures to the statements of cash flows are presented below:

|                               | First Half  |    |       |  |  |  |  |
|-------------------------------|-------------|----|-------|--|--|--|--|
| (In thousands)                | 2020        |    | 2019  |  |  |  |  |
| Cash paid for:                |             |    |       |  |  |  |  |
| Income taxes (net of refunds) | \$<br>4,081 | \$ | 5,927 |  |  |  |  |
| Interest                      | \$<br>3,572 | \$ | 4,705 |  |  |  |  |

Cash, cash equivalents, and restricted cash in the consolidated statements of cash flows consisted of the following:

| (In thousands)  | June | 2 30, 2020 | De | cember 31,<br>2019 |
|---|------|------------|----|--------------------|
| Cash and cash equivalents   | \$   | 42,942     | \$ | 48,672             |
| Restricted cash (included in prepaid expenses and other current assets) |      | 7,420      |    | 8,191              |
| Cash, cash equivalents, and restricted cash                             | \$   | 50,362     | \$ | 56,863             |

#### Note 11 - Segment Data

Summarized operating results for our reportable segments are shown in the following table (net of inter-segment transfers):

|                               | Second Quarter |          |    |          |      | First Half |      |          |  |
|-------------------------------|----------------|----------|----|----------|------|------------|------|----------|--|
| (In thousands)                |                | 2020     |    | 2019     | 2020 |            | 2019 |          |  |
| Revenues                      |                |          |    |          |      |            |      |          |  |
| Fluids systems                | \$             | 74,662   | \$ | 172,544  | \$   | 207,467    | \$   | 333,197  |  |
| Mats and integrated services  |                | 27,284   |    | 43,868   |      | 59,029     |      | 94,688   |  |
| Total revenues                | \$             | 101,946  | \$ | 216,412  | \$   | 266,496    | \$   | 427,885  |  |
| Operating income (loss)       |                |          |    |          |      |            |      |          |  |
| Fluids systems                | \$             | (25,059) | \$ | 12,184   | \$   | (27,327)   | \$   | 16,058   |  |
| Mats and integrated services  |                | 1,005    |    | 9,276    |      | 4,067      |      | 22,814   |  |
| Corporate office              |                | (6,485)  |    | (10,546) |      | (13,165)   |      | (22,279) |  |
| Total operating income (loss) | \$             | (30,539) | \$ | 10,914   | \$   | (36,425)   | \$   | 16,593   |  |

The following table presents further disaggregated revenues for the Fluids Systems segment:

|                               | Second Quarter |        |    |         |    | First Half |    |         |  |
|-------------------------------|----------------|--------|----|---------|----|------------|----|---------|--|
| (In thousands)                |                | 2020   |    | 2019    |    | 2020       |    | 2019    |  |
| United States                 | \$             | 42,670 | \$ | 117,154 | \$ | 116,330    | \$ | 220,213 |  |
| Canada                        |                | 3,066  |    | 4,988   |    | 16,326     |    | 18,254  |  |
| Total North America           |                | 45,736 |    | 122,142 |    | 132,656    |    | 238,467 |  |
|                               |                |        |    |         |    |            |    |         |  |
| EMEA                          |                | 26,036 |    | 44,455  |    | 68,173     |    | 82,220  |  |
| Other                         |                | 2,890  |    | 5,947   |    | 6,638      |    | 12,510  |  |
| Total International           |                | 28,926 |    | 50,402  |    | 74,811     |    | 94,730  |  |
|                               |                |        |    |         |    |            |    |         |  |
| Total Fluids Systems revenues | \$             | 74,662 | \$ | 172,544 | \$ | 207,467    | \$ | 333,197 |  |

The following table presents further disaggregated revenues for the Mats and Integrated Services segment:

|  | Second Quarter |    |        |    | First Half |    |        |  |
|--|----------------|----|--------|----|------------|----|--------|--|
| (In thousands)                                     | 2020           |    | 2019   |    | 2020       |    | 2019   |  |
| Service revenues                                   | \$<br>12,930   | \$ | 19,909 | \$ | 27,031     | \$ | 41,059 |  |
| Rental revenues                                    | 9,170          |    | 17,675 |    | 22,672     |    | 39,255 |  |
| Product sales revenues                             | 5,184          |    | 6,284  |    | 9,326      |    | 14,374 |  |
| <b>Total Mats and Integrated Services revenues</b> | \$<br>27,284   | \$ | 43,868 | \$ | 59,029     | \$ | 94,688 |  |

During March 2020, oil prices collapsed due to geopolitical events along with the worldwide effects of the COVID-19 pandemic, which led to a rapid decline in customer activity in the oil and natural gas exploration and production ("E&P") industry. As of June 30, 2020, the U.S. active rig count was 265, reflecting a 66% decline from the first quarter 2020 average level. In response to the deteriorating U.S. land oil and natural gas market, we initiated certain headcount reductions and other cost reduction programs late in the first quarter of 2020, and continued these actions in the second quarter of 2020.

As part of the cost reduction programs, we have reduced our global employee base by approximately 550 (25%) in the first half of 2020. As a result of these workforce reductions, our operating results for the second quarter of 2020 include \$2.8 million of total severance costs (\$2.6 million in Fluids Systems and \$0.2 million in our Corporate office), with \$2.0 million in cost of revenues and \$0.8 million in selling, general and administrative expenses. Our operating results for the first half of 2020 include \$3.5 million of total severance costs (\$3.1 million in Fluids Systems and \$0.4 million in our Corporate office), with \$2.4 million in cost of revenues and \$1.1 million in selling, general and administrative expenses. These costs have been substantially paid as of June 30, 2020.

We recognized \$11.9 million of total charges for inventory write-downs, severance costs, and facility exit costs in the second quarter of 2020, with \$11.7 million in the Fluids Systems segment and \$0.2 million in the Corporate office. We recognized \$13.3 million of total charges for inventory write-downs, severance costs, and facility exit costs in the first half of 2020, with \$12.9 million in the Fluids Systems segment and \$0.4 million in the Corporate office. See below for details of charges in the Fluids Systems segment.

|  | Second Quarter |        |    |      | First Half |        |    |      |
|--|----------------|--------|----|------|------------|--------|----|------|
| (In thousands)                                     |                | 2020   |    | 2019 |            | 2020   |    | 2019 |
| Inventory write-downs                              | \$             | 8,269  | \$ | _    | \$         | 8,996  | \$ | _    |
| Severance costs                                    |                | 2,593  |    | 333  |            | 3,099  |    | 868  |
| Facility exit costs                                |                | 800    |    | _    |            | 800    |    | _    |
| Total Fluids Systems impairments and other charges | \$             | 11,662 | \$ | 333  | \$         | 12,895 | \$ | 868  |

We also made the decision in late 2019 to wind down our Brazil operations. At June 30, 2020, we had \$11.8 million of accumulated translation losses related to our subsidiary in Brazil. As such, we will reclassify these losses and recognize a charge to income at such time when we have substantially liquidated our subsidiary in Brazil.

As of June 30, 2020, our consolidated balance sheet includes \$42.1 million of goodwill, all of which relates to the Mats and Integrated Services segment. Goodwill and other indefinite-lived intangible assets are tested for impairment annually as of November 1, or more frequently, if indicators of impairment exists. In March 2020, primarily as a result of the collapse in oil prices and the expected declines in the U.S. land E&P markets, along with a significant decline in the quoted market prices of our common stock, we considered these developments to be a potential indicator of impairment that required us to complete an interim goodwill impairment evaluation. As such, in March 2020, we estimated the fair value of our Mats and Integrated Services reporting unit based on our current forecasts and expectations for market conditions and determined that even though the estimated fair value had decreased, the fair value remained substantially in excess of its net carrying value, and therefore, no impairment was required. During the second quarter of 2020, we determined that there were no further indicators of events or changes in circumstances that would more likely than not reduce the fair value below its carrying amount.

As of June 30, 2020, our consolidated balance sheet also includes \$297.2 million of property, plant and equipment, net, and \$26.4 million of finite-lived intangible assets, net, which combined includes \$167.0 million in the Fluids Systems segment and \$145.8 million in the Mats and Integrated Services segment. We review property, plant and equipment, finite-lived intangible assets and certain other assets for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. We assess recoverability based on expected undiscounted future net cash flows. Due to the changes in market conditions, we have reviewed these assets for impairment during the first half of 2020 and determined that the estimated undiscounted cash flows exceeded the carrying value, and therefore, no impairment was required.

#### ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion of our financial condition, results of operations, liquidity, and capital resources should be read in conjunction with the unaudited condensed consolidated financial statements and notes thereto included in this report as well as our Annual Report on Form 10-K for the year ended December 31, 2019. Our second quarter represents the three month period ended June 30 and our first half represents the six month period ended June 30. Unless otherwise noted, all currency amounts are stated in U.S. dollars. The reference to a "Note" herein refers to the accompanying Notes to Unaudited Condensed Consolidated Financial Statements contained in Item 1 "Financial Statements."

#### Overview

We are a geographically diversified supplier providing products, as well as rentals and services. We operate our business through two reportable segments: Fluids Systems, which primarily serves the oil and natural gas exploration and production ("E&P") industry, and Mats and Integrated Services, which serves a variety of industries, including E&P, electrical transmission & distribution, pipeline, renewable energy, petrochemical, and construction industries.

Our operating results, particularly for the Fluids Systems segment, depend on oil and natural gas drilling activity levels in the markets we serve and the nature of the drilling operations (including the depth and whether the wells are drilled vertically or horizontally), which governs the revenue potential of each well. Drilling activity levels, in turn, depend on a variety of factors, including oil and natural gas commodity pricing, inventory levels, product demand, and regulatory restrictions. Oil and natural gas prices and activity are cyclical and volatile, and this market volatility has a significant impact on our operating results.

While our revenue potential is driven by a number of factors including those described above, rig count data remains the most widely accepted indicator of drilling activity. Average North American rig count data for the second quarter and first half of 2020 as compared to the same periods of 2019 is as follows:

|                         | Second Q | uarter | 2020 vs 2019 |       |  |
|-------------------------|----------|--------|--------------|-------|--|
|                         | 2020     | 2019   | Count        | %     |  |
| U.S. Rig Count          | 392      | 989    | (597)        | (60)% |  |
| Canada Rig Count        | 25       | 82     | (57)         | (70)% |  |
| North America Rig Count | 417      | 1,071  | (654)        | (61)% |  |
|                         | First I  | Ialf   | 2020 vs 2019 |       |  |
|                         | 2020     | 2019   | Count        | %     |  |
| U.S. Rig Count          | 588      | 1,016  | (428)        | (42)% |  |

110

698

132

1,148

(22)

(450)

(17)%

(39)%

Source: Baker Hughes Company

North America Rig Count

Canada Rig Count

During 2019, U.S. rig counts steadily declined, exiting the year at 805 active rigs, a 26% decline from the end of 2018. During March 2020, oil prices collapsed due to geopolitical events along with the worldwide effects of the COVID-19 pandemic. As a result, average U.S. rig counts in the second quarter of 2020 declined 50% from the first quarter of 2020 average level. The pace of decline in the U.S. land market rig count has decreased in recent weeks, with the U.S. active rig count at 251 as of July 31, 2020. The Canada active rig count reflects both the current weakness in oil prices as well as normal seasonality for this market, with the highest rig count levels generally observed in the first quarter of each year, prior to Spring break-up. We anticipate that market activity may begin to improve from current levels through the remainder of 2020, although the ongoing impacts of the COVID-19 pandemic and an uncertain economic environment that will likely persist through the remainder of 2020 make the timing and pace of recovery difficult to predict.

