

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 8, 2008

NEWPARK RESOURCES, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

1-2960
(Commission
File Number)

72-1123385
(IRS Employer
Identification No.)

2700 Research Forest Drive, Suite 100
The Woodlands, TX
(Address of principal executive offices)

77381
(Zip Code)

Registrant's telephone number, including area code: (281) 362-6800

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13a-4(c))
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Item 7.01 Regulation FD Disclosure.

James E. Braun, Vice President and Chief Financial Officer of Newpark Resources, Inc. (“Newpark”) will be attending the Pritchard Capital Partners Energize 2008 Conference and participating in other investor meetings during the week of, and beginning on, January 8, 2008. The information furnished in Exhibit 99.1 and 99.2 to this report will be provided in connection with the investor presentation or upon request to current and potential investors. Exhibit 99.1 and Exhibit 99.2 are incorporated in this Item 7.01 by reference. The presentation materials will also be posted in the Investor Information section of Newpark’s website, <http://www.newpark.com> for 90 days after the event.

The information referenced under Item 7.01 (including Exhibits 99.1 and 99.2 referenced in Item 9.01 below) of this Current Report on Form 8-K is being “furnished” under “Item 7.01. Regulation FD Disclosure” and, as such, shall not be deemed to be “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that Section. The information set forth in this Current Report on Form 8-K (including Exhibits 99.1 and 99.2 referenced in Item 9.01 below) shall not be incorporated by reference into any registration statement, report or other document filed by Newpark pursuant to the Securities Act of 1933, as amended (the “Securities Act”), except as shall be expressly set forth by specific reference in such filing. Newpark does not undertake to update the information as posted on its website; however, it may post additional information included in future press releases and Forms 8-K, as well as posting its periodic Exchange Act reports.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Pritchard Capital Partners Energize 2008 Conference Presentation.

99.2 Company Fact Sheet, dated January 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEWPARK RESOURCES, INC.

Dated: January 8, 2008

By: /s/ James E. Braun

James E. Braun, Vice President and
Chief Financial Officer
(Principal Financial Officer)

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	Pritchard Capital Partners Energize 2008 Conference Presentation.
99.2	Company Fact Sheet, dated January, 2008.



New Leadership
New Focus
New Strategy

Newpark

Newpark Resources, Inc.

James E. Braun, Vice President and CFO



Pritchard Capital Partners
Energize 2008 Conference
January 9, 2008

Company Profile

- **Specialized provider of:**
 - **Fluids Systems and Engineering**
 - **Mat and Integrated Services**
 - **Environmental Services***

- **Customers:**
 - **Oil and Gas Industry**

- **Key markets:**
 - **North America**
 - **North Africa**
 - **South America**

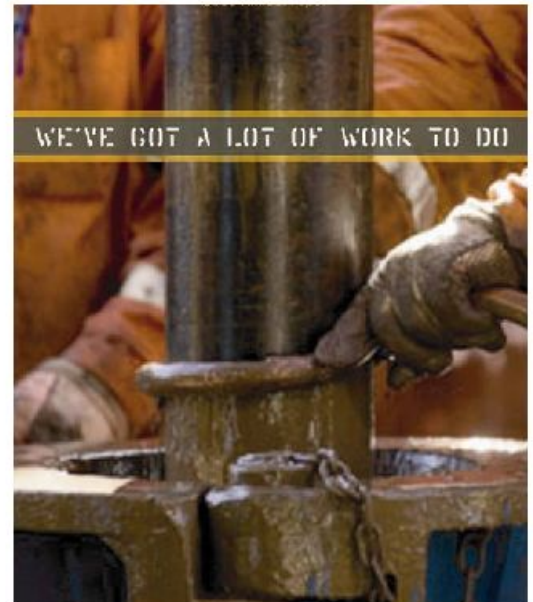
**Environmental Services to be divested*



NYSE: NR

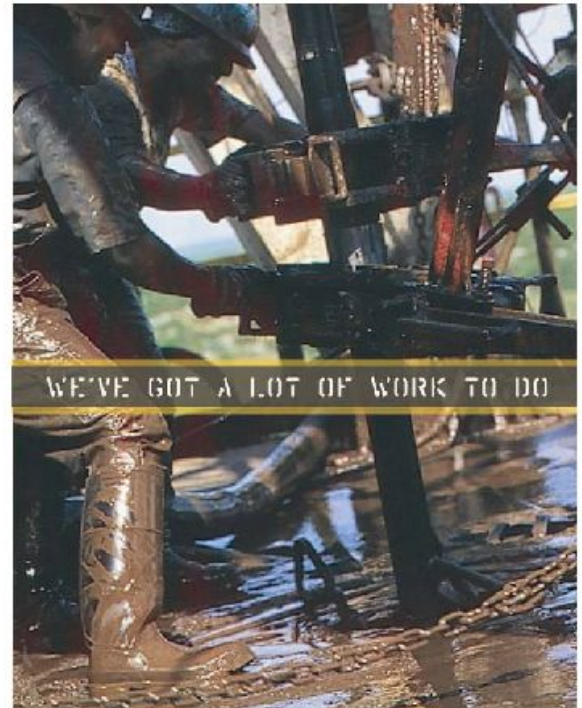
Mission & Vision

- **New leadership, new focus, new strategy**
- **Achieve best-in-class competitive positioning and performance in each business line**
- **Position for long-term growth through more disciplined approach to strategic investments**
- **Build a strong reputation with investors by delivering consistent performance to realize the inherent value of services**



New Leadership

- Paul Howes, President & CEO
- Jim Braun, VP & CFO
- Mark Airola, GC & Admin Officer
- Bruce Smith, President
Fluids Systems and Engineering
- Tom Eisenman, President
Excalibar Minerals LLC
- Sean Mikaelian, President
Mat & Integrated Services
- Sammy Cooper, President
Environmental Services

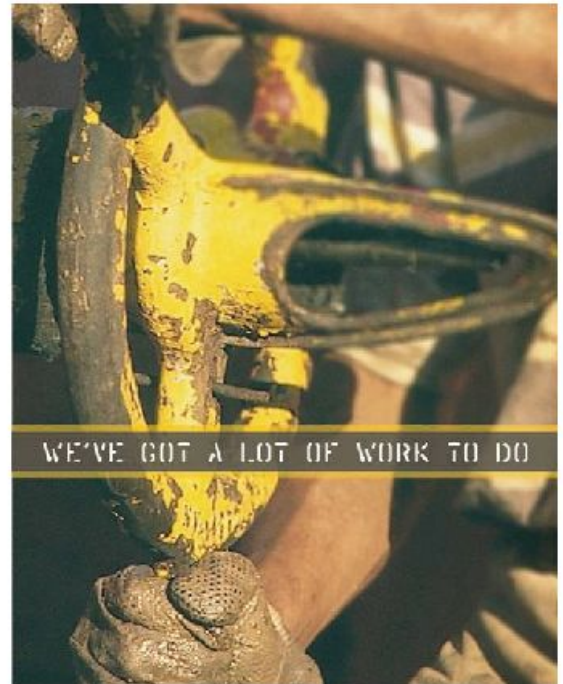


NYSE: NR

New Focus

- **New leadership brought in with industry experience**
 - Spent majority of 2006 cleaning house
 - Exited poor return businesses
 - Worked with Board to develop strategic growth plan

