
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 24, 2010

NEWPARK RESOURCES, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other Jurisdiction of Incorporation)	1-2960 (Commission File Number)	72-1123385 (IRS Employer Identification No.)
2700 Research Forest Drive, Suite 100 The Woodlands, TX (Address of Principal Executive Offices)		77381 (Zip Code)

Registrant's telephone number, including area code: **(281) 362-6800**

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure.

On August 24, 2010 Paul L. Howes, President and Chief Executive Officer and James E. Braun, Vice President and Chief Financial Officer of Newpark Resources, Inc. (“Newpark”), provided the information furnished in Exhibits 99.1 and 99.2 to this report to current and potential investors. Exhibits 99.1 and 99.2 are incorporated in this Item 7.01 by reference. The materials will also be posted in the Investor Information section of Newpark’s website, <http://www.newpark.com> for 90 days after the event.

The information referenced under Item 7.01 (including Exhibits 99.1 and 99.2 referenced in Item 9.01 below) of this Current Report on Form 8-K is being “furnished” under “Item 7.01. Regulation FD Disclosure” and, as such, shall not be deemed to be “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that Section. The information set forth in this Current Report on Form 8-K (including Exhibits 99.1 and 99.2 referenced in Item 9.01 below) shall not be incorporated by reference into any registration statement, report or other document filed by Newpark pursuant to the Securities Act of 1933, as amended (the “Securities Act”), except as shall be expressly set forth by specific reference in such filing. Newpark does not undertake to update the information as posted on its website; however, it may post additional information included in future press releases and Forms 8-K, as well as posting its periodic Exchange Act reports.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Presentation to Current and Potential Investors.

99.2 Company Fact Sheet.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEWPARK RESOURCES, INC.

Dated: August 24, 2010

By: /s/ James E. Braun
James E. Braun, Vice President and Chief
Financial Officer
(Principal Financial Officer)

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	Presentation to Current and Potential Investors.
99.2	Company Fact Sheet.



Newpark Resources Presentation

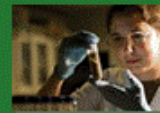
August 2010

Forward-Looking Statements



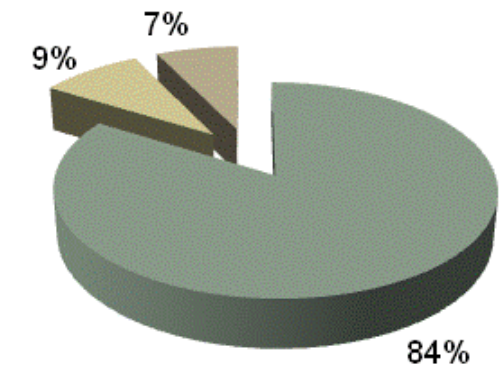
This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act that are based on management's current expectations, estimates and projections. All statements that address expectations or projections about the future, including Newpark's strategy for growth, product development, market position, expected expenditures and financial results are forward-looking statements. Some of the forward-looking statements may be identified by words like "expects," "anticipates," "plans," "intends," "projects," "indicates," and similar expressions. These statements are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors, including those discussed more fully elsewhere in this presentation and in documents filed with the Securities and Exchange Commission by Newpark, particularly its Annual Report on Form 10-K, its Quarterly Reports on Form 10-Q, as well as others, could cause results to differ materially from those stated. These factors include, but are not limited to, the instability and effect of the credit and capital markets on the economy in general and the oil and gas industry in particular, the access to the credit markets by both Newpark and Newpark's customers; the outlook for drilling activity in North America and the rest of the world; the impact of the oil spill related to the loss of the Deepwater Horizon and statutory and regulatory responses thereto, including restrictions on drilling in the U.S. Gulf of Mexico; the investigation of certain accounting matters by the Securities and Exchange Commission; changes in the laws, regulations, policies and economic conditions, including inflation, interest and foreign currency exchange rates, of countries in which Newpark does business; competitive pressures; successful integration of structural changes, including restructuring plans, acquisitions, divestitures and alliances; cost of raw materials, research and development of new products, including regulatory approval and market acceptance; our ability to comply with our debt covenants; and seasonality of sales of Newpark products. Newpark's filings with the Securities and Exchange Commission can be obtained at no charge at www.sec.gov, as well as through our website at www.newpark.com.

Company Overview



- ▶ **Specialized provider of:**
 - ▶ Fluids Systems and Engineering
 - ▶ Mats and Integrated Services
 - ▶ Environmental Services
- ▶ **Customers:**
 - ▶ Oil and Gas Industry
- ▶ **Key geographic markets:**
 - ▶ North America
 - ▶ North Africa
 - ▶ Europe
 - ▶ Brazil

**2010 First-Half Revenue:
\$342 million**



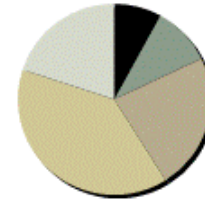
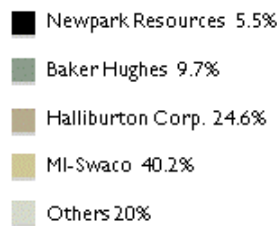
- Fluids Systems and Engineering
- Mats and Integrated Services
- Environmental Services

Drilling Fluids – Market Share



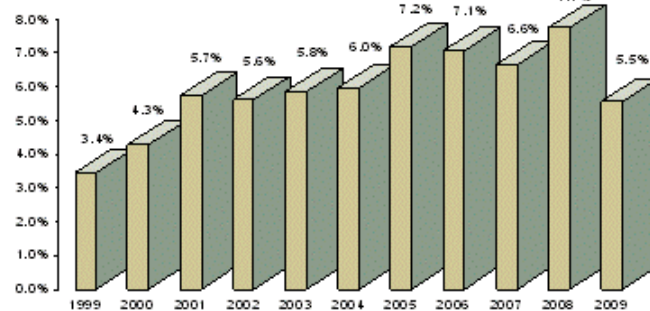
2009 Worldwide Fluids Market

\$7.2 billion market size



- ▶ **Our worldwide market share has demonstrated growth over the past decade**
- ▶ **Market share growth was impacted by downturn in North America in 2009**
- ▶ **Growth has come with independents, major international oil companies and national oil companies**