Outside of North America, drilling activity is generally more stable as drilling activity in many countries is based on longer-term economic projections and multi-year drilling programs, which tends to reduce the impact of short-term changes in commodity prices on overall drilling activity. However, operations in several countries in the EMEA region experienced activity disruptions and project delays beginning in March 2020 which continued throughout the second quarter of 2020, driven by government-imposed restrictions on movements of personnel, quarantines of staffing, and logistical limitations as a result of the COVID-19 pandemic. We currently expect these disruptions and project delays will continue to impact international activity levels into the fourth quarter of 2020 before beginning to gradually recover late in 2020 and into early 2021, although the

impact from the duration and magnitude of the ongoing health pandemic and related government responses are very difficult to predict.

In response to the deteriorating U.S. land oil and natural gas market and reduced demand for our products and services as a result of the decline in oil prices and the COVID-19 pandemic, we initiated a number of actions late in the first quarter of 2020 aimed at conserving cash and protecting our liquidity, and continued these actions in the second quarter of 2020, including:

- The implementation of cost reduction programs, including workforce reductions, employee furloughs, the suspension of the Company's matching contributions to its U.S. defined contribution plan, and temporary salary reductions effective April 1, 2020 for a significant portion of U.S. employees, including a 15% cut to the salaries paid to executive officers and the annual cash retainers paid to all non-employee members of the Board of Directors;
- The initiation of additional actions to further reduce the operational footprint of the Fluids Systems business in U.S. land, to better align our cost structure with expected declines in market activity levels; and
- The elimination of all non-critical capital investments.
  - As part of the cost reduction programs, we have reduced our global employee base by approximately 550 (25%) in the first half of 2020.

We recognized \$13.3 million of charges for inventory write-downs, severance costs, and facility exit costs in the first half of 2020, with \$12.9 million in the Fluids Systems segment and \$0.4 million in the Corporate office. The \$12.9 million of Fluids Systems charges includes \$9.0 million for inventory write-downs, \$3.1 million in severance costs, and \$0.8 million in facility closures and related exit costs.

While we have taken certain actions to reduce our workforce and cost structure, our business contains high levels of fixed costs, including significant facility and personnel expenses. We continue to evaluate under-performing areas as well as opportunities to further enable a more efficient and scalable cost structure. In the absence of a longer-term increase in activity levels, we may incur future charges related to further cost reduction efforts or potential asset impairments, which may negatively impact our future results.

### **Segment Overview**

Our Fluids Systems segment, which generated 78% of consolidated revenues for the first half of 2020, provides customized drilling, completion, and stimulation fluids solutions to E&P customers primarily in North America and Europe, the Middle East and Africa ("EMEA"), as well as certain countries in Asia Pacific and Latin America. International expansion, including the penetration of international oil companies ("IOCs") and national oil companies ("NOCs"), is a key element of our Fluids Systems strategy, which has historically helped to stabilize segment revenues while North American oil and natural gas exploration activities have fluctuated significantly. Revenues from IOC and NOC customers represented approximately 44% of Fluids Systems segment revenues for the first half of 2020 compared to approximately 29% for the first half of 2019.

In addition to our international expansion efforts, we have also expanded our presence in the deepwater Gulf of Mexico, capitalizing on our capabilities, infrastructure, and strong market position, as well as through product line extensions into adjacent product offerings, including completion fluids. Revenues for drilling and completion fluids from offshore Gulf of Mexico increased to \$30 million for the first half of 2020 compared to \$22 million for the first half of 2019.

In response to the increasing market demand for cleaning products following the COVID-19 pandemic, we began leveraging our chemical blending capacity and technical expertise to begin producing a variety of disinfectants and cleaning products in the second quarter of 2020. While not significant, we began supplying our first customer order in the second quarter and continue to work with several other potential customers with plans to ramp up production over the next several months.

Our Mats and Integrated Services segment, which generated 22% of consolidated revenues for the first half of 2020, provides composite mat rentals utilized for temporary worksite access, along with related site construction and services to customers in various markets including E&P, electrical transmission & distribution, pipeline, renewable energy, petrochemical, and construction industries across North America and Europe. We also sell composite mats to customers around the world.

The expansion of our rental and service activities in non-E&P markets remains a strategic priority for us due to the magnitude of this market growth opportunity, as well as the market's relative stability compared to E&P. The Mats and Integrated Services segment rental and service revenues from non-E&P markets was approximately \$29 million for the first half of 2020 compared to approximately \$33 million for the first half of 2019. Product sales revenues largely reflect sales to utility customers and other non-E&P markets, and typically fluctuate based on the timing of customer orders. Including product sales, total revenues from non-E&P markets represented approximately 64% of total segment revenues for the first half of 2020 compared to approximately 45% of total segment revenues for the first half of 2019. During the first half of 2020, our business was impacted by the COVID-19 pandemic, as customers delayed sales orders and project timing citing COVID-related market uncertainty, permitting delays, and logistical restrictions. As a result, we are reducing our mat production levels for the remainder of 2020 to reduce current inventory levels, which may negatively impact our future results due to the high level of fixed costs in our manufacturing operations. We currently expect that increased activity for both rental projects and product sales remains highly dependent on our customers gaining confidence in the broader economic recovery. While customer quoting activity has improved from the lull seen during the second quarter of 2020, the ongoing impact of these uncertainties, permitting delays, and logistical restrictions are difficult to predict.

#### Second Quarter of 2020 Compared to Second Quarter of 2019

#### **Consolidated Results of Operations**

Summarized results of operations for the second quarter of 2020 compared to the second quarter of 2019 are as follows:

|  | Second         | Quar | 2020 vs 2019 |    |           |       |
|--|----------------|------|--------------|----|-----------|-------|
| (In thousands)                               | 2020           |      | 2019         |    | \$        | %     |
| Revenues                                     | \$<br>101,946  | \$   | 216,412      | \$ | (114,466) | (53)% |
| Cost of revenues                             | 112,290        |      | 177,933      |    | (65,643)  | (37)% |
| Selling, general and administrative expenses | 20,937         |      | 28,037       |    | (7,100)   | (25)% |
| Other operating income, net                  | (742)          |      | (472)        |    | (270)     | 57 %  |
| Operating income (loss)                      | (30,539)       |      | 10,914       |    | (41,453)  | NM    |
|  |                |      |              |    |           |       |
| Foreign currency exchange loss               | 781            |      | 990          |    | (209)     | (21)% |
| Interest expense, net                        | 2,912          |      | 3,523        |    | (611)     | (17)% |
| Gain on extinguishment of debt               | (1,334)        |      | _            |    | (1,334)   | NM    |
| Income (loss) before income taxes            | <br>(32,898)   |      | 6,401        |    | (39,299)  | NM    |
|  |                |      |              |    |           |       |
| Provision (benefit) for income taxes         | (6,654)        |      | 2,095        |    | (8,749)   | NM    |
| Net income (loss)                            | \$<br>(26,244) | \$   | 4,306        | \$ | (30,550)  | NM    |
|  |                |      |              |    |           |       |

#### Revenues

Revenues decreased 53% to \$101.9 million for the second quarter of 2020, compared to \$216.4 million for the second quarter of 2019. This \$114.5 million decrease includes a \$93.3 million (57%) decrease in revenues in North America, comprised of a \$76.4 million decrease in the Fluids Systems segment and a \$16.9 million decrease in the Mats and Integrated Services segment. Revenues from our North America operations decreased primarily due to the 61% reduction in North America rig count. Revenues from our international operations decreased by \$21.2 million (40%), primarily driven by activity disruptions and project delays related to the COVID-19 pandemic in our EMEA region. Additional information regarding the change in revenues is provided within the operating segment results below.

### Cost of revenues

Cost of revenues decreased 37% to \$112.3 million for the second quarter of 2020, compared to \$177.9 million for the second quarter of 2019. This \$65.6 million decrease was primarily driven by the 53% decrease in revenues described above. Fluids Systems segment cost of revenues for the second quarter of 2020 includes \$11.1 million of charges related to inventory write-downs, severance costs, and facility exit costs. See the operating segment results below for information regarding our ongoing cost reduction actions.

#### Selling, general and administrative expenses

Selling, general and administrative expenses decreased \$7.1 million to \$20.9 million for the second quarter of 2020, compared to \$28.0 million for the second quarter of 2019. This decrease was primarily driven by lower personnel costs, lower stock-based compensation expense, and lower spending related to legal matters, partially offset by \$0.8 million in severance costs incurred in the second quarter of 2020. In addition, the second quarter of 2019 includes \$2.0 million in professional fees incurred related to updating our long-term strategic plan. Selling, general and administrative expenses as a percentage of revenues was 20.5% for the second quarter of 2020 compared to 13.0% for the second quarter of 2019.

#### Foreign currency exchange

Foreign currency exchange was a \$0.8 million loss for the second quarter of 2020 compared to a \$1.0 million loss for the second quarter of 2019, and reflects the impact of currency translation on assets and liabilities (including intercompany balances) that are denominated in currencies other than functional currencies.

#### Interest expense, net

Interest expense was \$2.9 million for the second quarter of 2020 compared to \$3.5 million for the second quarter of 2019. Interest expense for the second quarter of 2020 and 2019 includes \$1.2 million and \$1.5 million, respectively, in non-cash amortization of original issue discount and debt issuance costs.

### Gain on extinguishment of debt

The \$1.3 million gain for the second quarter of 2020 reflects the difference in the amount paid and the net carrying value of the extinguished debt, including original issue discount and debt issuance costs, related to the repurchase of \$18.6 million of our Convertible Notes in the open market for \$15.3 million.

### Provision (benefit) for income taxes

The benefit for income taxes was \$6.7 million for the second quarter of 2020, reflecting an effective tax benefit rate of 20%. This result primarily reflects the impact of the geographic composition of our pretax loss, where the tax benefit from losses in the U.S was partially offset by the tax expense related to earnings from our international operations. The provision for income taxes was \$2.1 million for the second quarter of 2019, reflecting an effective tax rate of 33%.