- **New strategy rolled out in March 2007 based on the principles of:**
 - Growth
 - Focus
 - Discipline



NYSE: NR

New Strategy

- **Grow Fluids Systems and Engineering**
 - Organically / Acquisitions / Domestically / Internationally
- **Expand scope and geographic position in Mat and Integrated Services**
 - Reorganized from 5 units to 1 unit; 15% headcount reduction
 - Leverage relationships with existing customers
 - Divest non-core operations – Batson Mill for \$4MM
 - Acquired SEM Construction, based in Western Colorado
- **Exit Environmental Services**
 - No longer fits long term corporate goals
 - Reached agreement in October to sell; close expected in first quarter of 2008

New Strategy Rationale – Fluids

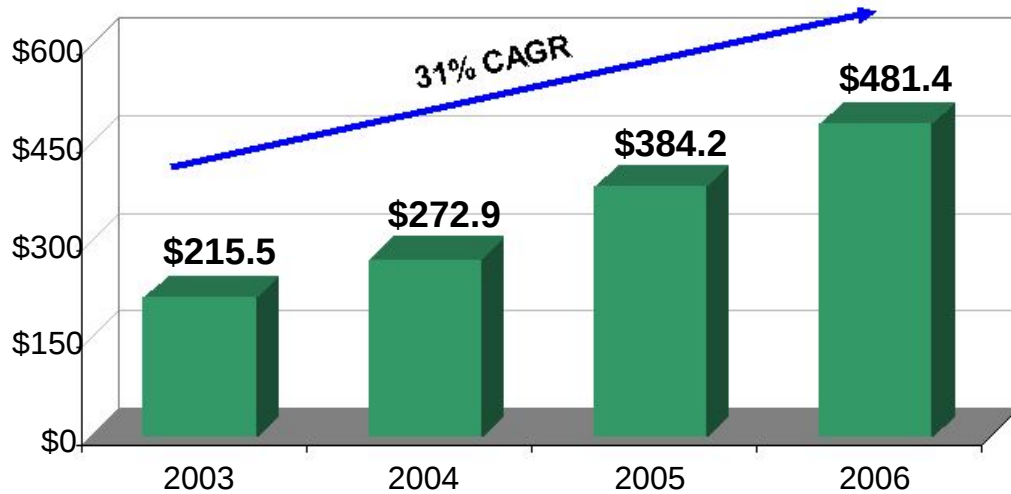
- **Core business line – 80% of revenues**
- **Technologically advanced & unique fluid systems**
 - DeepDrill, FlexDrill, DeepDrill II and family of specialized water-based products, has performance applications for off-shore deepwater and shelf, as well as land based drilling
- **Opportunity to grow market share in a growing market**
 - Newpark is ranked 4th in both domestic & global drilling fluids
 - 12% domestic market share¹
 - 7% global market share²
- **Organic and acquisition growth**
 - Continued penetration of large integrated oil companies and NOC's
 - Continued investments in technology
 - Targeted acquisitions

¹ Source: Company estimate

² Source: Spear & Associates, Inc.

New Strategy Rationale – Fluids

Strong Revenue Growth
Fluids Segment Revenues

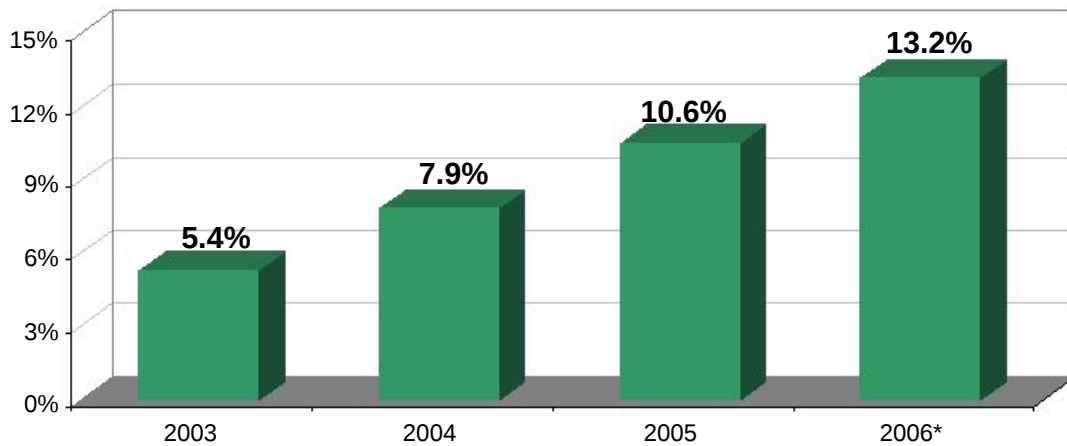


NYSE: NR

New Strategy Rationale – Fluids

Strong Margin Growth

Fluids Operating Margins



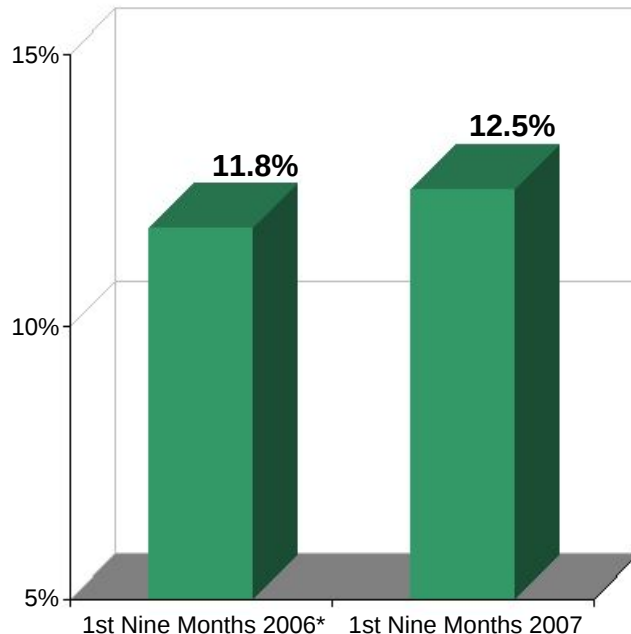
* 2006 margins excludes hurricane damage-related business insurance proceeds