Fluids Market Share 1999 - 2009

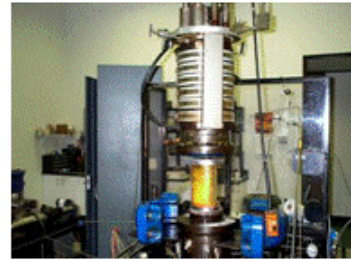


Source: Spears & Associates – Drilling & Completion Fluids, January 2010

Technology



- ▶ **Focused on providing customized solutions for E&P operators to improve their drilling economics**
 - ▶ Off-shore - Deepwater and Shelf
 - ▶ Land – Conventional and Unconventional Formations
- ▶ **Proprietary and Patented Technology**
 - ▶ High Performance Water Based Systems
 - ▶ High Performance Synthetic Based Systems
 - ▶ Traditional and Hybrid Oil Based Systems
- ▶ **New water based system, *Evolution*™, used successfully in the Haynesville**
 - ▶ Improved rate of penetration
 - ▶ Reduced operating expense (rig time and waste disposal)
 - ▶ First half 2010 revenues of \$16 million; expand to Barnett and Fayetteville in Q3/Q4 2010

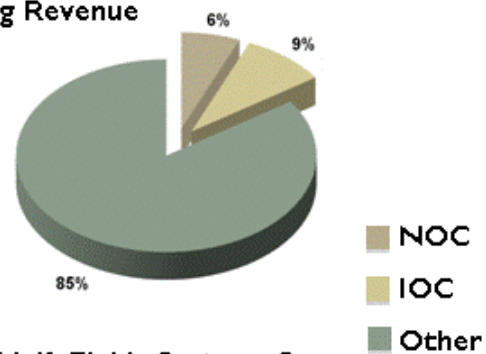


Customer Revenue Mix

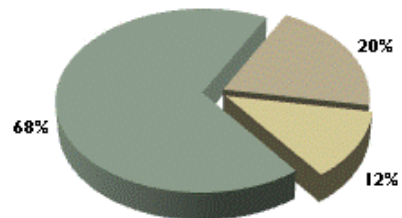


- ▶ Growth with IOC's and NOC's
- ▶ Results of strategic shift started in 2006
- ▶ Focus on IOC's and NOC's
- ▶ Why?
 - ▶ Less competition versus independents
 - ▶ Longer investment horizons (stability)
 - ▶ Longer term contracts

2006 Fluids Systems & Engineering Revenue



2010 First-Half Fluids Systems & Engineering Revenue



International Revenue Growth/Mix

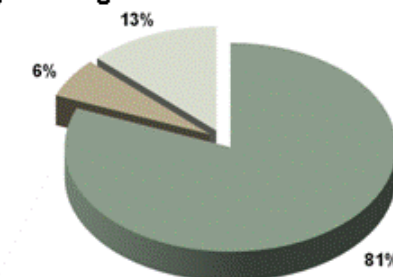


► Focused on driving towards a 50/50 ratio of North American revenues to international revenue

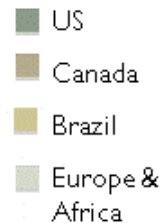
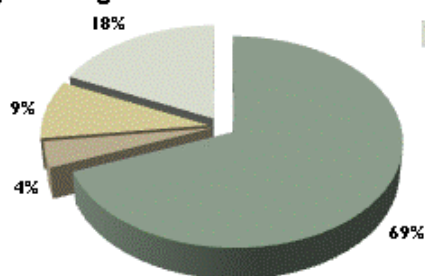
► Why?

- To provide more stability; balance between natural gas (North America) and oil (International)
- Longer investment horizons (stability)

2006 Fluids Systems & Engineering Revenue



2010 First-Half Fluids Systems & Engineering Revenue



Fluids Systems and Engineering Scope of Operations - North America



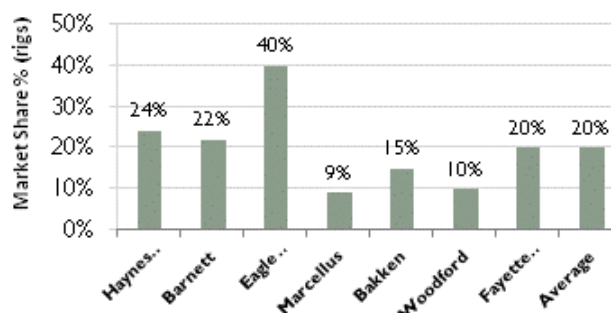
- ▶ Serves major North America basins; recently expanded to Marcellus and Bakken Shale
- ▶ Approximately 16% share of U.S. markets served in first half 2010, up from 14% in 2009¹
- ▶ Growing presence in the emerging Haynesville and Eagle Ford Shale
- ▶ Approximately 20% share of the U.S. shale markets¹

⁽¹⁾ Source: Company estimate

North American Revenues



Shale Play Market Share % (July 2010)¹

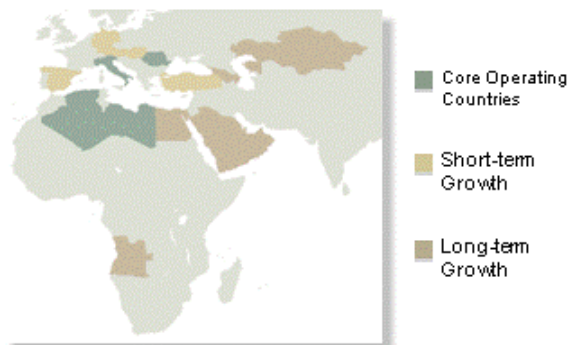


Fluids Systems and Engineering Expanding Internationally



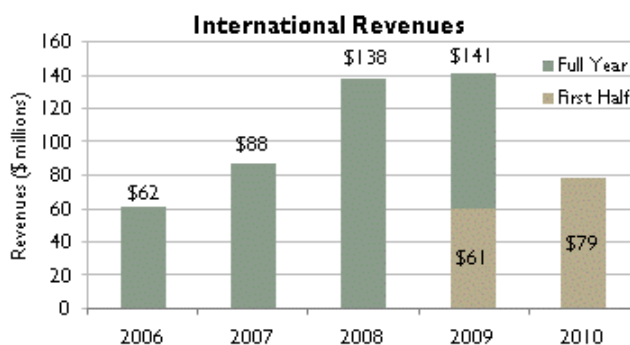
▶ Targeted growth markets

- ▶ Brazil: Petrobras and IOC's
- ▶ Italy, Algeria, Libya and Tunisia
- ▶ New market opportunities:
Turkey, Angola, Egypt and the
Middle East