### **Operating Segment Results**

Summarized financial information for our reportable segments is shown in the following table (net of inter-segment transfers):

|                               | Second         | l Qua |          | 2020 vs 2019 |           |       |  |
|-------------------------------|----------------|-------|----------|--------------|-----------|-------|--|
| (In thousands)                | 2020           |       | 2019     |              | \$        | %     |  |
| Revenues                      |                |       |          |              |           |       |  |
| Fluids systems                | \$<br>74,662   | \$    | 172,544  | \$           | (97,882)  | (57)% |  |
| Mats and integrated services  | 27,284         |       | 43,868   |              | (16,584)  | (38)% |  |
| Total revenues                | \$<br>101,946  | \$    | 216,412  | \$           | (114,466) | (53)% |  |
|                               |                |       |          |              |           |       |  |
| Operating income (loss)       |                |       |          |              |           |       |  |
| Fluids systems                | \$<br>(25,059) | \$    | 12,184   | \$           | (37,243)  |       |  |
| Mats and integrated services  | 1,005          |       | 9,276    |              | (8,271)   |       |  |
| Corporate office              | (6,485)        |       | (10,546) |              | 4,061     |       |  |
| Total operating income (loss) | \$<br>(30,539) | \$    | 10,914   | \$           | (41,453)  |       |  |
|                               |                |       |          |              |           |       |  |
| Segment operating margin      |                |       |          |              |           |       |  |
| Fluids systems                | (33.6)%        | )     | 7.1 %    |              |           |       |  |
| Mats and integrated services  | 3.7 %          | )     | 21.1 %   |              |           |       |  |

### **Fluids Systems**

#### Revenues

Total revenues for this segment consisted of the following:

|                               | Second Quarter |    |         |    |          | 2020 vs 2019 |  |  |
|-------------------------------|----------------|----|---------|----|----------|--------------|--|--|
| (In thousands)                | 2020           |    | 2019    |    | \$       | %            |  |  |
| United States                 | \$<br>42,670   | \$ | 117,154 | \$ | (74,484) | (64)%        |  |  |
| Canada                        | 3,066          |    | 4,988   |    | (1,922)  | (39)%        |  |  |
| Total North America           | 45,736         |    | 122,142 |    | (76,406) | (63)%        |  |  |
|                               |                |    |         |    |          |              |  |  |
| EMEA                          | 26,036         |    | 44,455  |    | (18,419) | (41)%        |  |  |
| Other                         | 2,890          |    | 5,947   |    | (3,057)  | (51)%        |  |  |
| Total International           | 28,926         |    | 50,402  |    | (21,476) | (43)%        |  |  |
|                               |                |    |         |    |          |              |  |  |
| Total Fluids Systems revenues | \$<br>74,662   | \$ | 172,544 | \$ | (97,882) | (57)%        |  |  |

North America revenues decreased 63% to \$45.7 million for the second quarter of 2020, compared to \$122.1 million for the second quarter of 2019. This decrease was primarily attributable to a \$73.1 million decrease from U.S. land markets driven by the 60% decline in U.S. rig count, as well as a \$2.2 million decrease from offshore Gulf of Mexico. For the second quarter of 2020, U.S. revenues included \$28.0 million from land markets and \$13.9 million from offshore Gulf of Mexico.

Internationally, revenues decreased 43% to \$28.9 million for the second quarter of 2020, compared to \$50.4 million for the second quarter of 2019. The decrease in EMEA was driven by lower activity primarily attributable to COVID-19 disruptions and the impact of lower oil prices in Algeria, Romania, and various other countries, partially offset by a \$2.5 million increase in the Middle East, including the impact from the October 2019 acquisition of Cleansorb Limited. The decrease in other international was primarily attributable to the completion of the Baker Hughes Greater Enfield project in Australia, as well as lower activity in Chile.

#### Operating income (loss)

The Fluids Systems segment incurred an operating loss of \$25.1 million for the second quarter of 2020, reflecting a \$37.2 million change from the \$12.2 million of operating income generated for the second quarter of 2019. The decrease in operating income includes a \$18.2 million decline from North American operations and a \$7.6 million decline from international operations, which are primarily attributable to the changes in revenues described above. The Fluids Systems operating loss for the second quarter of 2020 also includes \$11.7 million of charges related to inventory write-downs, severance costs, and facility exit costs, whereas the second quarter of 2019 included \$0.3 million of charges related to severance costs.

During the fourth quarter of 2019, we made the decision to wind down our Brazil operations. We may incur operating losses and asset write-downs as we wind down these operations. In addition, at June 30, 2020, we had \$11.8 million of accumulated translation losses related to our subsidiary in Brazil, that are reflected in accumulated other comprehensive loss in stockholders' equity. Accounting guidance requires that we reclassify these accumulated translation losses and recognize a charge to income at such time when we have substantially liquidated the assets of our subsidiary in Brazil.

### **Mats and Integrated Services**

#### Revenues

Total revenues for this segment consisted of the following:

|   | Second Quarter |        |    |        |    | 2020 vs 2019 |       |  |
|---|----------------|--------|----|--------|----|--------------|-------|--|
| (In thousands)                              |                | 2020   |    | 2019   |    | \$           | %     |  |
| Rental and service revenues                 | \$             | 22,100 | \$ | 37,584 | \$ | (15,484)     | (41)% |  |
| Product sales revenues                      |                | 5,184  |    | 6,284  |    | (1,100)      | (18)% |  |
| Total Mats and Integrated Services revenues | \$             | 27,284 | \$ | 43,868 | \$ | (16,584)     | (38)% |  |

Rental and service revenues decreased \$15.5 million (41%) to \$22.1 million for the second quarter of 2020, which includes a \$12.5 million decrease from E&P customers, primarily resulting from lower U.S. activity caused by the decline in oil and natural gas prices. In addition, revenues from non-E&P customers decreased \$3.0 million as customers delayed project timing citing COVID-related market uncertainty, permitting delays, and logistical restrictions. Revenues from product sales, which typically fluctuate based on the timing of mat orders from customers, was negatively impacted in the second quarter of 2020 as certain customers delayed orders due to the uncertainty related to the COVID-19 pandemic.

#### **Operating** income

The Mats and Integrated Services segment generated operating income of \$1.0 million for the second quarter of 2020 compared to \$9.3 million for the second quarter of 2019, the decrease being primarily attributable to the change in revenues as described above.

### **Corporate Office**

Corporate office expenses decreased \$4.1 million to \$6.5 million for the second quarter of 2020, compared to \$10.5 million for the second quarter of 2019. This decrease was primarily driven by reduced personnel costs, as well as \$2.0 million in professional fees incurred in the second quarter of 2019 related to updating our long-term strategic plan.

#### First Half of 2020 Compared to First Half of 2019

### **Consolidated Results of Operations**

Summarized results of operations for the first half of 2020 compared to the first half of 2019 are as follows:

|  |            | Firs     | t Half | 2020 vs 2019 |    |           |       |
|--|------------|----------|--------|--------------|----|-----------|-------|
| (In thousands)                               |            | 2020     |        | 2019         |    | \$        | %     |
| Revenues                                     | \$         | 266,496  | \$     | 427,885      | \$ | (161,389) | (38)% |
| Cost of revenues                             |            | 258,374  |        | 352,909      |    | (94,535)  | (27)% |
| Selling, general and administrative expenses |            | 45,633   |        | 58,779       |    | (13,146)  | (22)% |
| Other operating income, net                  |            | (1,086)  |        | (396)        |    | (690)     | NM    |
| Operating income (loss)                      | · <u> </u> | (36,425) |        | 16,593       |    | (53,018)  | NM    |
|  |            |          |        |              |    |           |       |
| Foreign currency exchange (gain) loss        |            | 2,763    |        | (72)         |    | 2,835     | NM    |
| Interest expense, net                        |            | 6,113    |        | 7,179        |    | (1,066)   | (15)% |
| Gain on extinguishment of debt               |            | (419)    |        | _            |    | (419)     | NM    |
| Income (loss) before income taxes            |            | (44,882) |        | 9,486        |    | (54,368)  | NM    |
|  |            |          |        |              |    |           |       |
| Provision (benefit) for income taxes         |            | (6,490)  |        | 3,898        |    | (10,388)  | NM    |
| Net income (loss)                            | \$         | (38,392) | \$     | 5,588        | \$ | (43,980)  | NM    |

#### Revenues

Revenues decreased 38% to \$266.5 million for the first half of 2020, compared to \$427.9 million for the first half of 2019. This \$161.4 million decrease includes a \$142.4 million (43%) decrease in revenues in North America, comprised of a \$105.8 million decrease in the Fluids Systems segment and a \$36.6 million decrease in the Mats and Integrated Services segment. Revenues from our North America operations decreased primarily due to the 39% reduction in North America rig count. Revenues from our international operations decreased by \$19.0 million (19%), primarily driven by activity disruptions and project delays related to the COVID-19 pandemic as well as lower oil prices in our EMEA region. Additional information regarding the change in revenues is provided within the operating segment results below.

#### Cost of revenues

Cost of revenues decreased 27% to \$258.4 million for the first half of 2020, compared to \$352.9 million for the first half of 2019. This \$94.5 million decrease was primarily driven by the 38% decrease in revenues described above. Fluids Systems segment cost of revenues for the first half of 2020 includes a total of \$12.2 million of charges related to inventory write-downs, severance costs, and facility exit costs. See the operating segment results below for information regarding our ongoing cost reduction actions.

### Selling, general and administrative expenses

Selling, general and administrative expenses decreased \$13.1 million to \$45.6 million for the first half of 2020, compared to \$58.8 million for the first half of 2019. The first half of 2019 included a \$4.0 million charge for stock-based compensation expense associated with the February 2019 retirement policy modification and \$2.0 million in professional fees related to updating our long-term strategic plan. The remaining decrease of \$7.1 million was primarily driven by reduced personnel costs and lower spending related to legal matters in the first half of 2020. Selling, general and administrative expenses as a percentage of revenues was 17.1% for the first half of 2020 compared to 13.7% for the first half of 2019.

### Foreign currency exchange

Foreign currency exchange was a \$2.8 million loss for the first half of 2020 compared to a \$0.1 million gain for the first half of 2019, and reflects the impact of currency translation on assets and liabilities (including intercompany balances) that are denominated in currencies other than functional currencies.

#### Interest expense, net

Interest expense was \$6.1 million for the first half of 2020 compared to \$7.2 million for the first half of 2019. Interest expense for the first half of 2020 and 2019 includes \$2.8 million and \$3.0 million, respectively, in non-cash amortization of original issue discount and debt issuance costs.

### Gain on extinguishment of debt

The \$0.4 million gain for the first half of 2020 reflects the difference in the amount paid and the net carrying value of the extinguished debt, including original issue discount and debt issuance costs, related to the repurchase of \$33.1 million of our Convertible Notes in the open market for \$29.1 million.

### Provision (benefit) for income taxes

The benefit for income taxes was \$6.5 million for the first half of 2020, reflecting an effective tax benefit rate of 14%. This result primarily reflects the impact of the geographic composition of our pretax loss, where the tax benefit from losses in the U.S was partially offset by the tax expense related to earnings from our international operations. The provision for income taxes was \$3.9 million for the first half of 2019, reflecting an effective tax rate of 41%.