New Strategy Rationale – Fluids

Revenue Growth



Operating Margin Growth



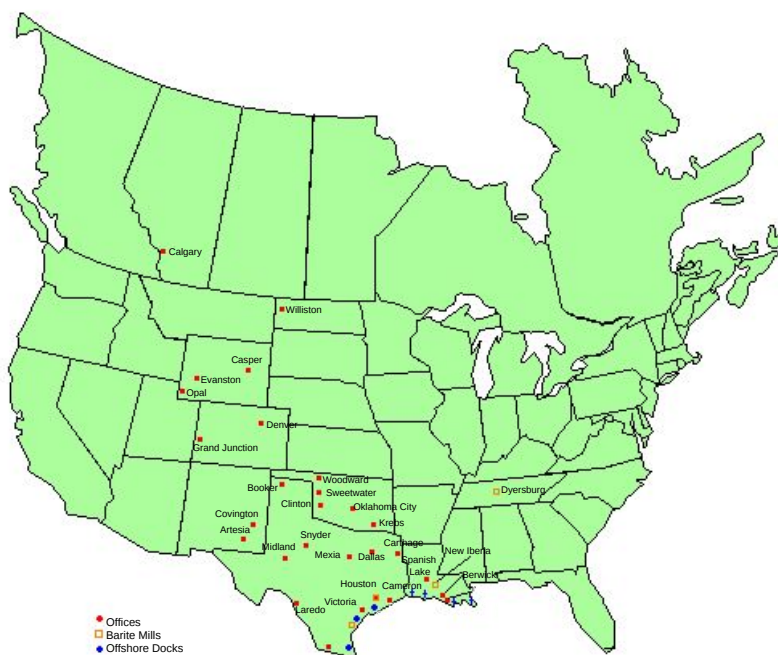
*2006 margins exclude \$4.3M of hurricane damage-related insurance proceeds

NYSE: NR

Scope of Operations

North America Stronghold

- Serves major North America basins
- Approximately 16% share of markets serviced in North America¹
- Substantial service facilities network
- Growing share vis-a-vis other players
- Well-positioned to expand into new customers and basins



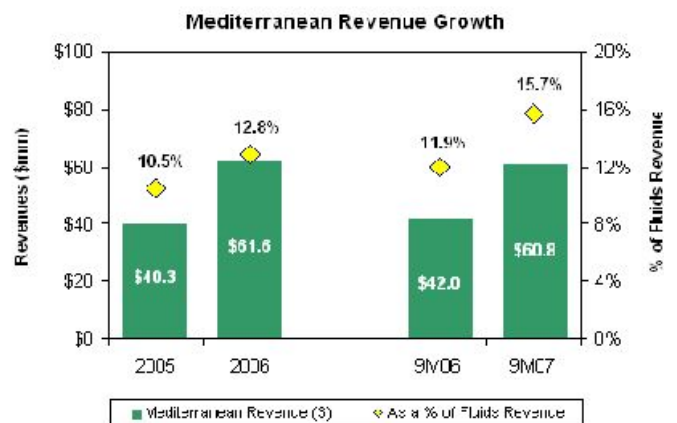
¹ Source: Company estimate

NYSE: NR

Scope of Operations

Expanding Internationally

- Initial international market entry through acquisition of Ava, S.p.A. (Italy)
- Current key markets
 - Mediterranean
 - North Africa
 - Eastern Europe
- Plans for market expansion
 - Brazil



NYSE: NR

Scope of Operations

Excalibur Minerals LLC

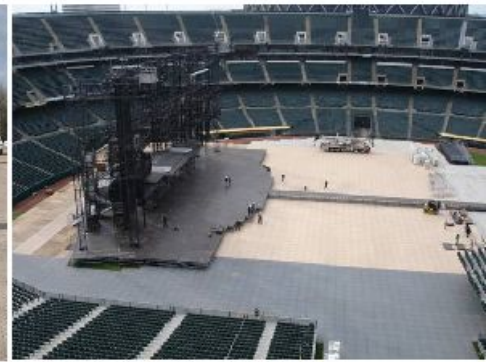
- **Quality processor and supplier of industrial minerals**
 - Barite, Barytes
 - Calcium Carbonate
 - Alumina Trihydrate (ATH)
- **Applications**
 - Oilfield
 - Industrial
- **Integral to Fluids Systems and Engineering**



NYSE: NR

New Strategy Rationale – Mats

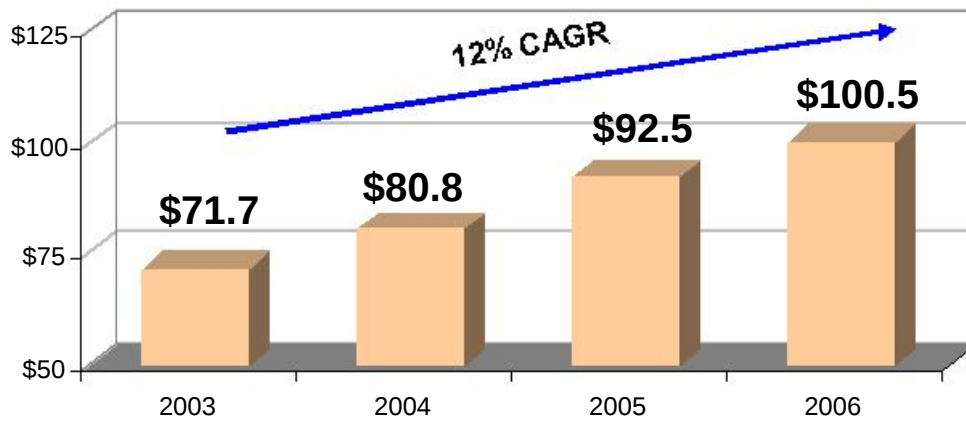
- **Leverage relationship with existing customers**
 - Advantage of often being first service provider “on site”
 - Expand product and service offerings in the well site preparation market
- **Expansion and diversification**
 - Growth opportunities beyond current Gulf Coast region
 - Maximize rental versus sales mix