▶ 2010 First-Half Revenue Mix:

- ▶ 73% North America
- ▶ 27% International



Penetrating Brazilian Offshore Market



- ▶ **2nd largest drilling fluids capacity in Brazil with 8 service locations**
- ▶ **Customers include Petrobras, XOM, Repsol, Maersk and Alvarado**
- ▶ **2010 first-half revenues of \$26.3 million, compared to \$6.3 million in same period of 2009**
- ▶ **Taking steps to improve profitability**



Mats and Integrated Services



► Growth through new markets for mat rentals

- U.K.
- Colorado
- Marcellus

► New environmental applications drive first-half 2010 growth

- Use of composite mats to minimize adverse impacts of land drilling

► Higher asset utilization and 2009 cost structure initiatives helped drive higher margins in 2010

Mats and Integrated Services Revenues

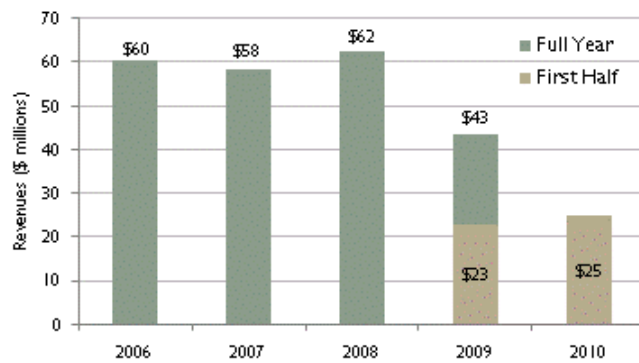


Environmental Services



- ▶ **Processes and disposes of E&P waste**
 - ▶ Non-hazardous oilfield waste
- ▶ **Leading market position in U.S. Gulf Coast**
 - ▶ Uses low pressure injection technology
 - ▶ Waste disposed into unique geological structures underground
- ▶ **Impacted by Gulf of Mexico Moratorium going forward**
 - ▶ Gulf coast E&P volumes strong in first half of 2010; second-half activity and spill volumes should decrease

Environmental Services Revenues



Q2 2010 Summary



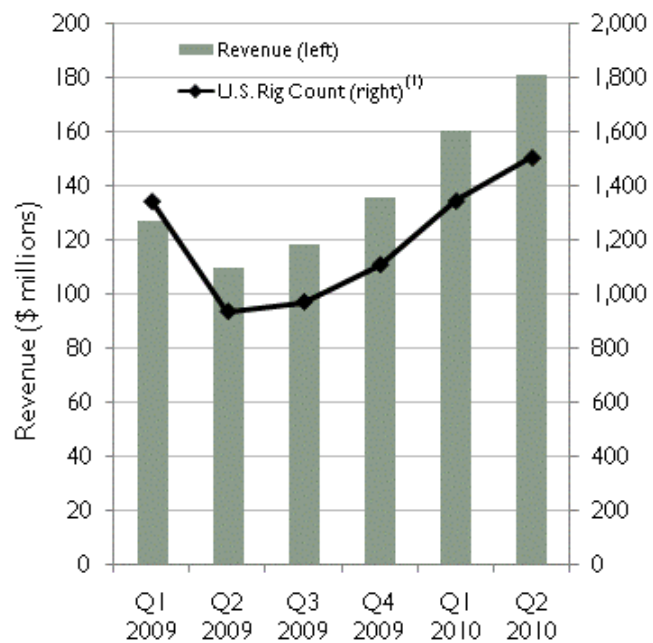
▶ Operating performance continues to improve

- ▶ Total revenues of \$181 million in Q2 2010, a 13% increase from Q1 2010
- ▶ EPS of 12¢ in Q2 compared to 9¢ in Q1

▶ Gulf of Mexico

- ▶ \$2.7 million of revenue related to spill activities in Q2
- ▶ 7% of consolidated revenue in the first half of 2010 from areas in GOM impacted by moratorium

Quarterly Revenue & Rig Count



⁽¹⁾ Source: Baker Hughes

Capital Structure



► **Strong balance sheet; debt reduced \$3 million in 2010 while activity has increased.**

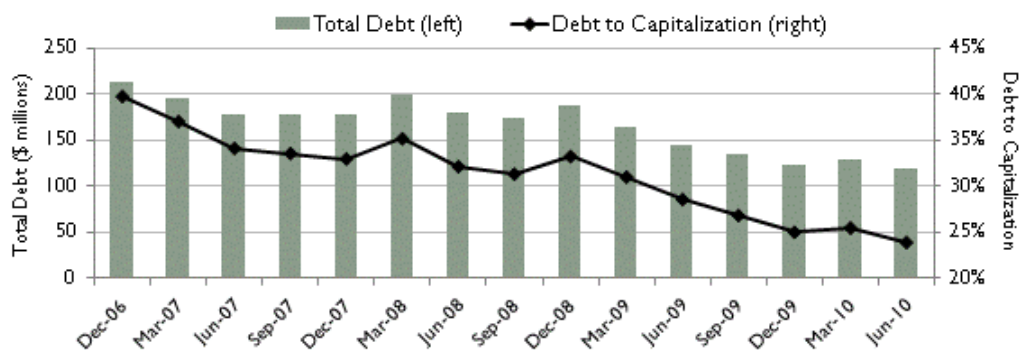
► **No significant near-term debt maturities: \$10 million per year, next two years**

Capital Structure - June 30, 2010

\$ in millions

Revolver	\$ 84.0
Term Loan	30.0
Other	6.1
Total Debt	<u>120.1</u>
Equity	381.2
Total Capitalization	<u>\$ 501.3</u>

Debt / Capitalization 24.0%



NYSE: NR

Newpark Resources, Inc.