### **Operating Segment Results**

Summarized financial information for our reportable segments is shown in the following table (net of inter-segment transfers):

|                               |    | Firs     | t Hal | f        | 2020 vs 2019 |           |       |  |
|-------------------------------|----|----------|-------|----------|--------------|-----------|-------|--|
| (In thousands)                |    | 2020     |       | 2019     |              | \$        | %     |  |
| Revenues                      |    |          |       |          |              |           |       |  |
| Fluids systems                | \$ | 207,467  | \$    | 333,197  | \$           | (125,730) | (38)% |  |
| Mats and integrated services  |    | 59,029   |       | 94,688   |              | (35,659)  | (38)% |  |
| Total revenues                | \$ | 266,496  | \$    | 427,885  | \$           | (161,389) | (38)% |  |
|                               | _  |          |       |          |              |           |       |  |
| Operating income (loss)       |    |          |       |          |              |           |       |  |
| Fluids systems                | \$ | (27,327) | \$    | 16,058   | \$           | (43,385)  |       |  |
| Mats and integrated services  |    | 4,067    |       | 22,814   |              | (18,747)  |       |  |
| Corporate office              |    | (13,165) |       | (22,279) |              | 9,114     |       |  |
| Total operating income (loss) | \$ | (36,425) | \$    | 16,593   | \$           | (53,018)  |       |  |
|                               | _  |          |       |          |              |           |       |  |
| Segment operating margin      |    |          |       |          |              |           |       |  |
| Fluids systems                |    | (13.2)%  | )     | 4.8 %    | )            |           |       |  |
| Mats and integrated services  |    | 6.9 %    | )     | 24.1 %   | )            |           |       |  |

### **Fluids Systems**

#### Revenues

Total revenues for this segment consisted of the following:

|                               | First Half    |    |         |    |           | 2020 vs 2019 |  |  |  |
|-------------------------------|---------------|----|---------|----|-----------|--------------|--|--|--|
| (In thousands)                | 2020          |    | 2019    |    | \$        | %            |  |  |  |
| United States                 | \$<br>116,330 | \$ | 220,213 | \$ | (103,883) | (47)%        |  |  |  |
| Canada                        | 16,326        |    | 18,254  |    | (1,928)   | (11)%        |  |  |  |
| Total North America           | 132,656       |    | 238,467 |    | (105,811) | (44)%        |  |  |  |
|                               |               |    |         |    |           |              |  |  |  |
| EMEA                          | 68,173        |    | 82,220  |    | (14,047)  | (17)%        |  |  |  |
| Other                         | 6,638         |    | 12,510  |    | (5,872)   | (47)%        |  |  |  |
| Total International           | <br>74,811    |    | 94,730  |    | (19,919)  | (21)%        |  |  |  |
|                               |               |    |         |    |           |              |  |  |  |
| Total Fluids Systems revenues | \$<br>207,467 | \$ | 333,197 | \$ | (125,730) | (38)%        |  |  |  |

North America revenues decreased 44% to \$132.7 million for the first half of 2020, compared to \$238.5 million for the first half of 2019. This decrease was primarily attributable a \$111.8 million decrease from U.S. land markets driven by the 42% decline in U.S. rig count, partially offset by a \$7.4 million increase from offshore Gulf of Mexico driven primarily by the completion fluids product line extension. For the first half of 2020, U.S. revenues included \$86.0 million from land markets and \$29.5 million from offshore Gulf of Mexico.

Internationally, revenues decreased 21% to \$74.8 million for the first half of 2020, compared to \$94.7 million for the first half of 2019. The decrease in EMEA was driven by lower activity primarily attributable to COVID-19 disruptions and the impact of lower oil prices in Algeria, Romania, and various other countries, partially offset by increases in Kuwait, Tunisia, and Italy, as well as the October 2019 acquisition of Cleansorb Limited. The decrease in other international was primarily attributable to the completion of the Baker Hughes Greater Enfield project in Australia.

#### Operating income (loss)

The Fluids Systems segment incurred an operating loss of \$27.3 million for the first half of 2020, reflecting a \$43.4 million change from the \$16.1 million of operating income generated for the first half of 2019. The decrease in operating income includes a \$26.7 million decline from North American operations and a \$5.2 million decline from international operations, which are primarily attributable to the changes in revenues described above. The Fluids Systems operating loss for the first half of 2020 also includes \$12.9 million of charges related to inventory write-downs, severance costs, and facility exit costs, whereas the first half of 2019 included \$1.4 million of charges related to severance costs and the February 2019 retirement policy modification.

#### **Mats and Integrated Services**

#### Revenues

Total revenues for this segment consisted of the following:

|   | First Half |        |    |        |    | 2020 vs 2019 |       |  |
|---|------------|--------|----|--------|----|--------------|-------|--|
| (In thousands)                              |            | 2020   |    | 2019   |    | \$           | %     |  |
| Rental and service revenues                 | \$         | 49,703 | \$ | 80,314 | \$ | (30,611)     | (38)% |  |
| Product sales revenues                      |            | 9,326  |    | 14,374 |    | (5,048)      | (35)% |  |
| Total Mats and Integrated Services revenues | \$         | 59,029 | \$ | 94,688 | \$ | (35,659)     | (38)% |  |

Rental and service revenues decreased \$30.6 million (38%) to \$49.7 million for the first half of 2020, which includes a \$26.4 million decrease from E&P customers, primarily resulting from lower U.S. activity caused by the decline in oil and natural gas prices. In addition, revenues from non-E&P customers decreased \$4.2 million as customers delayed project timing citing COVID-related market uncertainty, permitting delays, and logistical restrictions. Revenues from product sales, which typically fluctuate based on the timing of mat orders from customers, was negatively impacted in the first half of 2020 as certain customers delayed orders due to the market uncertainty related to the COVID-19 pandemic.

### Operating income

The Mats and Integrated Services segment generated operating income of \$4.1 million for the first half of 2020 compared to \$22.8 million for the first half of 2019, the decrease being primarily attributable to the change in revenues as described above.

### **Corporate Office**

Corporate office expenses decreased \$9.1 million to \$13.2 million for the first half of 2020, compared to \$22.3 million for the first half of 2019. The first half of 2019 included a \$3.4 million charge for stock-based compensation expense associated with the February 2019 retirement policy modification and \$2.0 million in professional fees related to updating our long-term strategic plan. The remaining decrease of \$3.7 million is primarily driven by reduced personnel costs and lower spending related to legal matters in the first half of 2020.

#### **Liquidity and Capital Resources**

Net cash provided by operating activities was \$25.0 million for the first half of 2020 compared to \$34.2 million for the first half of 2019. During the first half of 2020, net income adjusted for non-cash items used cash of \$13.9 million, while changes in working capital provided cash of \$38.9 million.

Net cash used in investing activities was \$2.7 million for the first half of 2020, including capital expenditures of \$10.7 million. Capital expenditures during the first half of 2020 included \$4.9 million for the Mats and Integrated Services segment, including investments in the mat rental fleet as well as new products, and \$4.3 million for the Fluids Systems segment.

Net cash used in financing activities was \$26.1 million for the first half of 2020, which includes \$29.1 million in repurchases of our Convertible Notes and a net repayment of \$1.0 million on our ABL Facility (as defined below).

Our revenues and operating results in 2020 have been negatively impacted by the decrease in demand for our products and services from the decrease in the price of and demand for oil as well as the COVID-19 pandemic and related economic shutdowns around the world. We have taken a number of actions aimed at conserving cash and protecting our liquidity, including workforce and salary reductions, elimination of all non-critical capital expenditures, as well as actions to reduce our operational footprint to match current and anticipated activity levels by operating region. We currently expect total 2020 capital expenditures to be approximately \$15 million. We anticipate that future working capital requirements for our operations will fluctuate directionally with revenues. As such, we anticipate that our near-term working capital requirements will decrease primarily from our on-going efforts to reduce inventory levels as well as reductions in international receivables that have been negatively impacted by payment delays due to disruptions from the COVID-19 pandemic. Availability under our ABL Facility also provides additional liquidity as discussed further below. Total availability under the ABL Facility will fluctuate directionally based on the level of eligible accounts receivable, inventory, and, subject to satisfaction of certain financial covenants as described below, composite mats included in the rental fleet. As of August 3, 2020, our total availability under the ABL Facility was \$113.3 million, of which \$60.8 million was drawn, resulting in remaining availability of \$52.5 million.

While substantially all our \$42.9 million of cash on hand at June 30, 2020 resides in our international subsidiaries, we expect to continue to repatriate excess cash from these international subsidiaries, subject to exchange or cash controls and the cash requirements to support the strategic objectives of these international subsidiaries. We expect our available cash on-hand, cash generated by operations, including reductions in working capital, and remaining availability under our ABL Facility to be adequate to fund current operations during the next 12 months. We continue to evaluate access to capital and other sources of additional liquidity to support our longer-term liquidity options. In addition, we may continue to purchase our common stock or Convertible Notes under our existing repurchase program from time to time.

Our capitalization is as follows:

| (In thousands)                               | J  | une 30, 2020 | December 31, 2019 |          |  |
|--|----|--------------|-------------------|----------|--|
| Convertible Notes                            | \$ | 66,912       | \$                | 100,000  |  |
| ABL Facility                                 |    | 64,000       |                   | 65,000   |  |
| Other debt                                   |    | 11,173       |                   | 7,164    |  |
| Unamortized discount and debt issuance costs |    | (6,275)      |                   | (12,291) |  |
| Total debt                                   | \$ | 135,810      | \$                | 159,873  |  |
|  |    |              |                   |          |  |
| Stockholder's equity                         |    | 507,437      |                   | 548,645  |  |
| Total capitalization                         | \$ | 643,247      | \$                | 708,518  |  |
|  |    |              |                   |          |  |
| Total debt to capitalization                 |    | 21.1 %       |                   | 22.6 %   |  |

**Convertible Notes.** In December 2016, we issued \$100.0 million of unsecured convertible senior notes ("Convertible Notes") that mature on December 1, 2021, of which \$66.9 million principal amount was outstanding at June 30, 2020. The notes bear interest at a rate of 4.0% per year, payable semiannually in arrears on June 1 and December 1 of each year.

Holders may convert the notes at their option at any time prior to the close of business on the business day immediately preceding June 1, 2021, only under the following circumstances:

• during any calendar quarter (and only during such calendar quarter) if the last reported sale price of our common stock for at least 20 trading days (regardless of whether consecutive) during a period of 30 consecutive trading days ending on the last trading day of the immediately preceding calendar quarter is greater than or equal to 130% of the conversion price of the notes in effect on each applicable trading day;

- during the five business day period after any five consecutive trading day period in which the trading price per \$1,000 principal amount of notes
  for each trading day was less than 98% of the last reported sale price of our common stock on such date multiplied by the conversion rate on
  each such trading day; or
- upon the occurrence of specified corporate events, as described in the indenture governing the notes, such as a consolidation, merger, or share exchange.

On or after June 1, 2021 until the close of business on the business day immediately preceding the maturity date, holders may convert their notes at any time, regardless of whether any of the foregoing conditions have been satisfied. As of July 31, 2020, the notes were not convertible.

The notes are convertible into, at our election, cash, shares of common stock, or a combination of both, subject to satisfaction of specified conditions and during specified periods, as described above. If converted, we currently intend to pay cash for the principal amount of the notes converted. The conversion rate is 107.1381 shares of our common stock per \$1,000 principal amount of notes (equivalent to an initial conversion price of \$9.33 per share of common stock), subject to adjustment in certain circumstances. We may not redeem the notes prior to their maturity date.