NYSE: NR

New Strategy Rationale – Mats

Mat & Integrated Services Segment Revenues

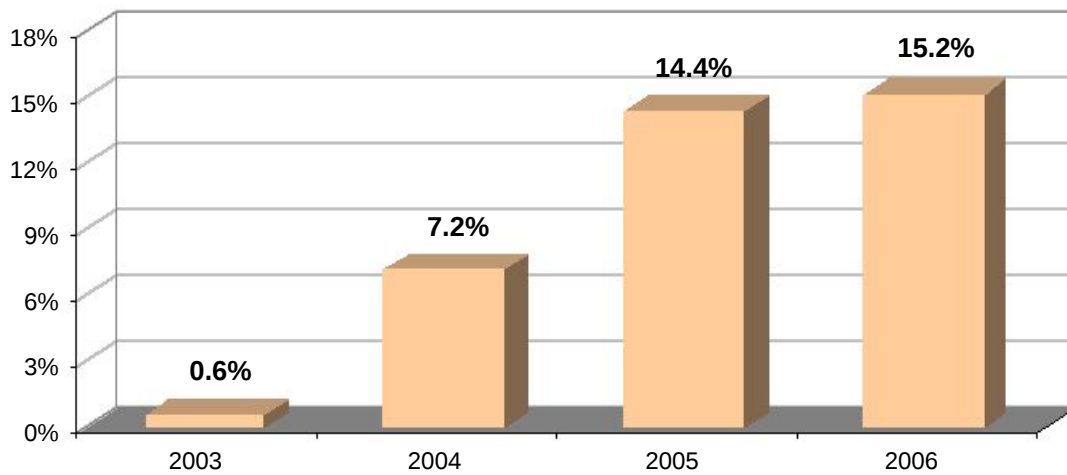


NYSE: NR

New Strategy Rationale – Mats

Aiming to Expand Margins

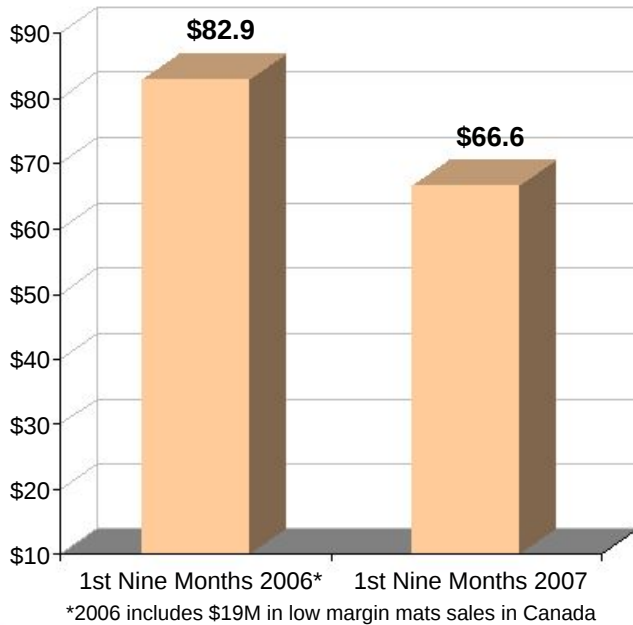
Mat & Integrated Services Operating Margins



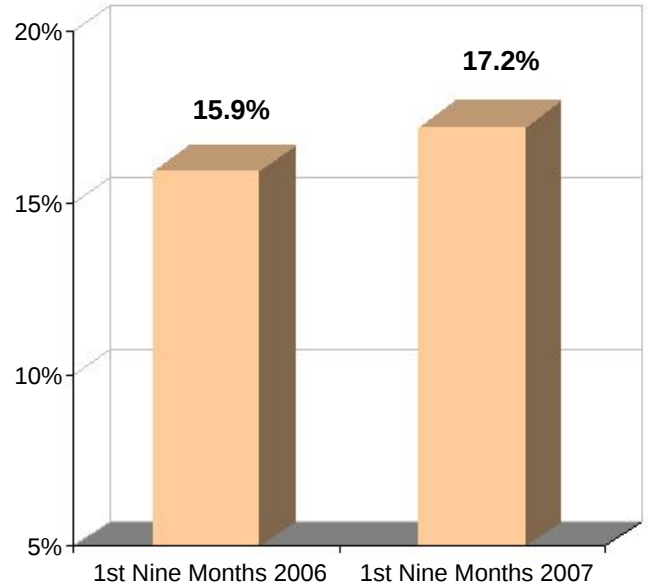
New Strategy Rationale – Mats

Focusing on Higher Margin Business & Customer Mix

Revenue

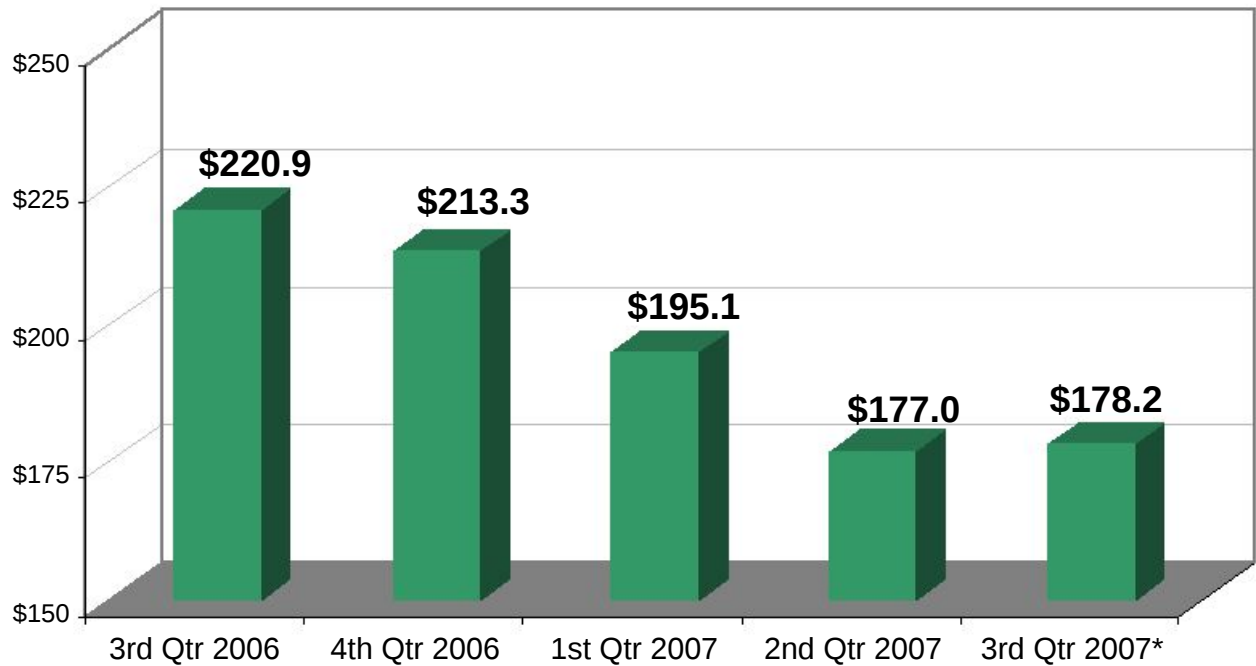


Operating Margin



NYSE: NR

Improvements in Balance Sheet-Debt



* Includes \$21M of borrowings for acquisition of SEM in Q307

Capital Structure

\$ in millions

	Sept. 2007	New Credit Facility	Sept. 2007 Proforma
Revolver	\$ 35.3	\$ 85.3	\$ 120.6
Term Loan	133.3	(83.3)	50.0
Other	9.6		9.6
Total Debt	178.2	2.0	180.2
Equity	352.8	(2.6)	350.2
Total Capitalization	<u>\$ 531.0</u>	<u>\$ (0.6)</u>	<u>\$ 530.4</u>
Debt/Capitalization	33.6%		34.0%