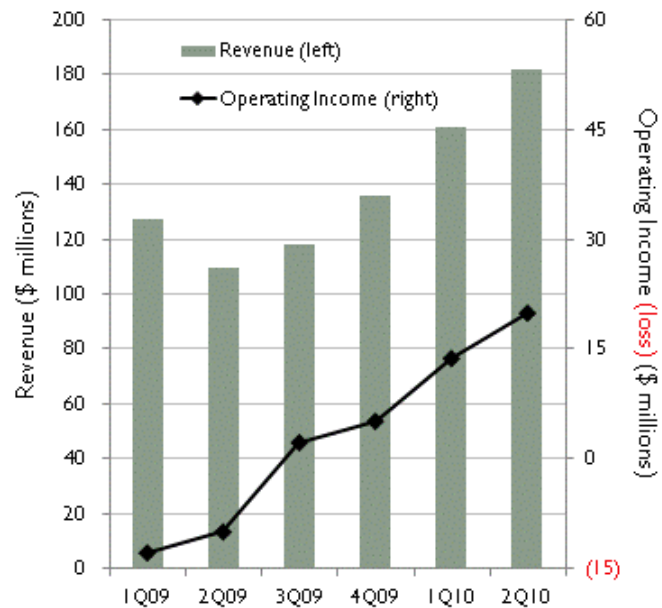
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Summary & Market Outlook: 2010



- ▶ **Strong performance in all three segments**
- ▶ **U.S. land market good with uncertainty in the Gulf of Mexico**
 - ▶ Continued strength will be driven by natural gas prices, storage levels and demand
 - ▶ Pricing in fluids is firming up
 - ▶ Gulf moratorium expected to reduce Q3 2010 revenues by \$7 - \$9 million and operating income \$4 - \$5 million
- ▶ **International represents further growth opportunities**
 - ▶ Focus on Brazil's profitability
 - ▶ Mediterranean business solid with growth in new, select markets
 - ▶ Evaluating new markets for continued growth





Financials



Newpark Resources, Inc. Consolidated Statements of Operations

(Unaudited)	Three Months Ended			Six Months Ended	
	June 30, 2010	March 31, 2010	June 30, 2009	June 30, 2010	June 30, 2009
(In thousands, except per share data)					
Revenues	\$ 181,352	\$ 160,798	\$ 109,599	\$ 342,150	\$ 236,537
Cost of revenues	145,299	133,518	103,906	278,817	227,418
Selling, general and administrative expenses	16,360	14,413	15,652	30,773	31,882
Other income, net	(203)	(842)	(37)	(1,045)	(62)
Operating income (loss)	19,896	13,709	(9,922)	33,605	(22,701)
Foreign currency exchange gain	(1,213)	(611)	(590)	(1,824)	(561)
Interest expense	2,228	2,148	1,600	4,376	3,250
Income (loss) from operations before income taxes	18,881	12,172	(10,932)	31,053	(25,390)
Provision for income taxes	8,041	4,390	(2,145)	12,431	(4,599)
Net income (loss)	\$ 10,840	\$ 7,782	\$ (8,787)	\$ 18,622	\$ (20,791)
Basic weighted average common shares outstanding	88,818	88,654	88,514	88,737	88,490
Diluted weighted average common shares outstanding	89,392	88,867	88,514	89,079	88,490
Income (loss) per common share - basic	\$ 0.12	\$ 0.09	\$ (0.10)	\$ 0.21	\$ (0.24)
Income (loss) per common share - diluted	\$ 0.12	\$ 0.09	\$ (0.10)	\$ 0.21	\$ (0.24)

NYSE: NR

Newpark Resources, Inc.

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Financials



Newpark Resources, Inc.
Consolidated Balance Sheets

(Unaudited)

	June 30, 2010	December 31, 2009
<i>(In thousands, except share data)</i>		
ASSETS		
Cash and cash equivalents	\$ 12,213	\$ 11,534
Receivables, net	172,475	122,386
Inventories	116,470	115,495
Deferred tax asset	35,315	7,457
Prepaid expenses and other current assets	12,060	11,740
Total current assets	348,533	268,612
Property, plant and equipment, net	215,336	224,025
Goodwill	60,873	62,278
Other intangible assets, net	14,230	16,037
Other assets	4,286	13,564
Total assets	<u>\$ 643,458</u>	<u>\$ 585,114</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Foreign bank lines of credit	\$ 5,286	\$ 6,901
Current maturities of long-term debt	10,192	10,319
Accounts payable	76,183	62,992
Accrued liabilities	31,297	25,290
Total current liabilities	123,058	105,502
Long-term debt, less current portion	104,588	105,810
Deferred tax liability	30,378	2,883
Other noncurrent liabilities	4,224	3,697
Total liabilities	262,248	217,892
Common stock, \$0.01 par value, 200,000,000 shares authorized 92,599,210 and 91,672,871 shares issued, respectively	926	917
Paid-in capital	463,266	460,544
Accumulated other comprehensive income	307	8,635
Retained deficit	(68,038)	(86,660)
Treasury stock, at cost; 2,717,368 and 2,727,765 shares, respectively	(15,251)	(15,414)
Total stockholders' equity	<u>381,210</u>	<u>368,022</u>
Total liabilities and stockholders' equity	<u>\$ 643,458</u>	<u>\$ 585,114</u>

NYSE: NR

Newpark Resources, Inc.