During the first half of 2020, we repurchased \$33.1 million of our Convertible Notes in the open market for a total cost of \$29.1 million, and recognized a net gain of \$0.4 million reflecting the difference in the amount paid and the net carrying value of the extinguished debt, including original issue discount and debt issuance costs.

Asset-Based Loan Facility. In May 2016, we entered into an asset-based revolving credit agreement which replaced our previous credit agreement. In October 2017, we entered into an Amended and Restated Credit Agreement and in March 2019, we entered into a First Amendment to Amended and Restated Credit Agreement (as amended, the "ABL Facility"). The ABL Facility provides financing of up to \$200.0 million available for borrowings (inclusive of letters of credit) and can be increased up to a maximum capacity of \$275.0 million, subject to certain conditions. As of June 30, 2020, our total availability under the ABL Facility was \$132.9 million, of which \$64.0 million was drawn, resulting in remaining availability of \$68.9 million.

The ABL Facility terminates in March 2024; however, the ABL Facility has a springing maturity date that will accelerate the maturity of the ABL Facility to September 1, 2021 if, prior to such date, the Convertible Notes have not been repurchased, redeemed, refinanced, exchanged or otherwise satisfied in full or we have not escrowed an amount of funds, that together with the amount that we establish as a reserve against our borrowing capacity, is sufficient for the future settlement of the Convertible Notes at their maturity. The ABL Facility requires compliance with a minimum fixed charge coverage ratio and minimum unused availability of \$25.0 million to utilize borrowings or assignment of availability under the ABL Facility towards funding the repayment of the Convertible Notes.

Borrowing availability under the ABL Facility is calculated based on eligible accounts receivable, inventory, and, subject to satisfaction of certain financial covenants as described below, composite mats included in the rental fleet, net of reserves and limits on such assets included in the borrowing base calculation. To the extent pledged by us, the borrowing base calculation also includes the amount of eligible pledged cash. The lender may establish such reserves, in part based on appraisals of the asset base, and other limits at its discretion which could reduce the amounts otherwise available under the ABL Facility. Availability associated with eligible rental mats will also be subject to maintaining a minimum consolidated fixed charge coverage ratio and a minimum level of operating income for the Mats and Integrated Services segment. As of August 3, 2020, our total availability under the ABL Facility included \$25.4 million from eligible rental mats. We may not be able to maintain the minimum consolidated fixed charge coverage ratio beginning in the fourth quarter of 2020 that is required to continue including eligible rental mats in the borrowing availability under the ABL Facility. While this does not represent a default, it would reduce the borrowing availability under the ABL Facility. As such, we have initiated discussions with our lead bank in an effort to explore our options, which may include a waiver or amendment to our ABL Facility. Any waiver or amendment to the ABL Facility, if required, may increase the cost of our borrowings and impose additional limitations over certain types of activities, and we can give no assurance that we will be able to obtain such amendment or waiver on favorable terms or at all.

Under the terms of the ABL Facility, we may elect to borrow at a variable interest rate based on either, (1) LIBOR subject to a floor of zero or (2) a base rate equal to the highest of: (a) the federal funds rate plus 50 basis points, (b) the prime rate of Bank of America, N.A. and (c) LIBOR, subject to a floor of zero, plus 100 basis points, plus, in each case, an applicable margin per annum. The applicable margin ranges from 150 to 200 basis points for LIBOR borrowings, and 50 to 100 basis points for base rate borrowings, based on the consolidated fixed charge coverage ratio as defined in the ABL Facility. As of June 30, 2020, the applicable margin for borrowings under our ABL Facility was 150 basis points with respect to LIBOR borrowings and 50 basis points with respect to base rate borrowings. The weighted average interest rate for the ABL Facility was 1.7% at June 30, 2020. In addition, we are required to pay a commitment fee on the unused portion of the ABL Facility ranging from 25 to 37.5 basis points, based on the level of outstanding borrowings, as defined in the ABL Facility. As of June 30, 2020, the applicable commitment fee was 37.5 basis points.

The ABL Facility is a senior secured obligation, secured by first liens on substantially all of our U.S. tangible and intangible assets, and a portion of the capital stock of our non-U.S. subsidiaries has also been pledged as collateral. The ABL Facility contains customary operating covenants and certain restrictions including, among other things, the incurrence of additional debt, liens, dividends, asset sales, investments, mergers, acquisitions, affiliate transactions, stock repurchases and other restricted payments. The ABL Facility also requires compliance with a fixed charge coverage ratio if availability under the ABL Facility falls below \$22.5 million. In addition, the ABL Facility contains customary events of default, including, without limitation, a failure to make payments under the facility, acceleration of more than \$25.0 million of other indebtedness, certain bankruptcy events, and certain change of control events.

**Other Debt.** Certain of our foreign subsidiaries maintain local credit arrangements consisting primarily of lines of credit or overdraft facilities which are generally renewed on an annual basis. We utilize local financing arrangements in our foreign operations in order to provide short-term local liquidity needs. We had \$6.9 million and \$4.8 million outstanding under these arrangements at June 30, 2020 and December 31, 2019, respectively.

In addition, at June 30, 2020, we had \$52.1 million in outstanding letters of credit, performance bonds, and other guarantees for which certain of the letters of credit are collateralized by \$7.4 million in restricted cash.

### Critical Accounting Estimates and Policies

Our consolidated financial statements are prepared in accordance with accounting principles generally accepted in the United States of America, which requires us to make estimates and assumptions that affect the reported amounts and disclosures. Significant estimates used in preparing our condensed consolidated financial statements include fair values used for impairments of long-lived assets, including goodwill and other intangibles, and valuation allowances for deferred tax assets. Our estimates are based on historical experience and on our future expectations that we believe to be reasonable. The combination of these factors forms the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from our current estimates and those differences may be material.

As of June 30, 2020, our consolidated balance sheet includes \$42.1 million of goodwill, all of which relates to the Mats and Integrated Services segment. Goodwill and other indefinite-lived intangible assets are tested for impairment annually as of November 1, or more frequently, if indicators of impairment exists. In March 2020, primarily as a result of the collapse in oil prices and the expected declines in the U.S. land E&P markets, along with a significant decline in the quoted market prices of our common stock, we considered these developments to be a potential indicator of impairment that required us to complete an interim goodwill impairment evaluation. As such, in March 2020, we estimated the fair value of our Mats and Integrated Services reporting unit based on our current forecasts and expectations for market conditions and determined that even though the estimated fair value had decreased, the fair value remained substantially in excess of its net carrying value, and therefore, no impairment was required. During the second quarter of 2020, we determined that there were no further indicators of events or changes in circumstances that would more likely than not reduce the fair value below its carrying amount.

In addition, we review property, plant and equipment, finite-lived intangible assets and certain other assets for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. We assess recoverability based on expected undiscounted future net cash flows. Due to the changes in market conditions, we have reviewed these assets for impairment during the first half of 2020 and determined that the estimated undiscounted cash flows exceeded the carrying value, and therefore, no impairment was required.

For additional discussion of our critical accounting estimates and policies, see "Management's Discussion and Analysis of Financial Condition and Results of Operations" included in our Annual Report on Form 10-K for the year ended December 31, 2019. Our critical accounting estimates and policies have not materially changed since December 31, 2019.

#### ITEM 3. Quantitative and Qualitative Disclosures About Market Risk

We are exposed to market risk from changes in interest rates and changes in foreign currency exchange rates. A discussion of our primary market risk exposure in financial instruments is presented below.

#### **Interest Rate Risk**

At June 30, 2020, we had total principal amounts outstanding under financing arrangements of \$142.1 million, including \$66.9 million of borrowings under our Convertible Notes which bear interest at a fixed rate of 4.0% and \$64.0 million of borrowings under our ABL Facility. Borrowings under our ABL Facility are subject to a variable interest rate as determined by the ABL Facility. The weighted average interest rate at June 30, 2020 for the ABL Facility was 1.7%. Based on the balance of variable rate debt at June 30, 2020, a 100 basis-point increase in short-term interest rates would have increased annual pre-tax interest expense by \$0.6 million.

#### **Foreign Currency Risk**

Our principal foreign operations are conducted in certain areas of EMEA, Canada, Asia Pacific, and Latin America. We have foreign currency exchange risks associated with these operations, which are conducted principally in the foreign currency of the jurisdictions in which we operate including European euros, Algerian dinar, Romanian new leu, Canadian dollars, British pounds, Australian dollars, and Brazilian reais. Historically, we have not used off-balance sheet financial hedging instruments to manage foreign currency risks when we enter into a transaction denominated in a currency other than our local currencies.

#### ITEM 4. Controls and Procedures

### **Evaluation of Disclosure Controls and Procedures**

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934) as of the end of the period covered by this quarterly report. Based on such evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective as of June 30, 2020, the end of the period covered by this quarterly report.

### **Changes in Internal Control Over Financial Reporting**

There were no changes in internal control over financial reporting during the quarter ended June 30, 2020 that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

#### PART II OTHER INFORMATION

#### **ITEM 1. Legal Proceedings**

None.

#### ITEM 1A. Risk Factors

There have been no material changes to our "Risk Factors" as discussed in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2019, except as discussed in Part II, Item 1A of our Quarterly Report on Form 10-Q for the three months ended March 31, 2020.

#### ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds

- a) Not applicable
- b) Not applicable
- c) The following table details our repurchases of shares of our common stock for the three months ended June 30, 2020:

| Period     |       | Total Number of<br>Shares Purchased | Av | erage Price Paid<br>Per Share | Total Number of<br>Shares Purchased as Part of<br>Publicly Announced Plans or<br>Programs | aximum Approximate Dollar Value of<br>Shares that May Yet be Purchased<br>Under Plans or Programs (\$ in<br>Millions) |
|------------|-------|-------------------------------------|----|-------------------------------|---|---|
| April 2020 |       | _                                   | \$ | _                             | _   | \$<br>67.2  |
| May 2020   |       | _                                   | \$ | _                             | _   | \$<br>55.5  |
| June 2020  |       | 142,715                             | \$ | 2.08                          | _   | \$<br>51.9  |
|            | Total | 142,715                             |    |                               |   |   |

In November 2018, our Board of Directors authorized changes to our securities repurchase program. These changes increased the authorized amount under the repurchase program to \$100.0 million, available for repurchases of any combination of our common stock and our Convertible Notes.

Our repurchase program authorizes us to purchase our outstanding shares of common stock or Convertible Notes in the open market or as otherwise determined by management, subject to certain limitations under the ABL Facility and other factors. The repurchase program has no specific term. Repurchases are expected to be funded from operating cash flows, available cash on hand, and borrowings under our ABL Facility. As part of the share repurchase program, our management has been authorized to establish trading plans under Rule 10b5-1 of the Securities Exchange Act of 1934. As of June 30, 2020, we had \$51.9 million remaining under the program.

During the three months ended June 30, 2020, we repurchased \$18.6 million of our Convertible Notes in the open market under the repurchase program for a total cost of \$15.3 million. There were no shares of common stock repurchased under the repurchase program during the three months ended June 30, 2020.

In addition, during the three months ended June 30, 2020, we purchased an aggregate of 142,715 shares surrendered in lieu of taxes under vesting of restricted shares.