NYSE: NR

Investment Considerations

- **New Leadership**
 - New management team with industry experience in place

- **New Focus**
 - Greater discipline
 - Focusing on improving profitability, returns and free cash flow

- **New Strategy**
 - Growing Fluids organically and through acquisitions
 - Growing Mats through additional products, services and geography
 - Divesting non-core operations

- **Driving results to maximize shareholder value**



New Leadership

New Focus

New Strategy

Newpark

Thank you for your interest!



New Leadership

New Focus

New Strategy

Newpark

Appendix

Newpark Resources, Inc.
Consolidated Statements of Operations

(Unaudited)	Three Months Ended September 30,		Nine Months Ended September 30,	
(In thousands, except per share data)	2007	2006	2007	2006
Revenues	\$ 153,778	\$ 147,618	\$ 453,024	\$ 435,160
Cost of revenues	<u>133,756</u>	<u>122,846</u>	<u>393,176</u>	<u>376,028</u>
	20,022	24,772	59,848	59,132
General and administrative expenses	<u>4,567</u>	<u>5,050</u>	<u>17,833</u>	<u>13,842</u>
Operating income	15,455	19,722	42,015	45,290
Foreign currency exchange (gain) loss	(57)	16	(279)	(496)
Interest expense, net	<u>3,950</u>	<u>6,160</u>	<u>12,182</u>	<u>15,210</u>
Income from continuing operations before income taxes	11,562	13,546	30,112	30,576
Provision for income taxes	<u>3,950</u>	<u>3,813</u>	<u>10,586</u>	<u>9,936</u>
Income from continuing operations	7,612	9,733	19,526	20,640
(Loss) income from discontinued operations, net of taxes	(229)	(11,998)	2,563	(10,797)
Loss from disposal of discontinued operations, net of taxes	<u>-</u>	<u>-</u>	<u>(2,173)</u>	<u>-</u>
Net income	<u>\$ 7,383</u>	<u>\$ (2,265)</u>	<u>\$ 19,916</u>	<u>\$ 9,843</u>
Basic weighted average common shares outstanding	90,085	89,417	89,965	89,281
Diluted weighted average common shares outstanding	90,542	89,658	90,503	89,872
Net income per common share (basic and diluted):				
Income from continuing operations	\$ 0.08	\$ 0.11	\$ 0.22	\$ 0.23
(Loss) income from discontinued operations	<u>(0.00)</u>	<u>(0.14)</u>	<u>0.00</u>	<u>(0.12)</u>
Net income (loss) per common share	<u>\$ 0.08</u>	<u>\$ (0.03)</u>	<u>\$ 0.22</u>	<u>\$ 0.11</u>

NYSE: NR

Newpark Resources, Inc.
Consolidated Balance Sheets

(In thousands)	September 30, 2007 (Unaudited)	December 31, 2006
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 7,412	\$ 12,736
Accounts receivable, net	142,141	141,790
Inventories	108,319	107,778
Deferred tax asset	20,076	23,001
Prepaid expenses and other current assets	16,566	12,176
Assets of discontinued operations	87,780	102,365
Total current assets	382,294	399,846
Property, plant and equipment, net	160,319	152,207
Goodwill	62,028	54,624
Deferred tax asset	-	7,096
Other intangible assets, net	17,503	8,236
Other assets	7,052	7,440
	\$ 629,196	\$ 629,449
LIABILITIES AND STOCKHOLDERSEQUITY		
Foreign bank lines of credit		
	\$ 5,928	\$ 10,938
Current maturities of long-term debt	3,066	4,058
Accounts payable	45,815	37,087
Accrued liabilities	35,299	40,439
Liabilities of discontinued operations	11,554	11,403
Total current liabilities	101,662	103,925
Long-term debt, less current portion	169,252	198,037
Deferred tax liability	858	-
Other noncurrent liabilities	4,591	4,344
Total liabilities	276,363	306,306
Common Stock	901	897
Paid-in capital	448,940	444,763
Accumulated other comprehensive income	14,283	7,940
Retained deficit	(111,291)	(130,457)
Total stockholders' equity	352,833	323,143
	\$ 629,196	\$ 629,449

NYSE: NR

As previously announced, in the third quarter of 2007 Newpark completed the sale of its Batson sawmill facility which had been included in the Mat & Integrated Services segment. In October 2007, Newpark entered into an agreement to sell its U.S. Environmental Services business previously reported as the Environmental Services segment. As a result, all assets, liabilities and results of operations for the above businesses were reclassified to discontinued operations and Newpark presented such information in its Quarterly Report on Form 10-Q for the quarter ending September 30, 2007. The following financial tables restate segment results from continuing operations and update historical consolidated statements of operations to reflect such discontinued operations for the seven quarterly periods ended September 30, 2007.

Newpark Resources, Inc.
Restated Segment Results

(Unaudited)	Quarter Ended						
(In thousands)	March 31, 2006	June 30, 2006	September 30, 2006	December 31, 2006	March 31, 2007	June 30, 2007	September 30, 2007
Segment revenues							
Fluids systems and engineering	\$ 115,289	\$ 111,868	\$ 125,130	\$ 129,091	\$ 125,298	\$ 131,163	\$ 129,986
Mat and integrated services	29,251	31,133	22,488	17,657	23,966	18,819	23,792
Total segment revenues	<u>\$ 144,540</u>	<u>\$ 143,001</u>	<u>\$ 147,618</u>	<u>\$ 146,748</u>	<u>\$ 149,264</u>	<u>\$ 149,982</u>	<u>\$ 153,778</u>
Segment operating income							
Fluids systems and engineering	\$ 12,660	\$ 13,143 ⁽¹⁾	\$ 20,178 ⁽¹⁾	\$ 20,635	\$ 16,630	\$ 16,323	\$ 15,467
Mat and integrated services	4,343	4,216	4,594	2,078	4,600	2,273	4,555
Total segment operating income	<u>\$ 17,003</u>	<u>\$ 17,359</u>	<u>\$ 24,772</u>	<u>\$ 22,713</u>	<u>\$ 21,230</u>	<u>\$ 18,596</u>	<u>\$ 20,022</u>
Segment operating margin							
Fluids systems and engineering	11.0%	11.7%	16.1%	16.0%	13.3%	12.4%	11.9%
Mat and integrated services	14.8%	13.5%	20.4%	11.8%	19.2%	12.1%	19.1%
Total segment operating margin	<u>11.8%</u>	<u>12.1%</u>	<u>16.8%</u>	<u>15.5%</u>	<u>14.2%</u>	<u>12.4%</u>	<u>13.0%</u>

NYSE: NR

Newpark Resources, Inc.