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August 2010

Financials



Newpark Resources, Inc. Operating Segment Results

<u>(Unaudited)</u>	<u>Three Months Ended</u>		
<u>(In thousands)</u>	<u>June 30, 2010</u>	<u>March 31, 2010</u>	<u>June 30, 2009</u>
Revenues			
Fluids systems and engineering	\$ 150,534	\$ 136,310	\$ 89,642
Mats and integrated services	16,981	13,620	8,638
Environmental services	13,837	10,868	11,319
Total revenues	<u>\$ 181,352</u>	<u>\$ 160,798</u>	<u>\$ 109,599</u>
Operating income (loss)			
Fluids systems and engineering	\$ 15,164	\$ 12,414	\$ (1,722) (2)
Mats and integrated services	5,036	2,714 (1)	(4,774) (2)
Environmental services	4,224	2,679	1,385 (2)
Corporate office	(4,528)	(4,098)	(4,811) (2)
Total operating income (loss)	<u>\$ 19,896</u>	<u>\$ 13,709</u>	<u>\$ (9,922)</u>
Segment operating margin			
Fluids systems and engineering	10.1%	9.1%	(1.9%)
Mats and integrated services	29.7%	19.9%	(55.3%)
Environmental services	30.5%	24.7%	12.2%

(1) Includes \$0.9 million of other income related to proceeds from insurance claims associated with Hurricane Ike in 2008.

(2) Includes a total of \$4.8 million of charges for employee termination and related costs associated with North American workforce reductions, the non-renewal of barge leases and asset write-downs, including \$1.0 million in fluids systems and engineering, \$2.6 million in mats and integrated services, \$1.0 million in environmental services, and \$0.2 million in corporate office.

Financials



Newpark Resources, Inc. Consolidated Statements of Cash Flows

(Unaudited) (In thousands)	Six Months Ended June 30,	
	2010	2009
Cash flows from operating activities:		
Net income (loss)	\$ 18,622	\$ (20,791)
Adjustments to reconcile net income (loss) to net cash provided by operations:		
Non-cash impairment charges	150	941
Depreciation and amortization	13,298	14,093
Stock-based compensation expense	1,930	1,190
Provision for deferred income taxes	9,402	(6,256)
Provision for doubtful accounts	542	1,533
Gain on sale of assets	(189)	(265)
Change in assets and liabilities:		
(Increase) decrease in receivables	(54,167)	111,652
(Increase) decrease in inventories	(4,132)	12,658
(Increase) decrease in other assets	(558)	427
Increase (decrease) in accounts payable	15,742	(45,063)
Increase (decrease) in accrued liabilities and other	7,162	(12,322)
Net cash provided by operating activities	7,802	57,507
Cash flows from investing activities:		
Capital expenditures	(5,995)	(14,139)
Proceeds from sale of property, plant and equipment	1,318	734
Net cash used in investing activities	(4,677)	(13,405)
Cash flows from financing activities:		
Borrowings on lines of credit	99,027	84,934
Payments on lines of credit	(100,762)	(128,701)
Principal payments on notes payable and long-term debt	(305)	(195)
Proceeds from employee stock plans	902	104
Purchase of treasury stock	(153)	(212)
Net cash used in financing activities	(1,311)	(44,070)
Effect of exchange rate changes on cash	(1,135)	(1,573)
Net increase in cash and cash equivalents	679	(1,541)
Cash and cash equivalents at beginning of period	11,534	8,262
Cash and cash equivalents at end of period	\$ 12,213	\$ 6,711

NYSE: NR

Newpark Resources, Inc.

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Experienced Leadership



- ▶ **Paul Howes** President & CEO
- ▶ **Jim Braun** VP & CFO
- ▶ **Mark Airola** GC & Admin Officer
- ▶ **Bill Moss** VP Corporate Strategy & Development

Interim President
Mats & Integrated Services & Environmental Services
- ▶ **Bruce Smith** President
Fluids Systems and Engineering
- ▶ **Tom Eisenman** President
Excalibar Minerals LLC

Management Biographies



Paul L. Howes, President & CEO: Paul joined Newpark's Board of Directors and was appointed its Chief Executive Officer in March 2006. In June 2006, Mr. Howes also was appointed as Newpark's President. Mr. Howes' career has included experience in the defense industry, chemicals and plastics manufacturing, and the packaging industry. From 2002 until October 2005, he served as President and Chief Executive Officer of Astaris LLC, a primary chemicals company headquartered in St. Louis, Missouri, with operations in North America, Europe and South America. Prior to this, from 1997 until 2002, he served as Vice President and General Manager, Packaging Division, for Flint Ink Corporation, a global ink company headquartered in Ann Arbor, Michigan with operations in North America, Europe, Asia Pacific and Latin America.

James E. Braun, VP & CFO: Jim joined Newpark in October 2006 as its Vice President and Chief Financial Officer. Before joining Newpark, since 2002, Mr. Braun was Vice President, Finance, of Baker Oil Tools, one of the largest divisions of Baker Hughes Incorporated, a leading provider of drilling, formation evaluation, completion and production products and services to the worldwide oil and gas industry. From 1998 until 2002, Mr. Braun was Vice President, Finance and Administration, of Baker Petrolite, the oilfield specialty chemical business division of Baker Hughes Incorporated. Previously, he served as Vice President and Controller of Baker Hughes Incorporated, and he was with Deloitte & Touche prior to joining Baker Hughes Incorporated.

Mark J. Airola, GC & Admin Officer: Mark joined Newpark in October 2006 as its Vice President, General Counsel and Chief Administrative Officer. Mr. Airola has practiced law for 22 years, primarily with large, publicly traded companies. Most recently, Mr. Airola was Assistant General Counsel and Chief Compliance Officer for BJ Services Company, a leading provider of pressure pumping and other oilfield services to the petroleum industry, serving as an executive officer since 2003. From 1988 to 1995, he held the position of Senior Litigation Counsel at Cooper Industries, Inc., a global manufacturer of electrical products and tools, with initial responsibility for managing environmental regulatory matters and litigation and subsequently managing the company's commercial litigation.