### **ITEM 3. Defaults Upon Senior Securities**

None.

### **ITEM 4. Mine Safety Disclosures**

The information concerning mine safety violations and other regulatory matters required by section 1503(a) of the Dodd-Frank Wall Street Reform and Consumer Protection Act and Item 104 of Regulation S-K is included in Exhibit 95.1 of this Quarterly Report on Form 10-Q, which is incorporated by reference.

### **ITEM 5. Other Information**

None.

### ITEM 6. Exhibits

The exhibits listed are filed as part of, or incorporated by reference into, this Quarterly Report on Form 10-Q.

|                 | Certificate of Designation, Preferences, and Rights of Series D Junior Participating Preferred Stock of the Company, incorporated by  |
|-----------------|---|
| 3.1             | reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed on May 28, 2020 (SEC File No. 001-02960).  |
|                 | Rights Agreement dated as of May 27, 2020, by and between the Company and Broadridge Corporate Issuer Solutions, Inc., as rights agent, which includes as Exhibit B the Form of Rights Certificate, incorporated by reference to Exhibit 4.1 to the Company's Current |
| 4.1             | Report on Form 8-K filed on May 28, 2020 (SEC File No. 001-02960).  |
|                 | Amendment to Amended and Restated Employment Agreement dated as of April 6, 2020, between Newpark Resources, Inc. and Paul L.   |
| †10.1           | Howes, incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on April 8, 2020 (SEC File No. 001-02960).   |
|                 | Amendment to Employment Agreement and Change of Control Agreement dated as of April 6, 2020 between Newpark Resources, Inc.   |
| †10.2           | and Gregg S. Piontek, incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed on April 8, 2020 (SEC File No. 001-02960).  |
|                 | Amendment to Employment Agreement and Change in Control Agreement dated April 6, 2020 between Newpark Resources, Inc. and   |
| †10.3           | David Paterson, incorporated by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K filed on April 8, 2020 (SEC File No. 001-02960).  |
| 10.5            | Amendment to Employment Agreement and Change in Control Agreement dated April 6, 2020 between Newpark Resources, Inc. and E.  |
| †10.4           | Chipman Earle, incorporated by reference to Exhibit 10.4 to the Company's Current Report on Form 8-K filed on April 8, 2020 (SEC  |
| 110.4           | <u>File No. 001-02960).</u> Amendment to Employment Agreement and Change in Control Agreement dated April 6, 2020 between Newpark Resources, Inc. and   |
| 140 =           | Matthew Lanigan, incorporated by reference to Exhibit 10.5 to the Company's Current Report on Form 8-K filed on April 8, 2020 (SEC  |
| †10.5           | File No. 001-02960).  |
| †*10.6          | Form of Non-Employee Director Cash Award Agreement  Non-Employee Director Cash Award Agreement  Non-Employee Director Cash Award Agreement  |
| † <b>*</b> 10.7 | Newpark Resources, Inc. Retirement Policy for U.S. Employees, as amended, Approved and Adopted April 6, 2015, amended as of May 20, 2020.   |
| *31.1           | Certification of Paul L. Howes pursuant to Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002   |
| *31.2           | Certification of Gregg S. Piontek pursuant to Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002  |
| **32.1          | Certification of Paul L. Howes pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002   |
| 32.1            | Certification of Gregg S. Piontek pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of   |
| **32.2          | 2002  |
| *95.1           | Reporting requirements under the Mine Safety and Health Administration  |
| #404 DIG        | XBRL Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded  |
| *101.INS        | within the Inline XBRL document   |
| *101.SCH        | Inline XBRL Schema Document   |
| *101.CAL        | Inline XBRL Calculation Linkbase Document   |
| *101.DEF        | Inline XBRL Definition Linkbase Document  |
| *101.LAB        | Inline XBRL Label Linkbase Document   |
| *101.PRE        | Inline XBRL Presentation Linkbase Document  |
| *104            | Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)  |

- † Management compensation plan or agreement.
- \* Filed herewith.
- \*\* Furnished herewith.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 4, 2020

NEWPARK RESOURCES, INC.

(Registrant)

By: /s/ Paul L. Howes

Paul L. Howes

President and Chief Executive Officer (Principal Executive Officer)

By: /s/ Gregg S. Piontek

Gregg S. Piontek

Senior Vice President and Chief Financial Officer

(Principal Financial Officer)

By: /s/ Douglas L. White

Douglas L. White

Vice President, Chief Accounting Officer and Treasurer

(Principal Accounting Officer)

# NEWPARK RESOURCES, INC. NON-EMPLOYEE DIRECTOR CASH AWARD AGREEMENT

This Non-Employee Director Cash Award Agreement (the "*Agreement*") is made and entered into as of [EFFECTIVE DATE] by and between NEWPARK RESOURCES, INC., a Delaware corporation (the "*Company*") and [NAME], ("*Director*"), with reference to the following facts:

WHEREAS, Director was elected as a Non-Employee Director of the Company at the Annual Meeting of Stockholders of the Company held on [DATE] and the cash award represented by this Agreement was granted to Director on that date (the "Date of Grant").

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Company and the Director agree as follows:

1. <u>Cash Award</u>. The Company hereby grants to the Director an award (the "*Cash Award*") of [TOTAL\_CASH\_GRANTED] on the terms and conditions set forth herein. Subject to the provisions of this Agreement, the Cash Award shall vest and be paid on the earlier of (i) the day prior to the next annual meeting of shareholders of the Company following the Date of Grant and (ii) [DATE OF FIRST ANNIVERSARY OF DATE OF GRANT] (the "Vesting Date").

# 2. <u>Vesting and Forfeiture Conditions</u>.

- 2.1 The Cash Award shall be immediately forfeited by the Director without any payment or other consideration to the Director, and the Director shall have no further rights with respect to the Cash Award in the event of the termination of the Director's service as a Director of the Board as a result of resignation from the Board of Directors or removal from the Board of Directors by the stockholders of the Company, or in the event of the removal of the Director from the Board of Directors for reasons described in Paragraph 4 below.
- 2.2 Unless otherwise determined by the Committee, upon the voluntary termination prior to the Vesting Date of the directorship of the Director who has served as a director of the Company for at least 60 consecutive months, the Cash Award shall not be forfeited but shall instead vest upon such voluntary termination.
- 3. <u>Taxes</u>. The Director will be responsible for any federal, state, local or foreign tax obligations with respect to the vesting of the Cash Award.
- 4. <u>Misconduct of Director</u>. Notwithstanding any other provision of this Agreement, this Cash Award shall automatically terminate as of the date Director's directorship is terminated, if such directorship is terminated on account of any act of fraud, embezzlement, misappropriation or conversion of assets or opportunities of the Company, or if Director takes any other action materially inimical to the best interests of the Company, as determined by the Committee in its sole and absolute discretion.

5. <u>Section 409A</u>. The Cash Award is intended either to be exempt from or to comply with Section 409A of the Internal Revenue Code of 1986, as amended (the "*Code*") and shall be construed, interpreted and administered in accordance with such intent. If any provision of these awards contravenes any regulations or Department of Treasury guidance promulgated under Section 409A of the Code or could cause an award made hereunder to be subject to the interest and penalties under Section 409A of the Code, such provision of the applicable award shall be modified to maintain, to the maximum extent practicable, the original intent of the applicable provision without violating provisions of Section 409A of the Code.

#### 6. <u>Miscellaneous</u>.

- 6.1 Nothing in this Agreement shall confer upon the Director any right to be retained on, or nominated for reelection to, the Company's Board or to otherwise provide service to the Company or interfere in any way with the right of the Company to terminate the Director's Board membership or other service at any time.
  - 6.2 This Agreement shall be construed in accordance with and governed by the laws of the State of Delaware.
- 7. <u>Notices</u>. Any notice to be given under the terms of this Agreement shall be addressed to the Company in care of its Corporate Secretary at 9320 Lakeside Boulevard, Suite 100, The Woodlands, Texas 77381, and any notice to be given to Director shall be addressed to Director at Director's address appearing on the records of the Company, or at such other address or addresses as either party may hereafter designate in writing to the other. Any such notice shall be deemed duly given when enclosed in a properly sealed envelope, addressed as herein required and deposited, postage prepaid, in a post office or branch post office regularly maintained by the United States Government.
- 8. <u>No Guarantee of Tax Consequences</u>. The Company makes no commitment or guarantee to the Director or any person claiming through or on behalf of such individual that any federal, state, local or other tax treatment will (or will not) apply or be available to any person under this Agreement or with respect to the Cash Award granted hereunder and assumes no liability whatsoever for the tax consequences to the Director or any person claiming through or on behalf of such individual.
- 9. <u>Governing Law</u>. This Agreement shall be construed in accordance with, and governed by, the laws of the State of Delaware.

#### Newpark Resources, Inc.

## Retirement Policy for U.S. Employees, as amended Approved and Adopted April 6, 2015, amended as of May 20, 2020 By the Compensation Committee of the Board of Directors

1. Purpose: The Newpark Resources Inc. Retirement Policy for U.S. Employees, as amended effective May 20, 2020 (the "Policy") is designed to provide retirement benefits to reward employees of Newpark Resources, Inc. and its subsidiaries (collectively, the "Company") whose employment terminates pursuant to a Qualifying Retirement or Death of a Retirement-Eligible Employee (each as defined herein). This Policy may be amended, modified or discontinued at the discretion of the Compensation Committee of the Board of Directors (the "Compensation Committee") of Newpark Resources, Inc. at any time. This Policy applies exclusively to employees of the Company located in the U.S. and, as amended herein, shall include individuals who are "named executive officers." To carry out the Policy, future awards under the Company's Annual Cash Incentive and Long-Term Incentive Plans shall include special provisions involving vesting and payment where a participant's employment ends by a Qualifying Retirement or the Death of a Retirement-Eligible Employee.

### 2. Definition of Qualifying Retirement

- 2.1 A "Qualifying Retirement" is defined as a voluntary termination of employment after accruing 70 "points" based on the sum of (i) age and (ii) full years of continued service with the Company, subject to the terms below:
  - (i) Employees must have attained at least age 60 for a Qualifying Retirement.
  - (ii) Points are the sum of the employee's age in whole numbers and full years of continued service as a full-time employee. Continued service is defined as the most recent uninterrupted period of full-time service with the Company. Unless otherwise specified by the Compensation Committee, service with an entity acquired by the Company shall be considered for this purpose only following the effective date of the acquisition.
- 2.2 Unless otherwise required by law or established Company leave policy, employees will not accrue "service time" during a Company-approved employee leave that is unpaid, but an employee who returns to service immediately following the expiration of the leave will continue to accrue "service time" for periods prior to and following reinstatement as if the employment had been continuous.
- 2.3 An Employee who is a "named executive officer" in the most recently filed Company proxy statement, and an employee who is an officer of the Company reporting directly

to the Chief Executive Officer of the Company (collectively the "Reporting Officers") must provide both the Chair of the Compensation Committee and (for Reporting Officers other than the Chief Executive Officer) the Chief Executive Officer with written notice of his/her planned retirement date at least six (6) months in advance thereof; provided, however, that advance notice by a Reporting Officer may be reduced or waived by the Compensation Committee (such notice period the "Applicable Notice Period").