Consolidated Statements of Operations

Restated for Discontinued Operations

(Unaudited) (In thousands, except per share data)	Quarters Ending			YTD
	03/31/07	6/30/07	9/30/07	9/30/07
Revenues	\$ 149,264	\$ 149,982	\$ 153,778	\$ 453,024
Cost of revenues	128,034	131,386	133,756	393,176
	21,230	18,596	20,022	59,848
General and administrative expenses	8,155	5,111	4,567	17,833
Operating income	13,075	13,485	15,455	42,015
Foreign currency exchange (gain) loss	108	(330)	(57)	(279)
Interest expense, net	4,420	3,812	3,950	12,182
Income from continuing operations before income taxes	8,547	10,003	11,562	30,112
Provision for income taxes	2,786	3,850	3,950	10,586
Income from continuing operations	5,761	6,153	7,612	19,526
(Loss) income from discontinued operations, net of taxes	1,473	1,319	(229)	2,563
Loss from disposal of discontinued operations, net of taxes	-	(2,173)	-	(2,173)
Net income	<u>\$ 7,234</u>	<u>\$ 5,299</u>	<u>\$ 7,383</u>	<u>\$ 19,916</u>
Basic weighted average common shares outstanding	89,829	89,979	90,085	89,965
Diluted weighted average common shares outstanding	90,248	90,671	90,542	90,503
Net income per common share (basic and diluted):				
Income from continuing operations	\$ 0.06	\$ 0.07	\$ 0.08	\$ 0.22
(Loss) income from discontinued operations	0.02	(0.01)	(0.00)	0.00
Net income (loss) per common share	<u>\$ 0.08</u>	<u>\$ 0.06</u>	<u>\$ 0.08</u>	<u>\$ 0.22</u>

NYSE: NR

Newpark Resources, Inc.
Consolidated Statements of Operations

Restated for Discontinued Operations

(Unaudited) (In thousands, except per share data)	Quarters Ending				YTD
	03/31/06	6/30/06	9/30/06	12/31/06	12/31/06
Revenues	\$ 144,541	\$ 143,001	\$ 147,618	\$ 146,748	\$ 581,908
Cost of revenues	<u>127,540</u>	<u>125,642</u>	<u>122,846</u>	<u>124,035</u>	<u>500,063</u>
	17,001	17,359	24,772	22,713	81,845
General and administrative expenses	<u>3,329</u>	<u>5,463</u>	<u>5,050</u>	<u>6,179</u>	<u>20,021</u>
Operating income	13,672	11,896	19,722	16,534	61,824
Foreign currency exchange (gain) loss	63	(575)	16	863	367
Interest expense, net	<u>4,787</u>	<u>4,261</u>	<u>6,160</u>	<u>4,338</u>	<u>19,546</u>
Income from continuing operations before income taxes	8,822	8,210	13,546	11,333	41,911
Provision for income taxes	<u>3,206</u>	<u>2,918</u>	<u>3,813</u>	<u>3,915</u>	<u>13,852</u>
Income from continuing operations	5,616	5,292	9,733	7,418	28,059
(Loss) income from discontinued operations, net of taxes	569	631	(11,998)	(49,541)	(60,339)
Loss from disposal of discontinued operations, net of taxes	-	-	-	-	-
Net income	<u>\$ 6,185</u>	<u>\$ 5,923</u>	<u>\$ (2,265)</u>	<u>\$ (42,123)</u>	<u>\$ (32,280)</u>
Basic weighted average common shares outstanding	89,048	89,373	89,417	89,333	89,965
Diluted weighted average common shares outstanding	90,131	89,874	89,658	89,333	90,503
Net income per common share (basic and diluted):					
Income from continuing operations	\$ 0.06	\$ 0.06	\$ 0.11	\$ 0.08	\$ 0.31
(Loss) income from discontinued operations	<u>0.01</u>	<u>0.01</u>	<u>(0.14)</u>	<u>(0.55)</u>	<u>(0.67)</u>
Net income (loss) per common share	<u>\$ 0.07</u>	<u>\$ 0.07</u>	<u>\$ (0.03)</u>	<u>\$ (0.47)</u>	<u>\$ (0.36)</u>

NYSE: NR

Paul L. Howes, President & CEO: Paul joined Newpark's Board of Directors and was appointed its Chief Executive Officer in March 2006. In June 2006, Mr. Howes also was appointed as Newpark's President. Mr. Howes' career has included experience in the defense industry, chemicals and plastics manufacturing, and the packaging industry. From 2002 until October 2005, he served as President and Chief Executive Officer of Astaris LLC, a primary chemicals company headquartered in St. Louis, Missouri, with operations in North America, Europe and South America. Prior to this, from 1997 until 2002, he served as Vice President and General Manager, Packaging Division, for Flint Ink Corporation, a global ink company headquartered in Ann Arbor, Michigan with operations in North America, Europe, Asia Pacific and Latin America.

James E. Braun, VP & CFO: Jim joined Newpark in October 2006 as its Vice President and Chief Financial Officer. Before joining Newpark, since 2002, Mr. Braun was Vice President, Finance, of Baker Oil Tools, one of the largest divisions of Baker Hughes Incorporated, a leading provider of drilling, formation evaluation, completion and production products and services to the worldwide oil and gas industry. From 1998 until 2002, Mr. Braun was Vice President, Finance and Administration, of Baker Petrolite, the oilfield specialty chemical business division of Baker Hughes Incorporated. Previously, he served as Vice President and Controller of Baker Hughes Incorporated, and he was with Deloitte & Touche prior to joining Baker Hughes Incorporated.