Management Biographies



Bruce C. Smith, President Fluids Systems and Engineering: Bruce joined Newpark in April 1998 as Vice President, International. Since October 2000, he has served as President of its subsidiary Newpark Drilling Fluids, L.P. Prior to joining Newpark, Mr. Smith was the Managing Director of the U.K. operations of M-I Swaco, a competitor of Newpark Drilling Fluids, where he was responsible for two business units, including their drilling fluids unit.

William D. Moss, VP Corporate Strategy & Development; Interim President of Mats & Integrated Services and Environmental Services: Bill joined Newpark in June 2008 as President of Mats and Integrated Services. In June 2009, he became VP Corporate Strategy & Development. Before joining Newpark, Mr. Moss held management positions at BJ Services Company, most recently, since 1997, as Division President of BJ Chemical Services, a provider of production and industrial chemicals, remedial pumping and capillary services to US and international customers. He previously served as Director, Logistics, of BJ Services with responsibility for worldwide logistics organization. From 1988 to 1995 Moss was Vice-President, International Operations of Western Petroleum Services International and prior to that, he spent 10 years in numerous leadership positions at Western Company of North America.

Thomas E. Eisenman, President Excalibar Minerals LLC: Tom joined Newpark in August 1997 as President of Excalibar Minerals LLC, when Newpark purchased Excalibar Minerals Inc., an industrial minerals processing and marketing company founded by Mr. Eisenman in 1990. Prior to starting Excalibar Minerals he had served as Vice-President of Minerals at Milpark Drilling Fluids Inc., a division of Baker Hughes Inc. from 1986 thru 1990 and President of Eisenman Chemical Co. a wholesale chemical supplier with \$65 million in annual sales to the drilling service industry from 1979 thru 1986.

Newpark Resources, Inc.
NYSE: NR



Leadership, Focus and Growth

August 2010 Company Fact Sheet

WWW.NEWPARK.COM

- **Recognized Name in Drilling Fluids.** Newpark Resources (NR) is one of the leading providers of proprietary drilling fluids to the oil and gas industry, in addition to offering environmental oilfield waste disposal services and specialized well site construction services. NR derives over 80% of its revenues from its fluids business and, according to company estimates, has an approximate 16% share of the U.S. market.
- **Gaining Worldwide Share of Fluids Business.** Key markets for Newpark's fluids systems are in North America, South America and the Mediterranean. Its worldwide market share was approximately 5.5% in 2009*, and has been gaining market share in the first half of 2010. During the 2010 second quarter, the drilling fluids segment grew revenues both sequentially and year over year at 10% and 68%, respectively. This business benefited from a growing U.S. rig count and market share gains in domestic shale plays where it is deploying a new high-performance water-based fluid systems.
- **Technological Differentiation in Water-Based Fluids.** Newpark's development of *Evolution*TM, a high-performance water-based fluid for the Haynesville Shale has shown promising results. So far, it has shown performance characteristics that are comparable to those of traditional oil-based systems, but also offers environmental and safety benefits. Based on favorable results seen in the Haynesville, the Company believes this technology will be an important competitive differentiator that can be successfully applied in other U.S. shales as well as the international markets.
- **Redeploying Assets Benefits Mats Business.** Newpark's Mats & Integrated Services (NMIS) segment is a top provider of rental mats and well site construction services. The segment's revenues improved 25% sequentially to about \$17 million during the second quarter of 2010, largely due to the rental of composite mats in the Marcellus shale and the Rockies for environmental applications. Currently about 50% of Newpark's rental mat fleet is outside of the Gulf Coast region, as the mats are increasingly being used to minimize erosion, contain spillage and protect plant life.
- **Environmental Services Continues to Perform Well.** Revenues from the Environmental Services segment rose 27% sequentially during the second quarter, benefiting partially from the cleanup activity in the Gulf of Mexico related to the Horizon deepwater oil spill.
- **Reducing Debt.** The Company continues to exercise financial discipline in allocating cash toward debt reduction and ongoing capital expenditures. As of June 30, 2010, Newpark had a total debt burden of \$120 million, down from \$145 million a year ago, representing a debt to total capitalization of 24% compared with 29% at the end of the same period last year.

Price (August 20, 2010)	\$ 8.20
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Stock Data

Fiscal Year-End:	December
Symbol / Exchange:	NR / NYSE
52-Week Range:	\$ 2.30 - \$8.81
Common Shares O/S:	89.9mm
Market Capitalization:	\$ 737mm
Total Enterprise Value (TEV) 1):	\$ 845mm
Average Daily Volume (L3M):	1,210,570
Insider Ownership 2):	2.4%
13F Institutional Ownership 3):	87.3%

Financial Data

	6/30/10	12/31/09
Total Cash:	\$ 12.2mm	\$ 11.5mm
Total Debt:	\$ 120.1mm	\$ 123.0mm
Total Stockholders' Equity:	\$ 381.2mm	\$ 368.0mm
Net Debt / Net Book Capital:	22.1%	23.3%

	2Q10	2Q09
Revenue (\$mm) :	\$ 181.4	\$ 109.7
Operating Income (\$mm) :	\$ 19.9	\$ (9.9)
EPS:	\$ 0.12	\$ (0.10)

Segment Data

Revenue Mix	2Q10
North America / International	77% / 23%
Fluid Systems / Mats / Environmental	83% / 9.4% / 7.6%

Stock Price (1-year price performance)



- 1) Total Enterprise Value (TEV) defined as market capitalization plus total debt less cash.
- 2) Represents executive officers and directors as disclosed in the latest Proxy Statement on file with the SEC.
- 3) As reported by Bigdough

*Source: Spears & Associates, Inc.

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Company Overview

Newpark Resources, Inc. (“NR” or the “Company”) is a worldwide provider of proprietary drilling fluids, temporary access roads for oilfield and other commercial markets, well site construction, management and equipment rentals, and environmental oilfield waste disposal services. The Company operates in the U.S. Gulf Coast, West Texas, East Texas, Oklahoma, North Louisiana, the Rocky Mountains, and Northeast regions as well as Canada, Brazil, Mexico, the United Kingdom and areas of Europe and North Africa.