- 2.4 An Employee other than a Reporting Officer must provide the Chief Executive Officer written notice of his/her planned retirement date at least six (6) months in advance thereof, unless such notice is waived or reduced by the Chief Executive Officer (such notice period the "Applicable Notice Period").
- 2.5 As a condition to the receipt of the retirement benefits described below, the employee shall be required to timely execute and not revoke a release agreement including non-compete language in a form satisfactory to the Company.

## 3. Definition of Death of a Retirement-Eligible Employee

- 3.1 "Death of a Retirement-Eligible Employee" is defined as the death of an Employee who is eligible to retire in a Qualifying Retirement but has not yet provided written notice of his/her planned retirement date, subject to the terms below.
- 3.2 Any rights due or amounts payable with respect to an award following the Employee's death will be given or paid to the Participant's beneficiary in accordance the terms of the Long-Term Incentive Plan or the Annual Cash Incentive Plan, as applicable.
- 3.3 Unless otherwise determined by the Company, as a condition to the receipt of the retirement benefits described below, the applicable beneficiary shall be required to timely execute a waiver and release of claims in a form satisfactory to the Company.

#### 4. Annual Cash Incentive Plan

- 4.1 <u>Qualifying Retirement occurs during the performance year</u>: An employee who is a participant in the Annual Cash Incentive Plan receives a pro-rated settlement amount paid at the same time as other plan participants based on actual performance. Any amount attributable to a super over-achievement level would be paid over the deferred payout period that would have otherwise applied.
  - (a) Proration will be based on the application of the relevant annual cash incentive multiple to the compensation paid to the employee for the period of active service in the performance period.
  - (b) An award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met and the participant's individual performance is rated as "meets goals/objectives" or better (i.e., a payout is not guaranteed).
- 4.2 <u>Qualifying Retirement occurs after completion of performance year, but before award is paid</u>: An employee who is a participant in the Annual Cash Incentive Plan receives an unreduced settlement amount paid at the same time as other plan participants based on actual

performance. Any amount attributable to a super over-achievement level would be paid over the deferred payout period that would have otherwise applied.

- (a) "Unreduced" means that the settlement amount of the award is not pro-rated.
- (b) An award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met, and the participant's individual performance is rated as "meets goals/objectives" or better (i.e., a payout is not guaranteed).
- 4.3 <u>Death of a Retirement-Eligible Employee occurs during the performance year</u>: In the event of the Death of a Retirement-Eligible Employee during the performance year, the employee, if a participant in the Annual Cash Incentive Plan, will receive a pro-rated settlement amount paid at the same time as other plan participants, including any amounts attributable to a super over-achievement level that would otherwise have been paid over a deferred payout period.
  - (a) Proration will be based on the application of the relevant annual cash incentive multiple to the compensation paid to the employee for the period of active service in the performance period.
  - (b) An award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met, and the participant's individual performance is rated as "meets goals/objectives" or better (i.e., a payout is not guaranteed).
- 4.4 <u>Death of a Retirement-Eligible Employee occurs after completion of performance year, but before award is paid</u>: In the event of the Death of a Retirement-Eligible Employee after completion of the performance year but before the award is paid, the employee, if a participant in the Annual Cash Incentive Plan, will receive an unreduced settlement amount paid at the same time as other plan participants, including any amounts attributable to a super over-achievement level that would otherwise have been paid over a deferred payout period.
  - (a) "Unreduced" means that the settlement amount of the award is not pro-rated.
  - (b) An award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met, and the participant's individual performance is rated as "meets goals/objectives" or better (i.e., a payout is not guaranteed).

#### 5. Long-Term Incentive Plan: Time-Vested Stock Options

- 5.1 Unvested stock options continue to become exercisable after the participant's Qualifying Retirement pursuant to the original vesting schedule, subject to certain limitations.
- 5.2 For the award to receive Qualifying Retirement treatment, the date of grant must occur prior to the Applicable Notice Period, unless this requirement is waived by the Compensation Committee. If the date of grant occurs after the commencement of the

Applicable Notice Period and the requirement has not been waived, the award, to the extent not vested by the time of the Qualifying Retirement, is forfeited.

- (a) To the extent a stock option granted on or after April 6, 2015 becomes exercisable before or after a Qualifying Retirement, it will remain exercisable for the full remaining contractual term.
- (b) Any option granted prior to April 6, 2015 that remains outstanding upon a Qualifying Retirement shall remain exercisable for the lesser of (A) the remaining contractual term, or (B) (i) one (1) year following the Qualifying Retirement for employees other than Reporting Officers, and (ii) two (2) years following the Qualifying Retirement for Reporting Officers.
- 5.3 Additionally, in the event of the Death of a Retirement-Eligible Employee, all unvested stock options will immediately vest and become exercisable. Such options will remain exercisable for the period set forth in the applicable award agreement.
  - (a) To the extent a stock option granted on or after April 6, 2015 becomes exercisable before or after the Death of a Retirement-Eligible Employee, it will remain exercisable for the full remaining contractual term.
  - (b) Any option granted prior to April 6, 2015 that remains outstanding upon the Death of a Retirement-Eligible Employee shall remain exercisable for the lesser of (A) the remaining contractual term, or (B) (i) one (1) year following the Qualifying Retirement for employees other than Reporting Officers, and (ii) two (2) years following the Qualifying Retirement for Reporting Officers.

#### 6. Long-Term Incentive Plan: Time-Vested Restricted Stock Awards or Units

- 6.1 Unvested restricted stock awards (RSAs) or restricted stock units (RSUs) will not vest for tax purposes upon a Participant's Qualifying Retirement, and the restrictions on such RSAs and RSUs will continue to lapse pursuant to the original vesting schedule after the participant's Qualifying Retirement, subject to certain limitations, including but not limited to those set forth below under "Employment with Competitor".
- 6.2 For the award to receive Qualifying Retirement treatment, the date of grant must occur prior to the Applicable Notice Period, unless this requirement is waived by the Compensation Committee. If the date of grant occurs after the commencement of the Applicable Notice Period and the requirement has not been waived, the award, to the extent not vested by the time of the Qualifying Retirement, is forfeited.
- 6.3 Additionally, in the event of the Death of a Retirement-Eligible Employee, all unvested RSAs and RSUs held by the Participant shall vest immediately and be settled within sixty (60) days of the event.

### 7. Long-Term Incentive Plan: Performance-Based RSUs

7.1 Qualifying Retirement occurs during the performance period for an award granted prior to November 20, 2019: An employee who has received such an award receives a pro-

rated settlement amount for each such award that shall be paid (in shares or cash) at the same time as other plan participants based on actual performance.

- (a) Pro-ration will be based on the full number of months of service in the performance period, divided by the total number of months in the performance period.
- (b) For the award to receive Qualifying Retirement treatment, the date of grant must occur prior to the Applicable Notice Period, unless this requirement is waived by the Compensation Committee. If the date of grant occurs after the commencement of the Applicable Notice Period and the requirement has not been waived, the award, to the extent not vested by the time of the Qualifying Retirement, is forfeited.
- (c) As the award is performance-based, an award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met (i.e., a payout is not guaranteed).
- 7.2 Qualifying Retirement occurs either (i) during the performance period for an award granted on or after November 20, 2019 or (ii) after completion of performance period, but before award is paid: An employee who has received such an award receives an unreduced settlement amount for each award that shall be paid (in shares or cash) at the same time as other plan participants based on actual performance.
  - (a) "Unreduced" means that the settlement amount of the award is not pro-rated.
  - (b) As the award is performance-based, an award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met (i.e., a payout is not guaranteed).
- 7.3 <u>Death of a Retirement-Eligible Employee occurs during the performance period for an award granted prior to November 20, 2019</u>: In the event of the Death of a Retirement-Eligible Employee who holds a performance-based RSU during the performance period for an award granted prior to November 20, 2019, the RSU will immediately vest on a prorated basis and will be settled in a pro-rated settlement amount paid (in shares or cash) at the same time as other plan participants based on actual performance.
  - (a) Pro-ration will be based on the full number of months of service in the performance period, divided by the total number of months in the performance period.
  - (b) As the award is performance-based, an award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met (i.e., a payout is not guaranteed).
- 7.4 <u>Death of a Retirement-Eligible Employee occurs either (i) during the performance period for an award granted on or after November 20, 2019 or (ii) after completion of performance period, but before award is paid:</u> In the event of the Death of a Retirement-Eligible Employee who holds a performance-based RSU either (i) during the performance period for an

award granted on or after November 20, 2010 or (ii) following completion of the performance period but before the award is paid, the RSU will immediately vest and will be settled in an unreduced settlement amount paid (in shares or cash) at the same time as other plan participants based on actual performance.

- (a) "Unreduced" means that the settlement amount of the award is not pro-rated.
- (b) As the award is performance-based, an award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met (i.e., a payout is not guaranteed).

## 8. Long-Term Cash Incentive Plan: Time-Based Cash Awards

- 8.1 Unvested cash awards (CAs) will not vest for tax purposes upon a Participant's Qualifying Retirement, and the restrictions on such CAs will continue to lapse pursuant to the original vesting schedule after the participant's Qualifying Retirement, subject to certain limitations, including but not limited to those set forth below under "Employment with Competitor".
- 8.2 For the award to receive Qualifying Retirement treatment, the date of grant must occur prior to the Applicable Notice Period, unless this requirement is waived by the Compensation Committee. If the date of grant occurs after the commencement of the Applicable Notice Period and the requirement has not been waived, the award, to the extent not vested by the time of the Qualifying Retirement, is forfeited.
- 8.3 Additionally, in the event of the Death of a Retirement-Eligible Employee, all unvested CAs held by the Participant shall vest immediately and be paid within sixty (60) days of the event.

### 9. Long-Term Incentive Plan: Performance-Based CAs

- 9.1 <u>Qualifying Retirement occurs during the performance period for an award granted prior to November 29, 2019</u>: An employee who has received such an award receives a pro-rated settlement amount for each such award that shall be paid in cash at the same time as other plan participants based on actual performance.
  - (a) Pro-ration will be based on the full number of months of service in the performance period, divided by the total number of months in the performance period.
  - (b) For the award to receive Qualifying Retirement treatment, the date of grant must occur prior to the Applicable Notice Period, unless this requirement is waived by the Compensation Committee. If the date of grant occurs after the commencement of the Applicable Notice Period and the requirement has not been waived, the award, to the extent not vested by the time of the Qualifying Retirement, is forfeited.