Mark J. Airola, GC & Admin Officer: Mark joined Newpark in October 2006 as its Vice President, General Counsel and Chief Administrative Officer. Mr. Airola has practiced law for 22 years, primarily with large, publicly traded companies. Most recently, Mr. Airola was Assistant General Counsel and Chief Compliance Officer for BJ Services Company, a leading provider of pressure pumping and other oilfield services to the petroleum industry, serving as an executive officer since 2003. From 1988 to 1995, he held the position of Senior Litigation Counsel at Cooper Industries, Inc., a global manufacturer of electrical products and tools, with initial responsibility for managing environmental regulatory matters and litigation and subsequently managing the company's commercial litigation.

Bruce C. Smith, President Fluids Systems and Engineering: Bruce joined Newpark in April 1998 as Vice President, International. Since October 2000, he has served as President of its subsidiary Newpark Drilling Fluids, L.P. Prior to joining Newpark, Mr. Smith was the Managing Director of the U.K. operations of M-I Swaco, a competitor of Newpark Drilling Fluids, where he was responsible for two business units, including their drilling fluids unit.

Sean D. Mikaelian, President Mat and Integrated Services: Sean joined Newpark in May 2006 as President of its subsidiary Soloco, LLC. Prior to joining Newpark, since 2003 he managed the \$225 million packaging division of Flint Group (formerly Flint Ink Corporation), a worldwide supplier to the printing, converting and colorant industries, as Vice President and General Manager. From 2000 to 2003, Mr. Mikaelian was Vice President of National Accounts of the packaging division.

Samuel L. Cooper, President Environmental Services: Sammy joined Newpark in August 2005 as Vice President-Sales and in November 2005 became President of its subsidiary, Newpark Environmental Management Company, LLC. Prior to joining Newpark, from February 2002 to July 2005, he was at USFilter, a Siemens business that recovers, recycles and reuses lubricants and fluids, where he served as Southeast Regional Business Unit Manager then as Director of Operations of the Hydrocarbon Recovery group. From August 1998 through October 2001, he served as Senior Vice President and then as Regional Vice President of U.S. Liquids Inc., a provider of liquid waste management services.

Thomas E. Eisenman, President Excalibar Minerals LLC: Tom joined Newpark in August 1997 as President of Excalibar Minerals LLC, when Newpark purchased Excalibar Minerals Inc., an industrial minerals processing and marketing company founded by Mr. Eisenman in 1990. Prior to starting Excalibar Minerals he had served as Vice-President of Minerals at Milpark Drilling Fluids Inc., a division of Baker Hughes Inc. from 1986 thru 1990 and President of Eisenman Chemical Co. a wholesale chemical supplier with \$65 million in annual sales to the drilling service industry from 1979 thru 1986.

Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act that are based on management's current expectations, estimates and projections. All statements that address expectations or projections about the future, including statements about Newpark's strategy for growth, product development, market position, expected expenditures and financial results are forward-looking statements. Some of the forward-looking statements may be identified by words like "expects," "anticipates," "plans," "intends," "projects," "indicates," and similar expressions. These statements are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors, including those discussed more fully elsewhere in this presentation and in documents filed with the Securities and Exchange Commission by Newpark, particularly to its Form 10-K for the year ended December 31, 2006, as well as others, could cause results to differ materially from those stated. These factors include, but are not limited to, the investigation of the matter by the Securities and Exchange Commission; claims by our former CEO and CFO related to their terminations of employment; changes in the laws, regulations, policies and economic conditions, including inflation, interest and foreign currency exchange rates, of countries in which Newpark does business; competitive pressures; successful integration of structural changes, including restructuring plans, acquisitions, divestitures and alliances; cost of raw materials, research and development of new products, including regulatory approval and market acceptance; and seasonality of sales of Newpark products. Newpark's filings with the Securities and Exchange Commission can be obtained at no charge at www.sec.gov, as well as through our website at www.newpark.com.



January 2008
Company Fact Sheet
NEWPARK RESOURCES, INC.

NYSE: NR New Leadership, New Focus, New Strategy

www.Newpark.com

- **Recognized Name in Drilling Fluids.** Newpark is one of the leading providers of proprietary drilling fluids to the oil and gas industry. Fluids segment revenues have experienced brisk growth of 31% compound annual growth rate over the last four fiscal years and accounts for over 80% of total Company revenues.
- **Broadening Scope of Mats & Integrated Services.** Newpark's Mats & Integrated Services segment is a leading provider of well site construction services. As one of the first service providers on site, providing road and worksite access construction, Newpark plans to leverage this customer relationship to expand service offerings and its geographic presence. The purchase of SEM Construction Co. in Colorado is consistent with this strategy, and expands segment operations to well site management and equipment rental.
- **International Growth.** Newpark is targeting select international markets which provide exceptional growth opportunities. Through Ava, S.p.A, its Mediterranean-based fluids business, Newpark has established a solid foothold in the North African market and has expanded to the Eastern European market. Year-to-date Q3 2007 revenues at Ava have increased by 45%. Ava is expected to continue to drive growth over the coming periods. Newpark has also set up operations in Brazil and expects its first revenues in this region by year end 2007.
- **Deepwater Presence.** With greater deepwater activity levels worldwide, it is essential that Newpark's fluids product line meet the rigors of deepwater drilling. Newpark's three-year contract to provide deepwater fluid systems to ENI is a major milestone and validates the Company's competitiveness in this market.
- **Operational Focus and Capital Discipline.** The Company's strategic plan, initiated in early 2007, entails: (1) an operational refocusing with an emphasis on growing the Fluids and Mats & Integrated Services segments; (2) divestiture of non-core operations; and (3) debt reduction. Newpark has made significant progress on its plan. It has sold off non-performing assets and consolidated operations within Mats. Debt had steadily been paid down since the beginning of 2007. Once the pending sale of its environmental services business closes (expected to happen in 1Q08), Newpark expects to free up excess liquidity to better position itself to pursue growth opportunities in Fluids and Mats & Integrated Services.

Price (December 27, 2007) \$5.21

Stock Data

Fiscal Year-End:	December
Symbol / Exchange:	NR / NYSE
52-Week Range:	\$ 4.87-\$8.41
Diluted Common Shares O/S:	\$ 90.5mm
Market Capitalization:	\$ 472mm
Total Enterprise Value (TEV) ¹⁾ :	\$ 643mm
Average Daily Volume (L3M):	442,264
Insider Ownership ²⁾ :	2.3%
13F Institutional Ownership ³⁾ :	92.1%

Financial Data

	12/31/06	9/30/07
Total Cash:	\$ 12.7mm	\$ 7.4mm
Total Debt:	\$213.0mm	\$178.2mm
Total Stockholders' Equity:	\$323.1mm	\$352.6mm
Net Debt / Net Book Capital:	38.3%	32.6%
	2006	9M2007
Revenue (\$mm) ⁴⁾ :	\$ 581.9	\$ 453.0
Operating Income (\$mm) ⁴⁾ :	\$ 61.8	\$ 42.0
EPS ⁴⁾ :	\$ 0.31	\$ 0.22

Segment Data

Revenue Mix ⁴⁾	9M2007
North America / International	87% / 13%
Fluid Systems / Mats	85% / 15%

Stock Price (1-year price performance)



- 1) Total Enterprise Value (TEV) defined as market capitalization plus total debt less cash.
- 2) Represents executive officers and directors as disclosed in the latest Proxy Statement on file with the SEC.
- 3) As reported by Bigdough
- 4) Revenue, operating income, EPS and revenue mix data is based on results from continuing operations.