New Technology Driving Growth for Drilling Fluids. Drilling fluids represent the core of Newpark’s business and serve a fundamental and critical function in oil and gas drilling as the liquid medium in a rig’s “circulation system.” Different drilling conditions call for fluids of varying density, viscosity and weight to drill in the most effective and efficient means possible.

The Company’s fluids business accounted for roughly 83% of total consolidated revenues in the second quarter of 2010, and has historically been the fastest growing business segment. During the first half of 2010, Newpark continued to gain market share in the U.S., including the Haynesville Shale with its new water-based drilling fluid systems, which is called *Evolution*[™]. Newpark has differentiated its product line with highly technical water-based fluids systems that provide safer, more environmentally-friendly alternatives to traditional oil-based or synthetic fluids. *Evolution*[™] has been introduced into the Haynesville and has performed comparably to oil-based fluids. The Company continues to develop and refine the *Evolution*[™] product line and broaden its reach beyond the Haynesville. The Company currently has an initial formulation for trial in the Barnett Shale and is preparing a formulation for the Fayetteville Shale. These wells are expected to be drilled during the 2010 third quarter. Going forward, these systems have potential for incremental share gains as they represent drilling cost savings versus oil-based fluids while offering comparable performance attributes.

Growth Opportunities for Fluids in International Markets. Expansion beyond the North American market is one of the cornerstones of the Company’s growth strategy, and its expanded presence in Europe and northern Africa (collectively referred to as the Mediterranean) has helped to offset a large part of the volatility in domestic markets. During the 2010 second quarter, Mediterranean revenues rose 35% sequentially to \$30.2 million. Algeria continues to be Newpark’s largest market, accounting for approximately 30% of revenues. Other areas such as Libya, Tunisia, Italy and Romania also posed strong sequential growth as a result of several customers initiating new drilling programs. Newpark expects to begin work in Egypt in the third quarter and is working to expand into Angola. Drilling activity waned in Brazil during the second quarter, as expected, but the Company plans to be active on a deepwater well for an international oil company during the third quarter and anticipates further drilling activity with another IOC in the fourth quarter.

Mats Benefit from Redeployment. Newpark’s Mats & Integrated Services (NMIS) segment is largely comprised of the rental and sale of interlocking composite mat systems to facilitate work in unstable soil conditions at remote drilling worksites. Such services also have other commercial applications, and the Company plans to expand beyond its traditional E&P sector to diversify revenues. Recently, the composite mat systems have been increasingly used by exploration and production operators for environmental applications in the Northeast and Rocky Mountain regions. The mats protect the environment around the drilling site from spillage and runoff.

During the second quarter of 2010, revenue in this segment almost doubled to approximately \$17.0 million from \$8.6 million in the same quarter a year ago and rose 25% sequentially as the Company continues to redeploy its mats from the Gulf Coast to new markets, including the Marcellus, the Rocky Mountains and in the U.K. During the quarter, higher utilization of the mat rental fleet contributed to improved operating margins of 30% compared to 20% in the first quarter.

Environmental Services Shows Solid Growth. Newpark’s Environmental Services (NES) business processes and disposes of non-hazardous oilfield and industrial waste generated by its E&P customers. Its use of low-pressure techniques and disposal into underground geological structures has gained it a leading market share in the Gulf Coast region. In the second quarter of 2010, revenues rose 27% sequentially to \$13.8 million, which included \$2.0 million in revenues from the Deepwater Horizon oil spill in the Gulf of Mexico (GoM). The Company expects cleanup activity related to the spill to continue through the third quarter, although at a slower rate than the second quarter, partially offsetting a decline in traditional waste disposal in the federal waters of the GoM. New U.S. government-imposed restrictions and limitations, including permitting delays, will likely negatively impact offshore drilling activity, and thus reduce the need for traditional waste disposal services.

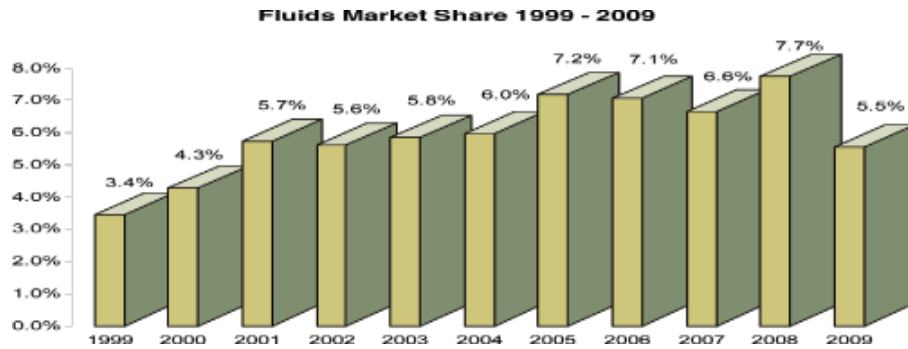
Capital Structure Continues to Improve. At the end of the 2010 second quarter, Newpark reduced its total debt from the first quarter by \$8 million to \$120 million, resulting in a debt to total capitalization ratio of 24%. The Company’s cash balance was \$12.2 million at the end of June 2010. Capital expenditures totaled \$4.0 million during the quarter, but are expected to increase over the balance of the year because of the improving drilling environment.

Top and Bottom Lines Continue Momentum. The first half of 2010 was strong for the Company, benefiting from an improving domestic land drilling environment. Newpark reported total revenue of \$181.4 million in the 2010 second quarter, up 13% over the 2010 first quarter and up 65% from a year ago. Due to an improving U.S. rig count, ongoing cost-cutting measures, and market share gains, all segments were again profitable during the second quarter, with operating margins for all three segments showing increases relative to the first quarter and the same period last year.