- (c) As the award is performance-based, an award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met (i.e., a payout is not guaranteed).
- 9.2 <u>Qualifying Retirement occurs either (i) during the performance period for an award granted on or after November 20, 2019 or (ii) after completion of performance period, but before award is paid:</u> An employee who has received such an award receives an unreduced settlement amount for each such award that shall be paid in cash at the same time as other plan participants based on actual performance.
  - (a) "Unreduced" means that the settlement amount of the award is not pro-rated.
  - (b) As the award is performance-based, an award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met (*i.e.*, a payout is not guaranteed).
- 9.3 <u>Death of a Retirement-Eligible Employee occurs during the performance period for an award granted prior to November 29, 2019</u>: In the event of the Death of a Retirement-Eligible Employee who holds a performance-based CA during the performance period, the CA will vest on a prorated basis and will be settled in a pro-rated settlement amount paid in cash at the same time as other plan participants based on actual performance.
  - (a) Pro-ration will be based on the full number of months of service in the performance period, divided by the total number of months in the performance period.
  - (b) As the award is performance-based, an award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met (i.e., a payout is not guaranteed).
- 9.4 <u>Death of a Retirement-Eligible Employee occurs either (i) during the performance period for an award granted on or after November 20, 2019 or (ii) after completion of performance period, but before award is paid:</u> In the event of the Death of a Retirement-Eligible Employee who holds a performance-based CA either (i) during the performance period for an award granted on or after November 20, 2019 or (ii) following completion of the performance period but before the award is paid, the CA will immediately vest and will be settled in an unreduced settlement amount paid in cash at the same time as other plan participants based on actual performance.
  - (a) "Unreduced" means that the settlement amount of the award is not pro-rated.
  - (b) As the award is performance-based, an award would be paid or settled only to the extent the applicable performance objectives and conditions to vesting and payment are met (i.e., a payout is not guaranteed).

## 10. Employment with Competitor

- 10.1 If, at any time, an individual who is eligible for Qualifying Retirement refuses to timely execute a release agreement with non-compete provisions or revokes a previously signed release agreement with non-compete provisions; or
- If, subsequent to a Qualifying Retirement, the individual commences employment with, or otherwise provides services as a consultant or independent contractor to, a competitor to the Company;

then, the following will occur:

- (i) All unexercised stock options will be immediately forfeited and unexercisable,
- (ii) All unvested RSAs, RSUs and CAs will be immediately forfeited, and
- (iii) The individual will not be eligible to receive payouts with respect to Performance-Based RSUs or CAs.
- (iv) The individual will not be eligible to receive any payouts with respect to the Annual Cash Incentive Plan.
- (v) The extension of the exercise period for any employee's vested options shall no longer be effective and such vested options shall be exercisable only for the applicable period following the Qualifying Retirement in accordance with the respective option agreement and plan as if a Qualifying Retirement had not occurred.
- 10.2 A competitor is defined generally as a company operating in the Oil and Gas Equipment and Services industry. The Compensation Committee hereby delegates to the Chief Executive Officer the authority to designate, from time to time, the specific competitors subject to this provision.
- 10.3 An individual who terminates employment under a Qualifying Retirement may be required to submit written confirmation (on a periodic basis) confirming his/her continued compliance with this provision and failure to timely provide satisfactory written confirmation may be treated as failure to comply with the non-compete provisions of the release agreement.

### 11. Effective Date and Application of Policy

- 11.1 The Policy, as amended effective May 20, 2020, was originally effective as of April 6, 2015, and amended as of June 10, 2017, May 16, 2018 and February 19, 2019.
- 11.2 With respect to a Qualifying Retirement or Death of a Retirement-Eligible Employee on or after May 20, 2020, the Policy, inclusive of the limitations herein, will be applicable to (i) all grants on and after February 19, 2020 of equity awards under the Long Term Incentive Plan and cash awards granted under the Long Term Cash Incentive Plan, unless otherwise determined by the Compensation Committee with respect to subsequent one-time, special, and/or retention-based awards, (ii) all equity awards outstanding on February 19, 2019;

(iii) all performance periods beginning with 2020 under the 2010 Annual Cash Incentive Plan; (iv) all cash awards outstanding on February 19, 2019 granted under the Long Term Cash Incentive Plan.

- 11.3 The benefits provided by this Policy upon a Qualifying Retirement applicable to any compensatory award described herein shall be set forth in the applicable award agreement and shall be subject to the terms of such award agreement and the applicable plan document. The benefits provided by this Policy upon a Death of a Retirement-Eligible Employee applicable to any compensatory award described herein shall be set forth in the applicable award agreement or alternatively shall be deemed to modify the terms of the applicable award agreements. In the event of any conflict between the terms of this Policy and such award agreement or applicable plan document, the terms of this Policy shall control; provided, however, that the terms of any Employment Agreement or other written agreement with the employee, if more favorable, shall control.
- 11.4 Neither the adoption of this Policy, nor any amendment hereof, nor the creation of any fund, trust or account, nor the payment of any benefits, shall be constructed as giving any employee the right to be retained in the service of the Company, and all employees shall remain subject to discharge to the same extent as if this Policy had not been adopted.
- 11.5 This Policy may be amended from time to time by the Compensation Committee; provided, however, that no amendment shall have the effect of diminishing the rights of an eligible employee under the terms of this existing Policy with respect to outstanding awards without the consent of the employee.
- 11.6 It is intended that the provisions of the Policy either comply with, or be exempt from, Section 409A of the Internal Revenue Code of 1986, as amended ("Section 409A"), and all provisions of this Policy shall be construed and interpreted in a manner consistent with the requirements for avoiding taxes or penalties under Section 409A. If the employee is a "specified employee" on the date on which the employee has a "separation from service" (other than due to death) (both within the meaning of Section 409A), any payment or distribution on account of a separation from service that is deferred compensation subject to the six- month delay rules of Section 409A shall take place on the earlier of (i) the first business day following the expiration of six months from the employee's separation from service or (ii) such earlier date as complies with the requirements of Section 409A.

#### Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002

- I, Paul L. Howes, certify that:
- 1. I have reviewed this quarterly report on Form 10-Q of Newpark Resources, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 4, 2020

/s/ Paul L. Howes

Paul L. Howes

President and Chief Executive Officer

#### Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002

- I, Gregg S. Piontek, certify that:
- 1. I have reviewed this quarterly report on Form 10-Q of Newpark Resources, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 4, 2020

/s/ Gregg S. Piontek

Gregg S. Piontek

Senior Vice President and Chief Financial Officer

# Certification Pursuant to 18 U.S.C. Section 1350 As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

In connection with the Quarterly Report on Form 10-Q for the period ended June 30, 2020, of Newpark Resources, Inc. (the "Company"), as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Paul L. Howes, President and Chief Executive Officer (Principal Executive Officer) of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 4, 2020

/s/ Paul L. Howes

Paul L. Howes

President and Chief Executive Officer

# Certification Pursuant to 18 U.S.C. Section 1350 As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

In connection with the Quarterly Report on Form 10-Q for the period ended June 30, 2020, of Newpark Resources, Inc. (the "Company"), as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Gregg S. Piontek, Senior Vice President and Chief Financial Officer (Principal Financial Officer) of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 4, 2020

/s/ Gregg S. Piontek

Gregg S. Piontek

Senior Vice President and Chief Financial Officer

Under the Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act"), each operator of a coal or other mine is required to include certain mine safety results in its periodic reports filed with the Securities and Exchange Commission ("SEC"). Our subsidiary, Excalibar Minerals LLC ("Excalibar"), engages in the processing of barite ore and is subject to the jurisdiction of the Mine Safety and Health Administration ("MSHA"). For that reason, we are providing below the required mine safety data for the four specialized barite and calcium carbonate grinding facilities operated by Excalibar that are subject to the regulation by MSHA under the Federal Mine Safety and Health Act of 1977 (the "Mine Act").

As required by the reporting requirements regarding mine safety included in Section 1503 of the Dodd-Frank Act and the SEC's final rules promulgated thereunder, the table below presents the following information for the three months ended June 30, 2020 for each of the specialized facilities operated by our subsidiary:

- (a) The total number of Mine Act Section 104 significant and substantial citations received, which are for alleged violations of a mining safety standard or regulation where there exists a reasonable likelihood that the hazard could result in an injury or illness of a reasonably serious nature:
- (b) The total number of Mine Act Section 104(b) orders received, which are for an alleged failure to totally abate the subject matter of a Mine Act Section 104(a) citation within the period specified in the citation;
- (c) The total number of Mine Act Section 104(d) citations and orders received, which are for an alleged unwarrantable failure to comply with a mining safety standard or regulation;
- (d) The total number of flagrant violations under Section 110(b)(2) of the Mine Act received;
- (e) The total number of imminent danger orders issued under Section 107(a) of the Mine Act;
- (f) The total dollar value of proposed assessments from MSHA under the Mine Act;
- (g) The total number of mining-related fatalities;
- (h) Mine Act Section 104(e) written notices for an alleged pattern of violations of mandatory health or safety standards that are of such nature as could have significantly and substantially contributed to the cause and effect of a coal mine health or safety hazard, or the potential to have such a pattern; and
- (i) The total number of pending legal actions before the Federal Mine Safety and Health Review Commission as required by Section 1503(a)(3) of the Dodd-Frank Act. The number of legal actions pending as of June 30, 2020 that are:

### For the Three Months Ended June 30, 2020

|                                 |           |         |           |            |         |              |            |            | (H)       |         |           |          |
|---------------------------------|-----------|---------|-----------|------------|---------|--------------|------------|------------|-----------|---------|-----------|----------|
|                                 |           |         |           |            |         |              |            | (H)        | Received  | (I)     |           |          |
|                                 |           |         |           |            |         |              | (G)        | Received   | Notice of | Legal   |           |          |
|                                 |           |         | (C)       |            |         | (F)          | Total      | Notice of  | Potential | Actions | (I)       | (I)      |
|                                 | (A)       |         | Section   |            |         | Total Dollar | Number     | Pattern of | to Have   | Pending | Legal     | Legal    |
|                                 | Section   | (B)     | 104(d)    | (D)        | (E)     | Value of     | of         | Violations | Pattern   | as of   | Actions   | Actions  |
| Mine or Operating               | 104       | Section | Citations | Section    | Section | MSHA         | Mining     | Under      | Under     | Last    | Initiated | Resolved |
| Name/MSHA                       | S&S       | 104(b)  | and       | 110(b)(2)  | 107(a)  | Assessments  | Related    | Section    | Section   | Day of  | During    | During   |
| Identification                  | Citations | Orders  | Orders    | Violations | Orders  | Proposed     | Fatalities | 104(e)     | 104(e)    | Period  | Period    | Period   |
| Number                          | (#)       | (#)     | (#)       | (#)        | (#)     | (#)          | (#)        | (yes/no)   | (yes/no)  | (#)     | (#)       | (#)      |
| Houston Plant / 41-<br>04449    |           |         |           |            |         |              |            | No         | No        |         |           | _        |
| Dyersburg Plant / 40-<br>03183  | _         | _       | _         | _          | _       | _            | _          | No         | No        | _       | _         | _        |
| New Iberia Plant /<br>16-01302  | _         | _       | _         | _          | _       | _            | _          | No         | No        | _       | _         | _        |
| Corpus Christi Plant / 41-04002 | _         | _       | _         | _          | _       | _            | _          | No         | No        | _       | _         | _        |

In evaluating the above information regarding mine safety and health, investors should take into account factors such as (i) the number of citations and orders will vary depending on the size of the coal mine or facility, (ii) the number of citations issued will vary from inspector-to-inspector and mine-to-mine, and (iii) citations and orders can be contested and appealed, and in that process, may be reduced in severity and amount, and are sometimes dismissed.