As a result of government restrictions placed on Gulf of Mexico drilling activity following the Deepwater Horizon oil spill, Newpark expects revenues will be lower in the second half of 2010 as compared to the first half of the year. Revenues are expected to be about \$7.0 million to \$9.0 million lower and operating income to be \$4.0 million to \$5.0 million lower in the third quarter of 2010, as compared to the second quarter of 2010.

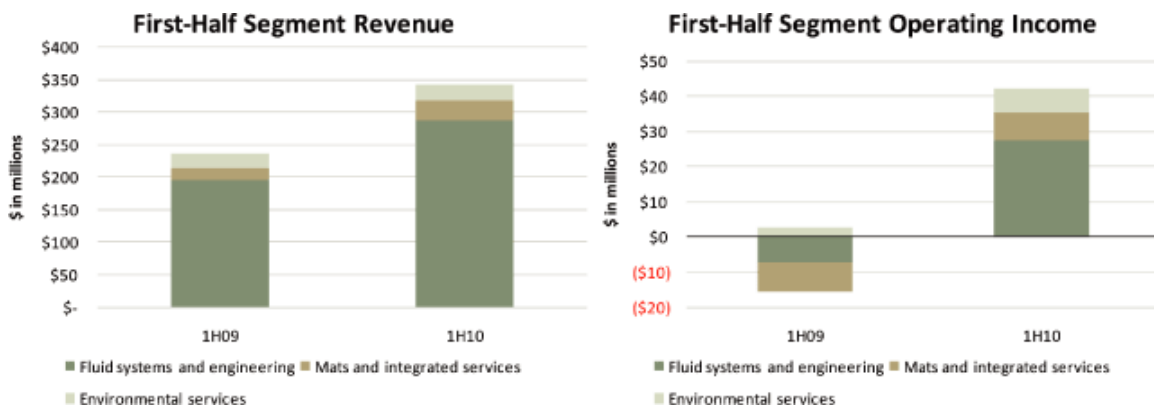


2009 MARKET SHARE GROWTH IMPACTED BY NORTH AMERICAN DOWNTURN . . .



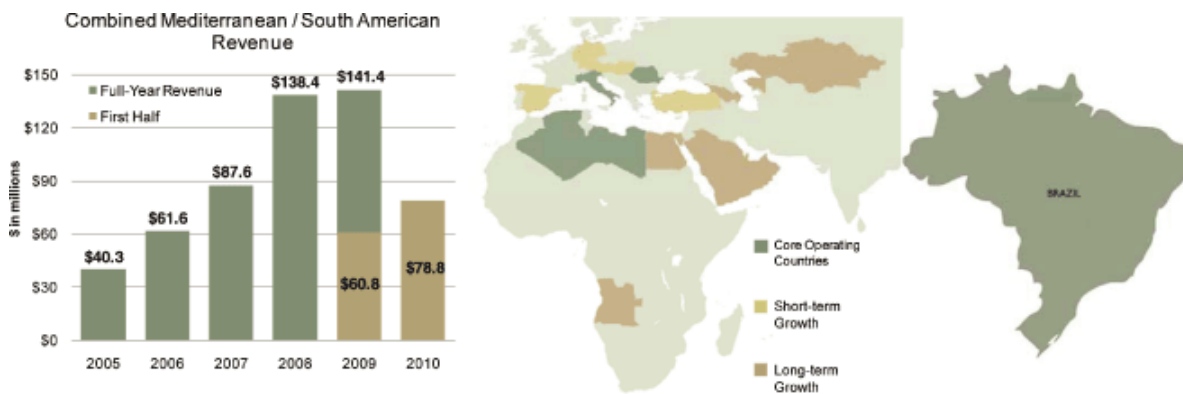
Source: Spears & Associates, Inc.-Drilling & Completion Fluids, January 2010

...BUT SOLID SECOND QUARTER 2010 RESULTS WITH IMPROVING LAND DRILLING ACTIVITY



Source: Company Reports

INTERNATIONAL MARKETS HELP TO DIVERSIFY REVENUE BASE



Source: Company Reports



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This document is issued by Newpark Resources, Inc. and was prepared in conjunction with the firm of Dennard Rupp Gray & Easterly, LLC.

READER ADVISORY AND FORWARD LOOKING STATEMENTS

This Fact Sheet is presented as a brief company overview for the information of investors, analysts and other parties with an interest in the Company. Newpark's management hopes that this Fact Sheet will encourage analysts and investors to investigate more about the Company through its Securities and Exchange Commission (SEC) filings, press releases and other public materials. This Fact Sheet does not constitute an offer to sell or a solicitation of an offer to buy any securities of the Company. This Fact Sheet contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act that are based on management's current expectations, estimates and projections. All statements that address expectations or projections about the future, including statements about Newpark's strategy for growth, product development, market position, expected expenditures and financial results are forward-looking statements. Some of the forward-looking statements may be identified by words like "expects", "anticipates", "plans", "intends", "projects", "indicates" and similar expressions. These statements are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors, including those discussed more fully elsewhere in this Fact Sheet and in documents filed with the Securities and Exchange Commission by Newpark, particularly its Annual Report on Form 10-K as well as others, could cause results to differ materially from those stated. These risk factors include, but are not limited to, our customer concentration and cyclical nature of our industry, the availability of raw materials and skilled personnel, our market competition, the cost and continued availability of borrowed funds, our international operations, legal and regulatory matters, including environmental regulations, inherent limitations in insurance coverage, potential impairments of long-lived intangible assets, technological developments in our industry, the impact of severe weather, particularly in the U.S. Gulf Coast and the impact of the Deepwater Horizon oil spill and the statutory or regulatory measures in response thereto. Newpark's filings with the Securities and Exchange Commission can be obtained at no charge at <http://www.sec.gov>, as well as through our website at <http://www.newpark.com>. This Fact Sheet does not purport to be all-inclusive or to contain all of the information that a reader may desire regarding the structure or the affairs of the Company. The information contained in this Fact Sheet is only current as of August 20, 2010 and the Company undertakes no obligation to update this Fact Sheet.

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