COMPANY OVERVIEW

Newpark Resources, Inc. is a worldwide provider of proprietary drilling fluids, temporary access roads for oilfield and other commercial markets, and well site construction, management and equipment rentals. The Company operates in the U.S. Gulf Coast, West Texas, the U.S. Mid-continent, the U.S. Rocky Mountains, Canada, Mexico, Brazil and areas of Europe and North Africa surrounding the Mediterranean Sea.

Fluids: Newpark's Foundation and Platform for Growth

Drilling fluids represent the core of Newpark's business, accounting for over 80% of total Company revenues. It has been Newpark's fastest growing business segment, with a 31% compound annual growth rate (CAGR) over the last four years.

Drilling fluids serve a fundamental and critical function in oil and gas drilling as part of a rig's "circulation system," and different drilling conditions call for fluids of varying density, viscosity and weight. Fluids perform multiple functions, e.g., removing well cuttings, cleaning and cooling the drill bit, and well pressure control, under a host of conditions. Thus, fluids can be deceptively technological, and superior product performance can yield substantial benefits. Here, Newpark has excelled by providing versatile water-based drilling solutions, such as its DeepDrill and FlexDrill systems, that not only effectively address multiple performance applications, but are also environmentally friendly.

Newpark ranks fourth in both domestic and global drilling fluids market share, with a 12% domestic share and 7% global share. Long term, Newpark plans to leverage its strength in fluids to grow both organically and via targeted acquisitions worldwide.

Expanding Scope of Mats & Integrated Services

Newpark's Mats & Integrated Services segment is the other significant foundation on which the Company's growth story will be built upon. Revenues in this segment have grown at a 12% CAGR over the last four years.

This business is largely comprised of the rental and sale of interlocking composite and wooden mat systems to facilitate work in unstable soil conditions common around remote drilling worksites. Such services can also be used in other commercial applications. Because it is often one of the first service providers on a worksite, and the services are so fundamental to well site preparation, Newpark believes it can leverage this position to offer a broader array of services to its E&P customers. Newpark is also broadening the geographic reach of Mats & Integrated Services operations beyond its core Gulf Coast market, evidenced by its push into the northern Louisiana site construction business. Consistent with this strategic goal is the purchase of SEM Construction in Colorado, which expands Newpark into well site management as well as equipment rentals in Western Colorado.

Growing Presence in International & Deepwater Markets

Oil and gas activity will continue to move towards more challenging environments in less-explored areas of the globe. Newpark has targeted overseas markets as a major growth initiative, and its 2002 acquisition of Ava S.p.A, which gave the Company exposure in the Mediterranean and North African markets, has been pivotal in driving international growth. Recently, Ava sales have expanded to Eastern Europe. Ava's revenues over the last three fiscal years have experienced a healthy 35% CAGR to nearly \$62 million for 2006. Brisk growth at Ava continues in 2007, with revenues up 45% through the first nine months of 2007.

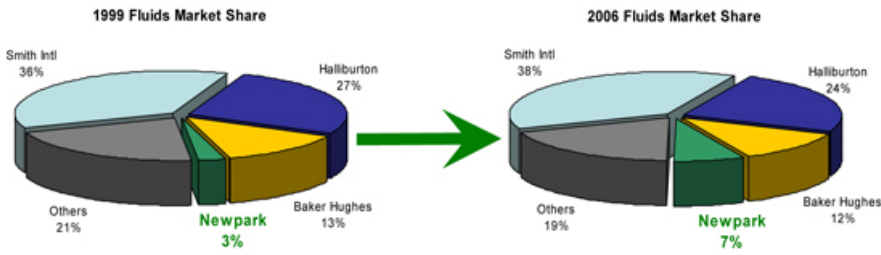
International expansion also has some overlap with the deepwater exploration play. For instance, Newpark has targeted the South American market and has been in the process of establishing operations in Brazil. The Company plans to first establish itself in the Brazilian land market, and then expand into the country's offshore market. First revenues out of South America are expected by year end 2007. Newpark is also active in domestic deepwater development, as it was awarded a three-year deepwater Gulf of Mexico contract with ENI during the first quarter of 2007. This milestone award validates the Company's competitively positioned fluids systems product offerings for the deepwater markets

Executing on the Strategic Plan

In March 2007, Newpark's new management team, led by CEO Paul Howes, rolled out a new strategic plan that called for a refocusing of operations on growing and improving profitability within the Fluids and Mats & Integrated Services segments, the divestiture of non-core and poor performing assets, and a reduction of debt. 2007 has been a transitional year as these initiatives are implemented. Progress has been made since the plan rollout, including the consolidation of the Mats segment and sale of the Batson, Texas sawmill facility.

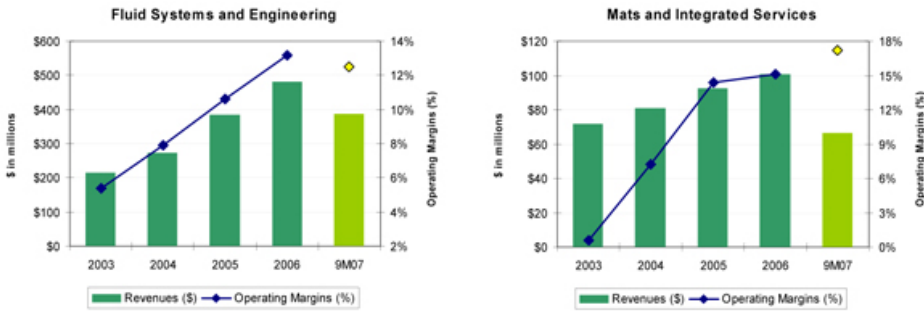
A cornerstone of the refocusing strategy is the Company's exit from environmental services, which management deemed as not in Newpark's long-term goals of profitability enhancement and growth. In late 2007, the Company announced the sale of its Environmental Services business for \$81.5 million in cash, with a potential \$8 million additional payment under a five-year earn-out provision. Closing of the sale is expected during 1Q08. Prior to the sale, Newpark had already reduced debt by about \$35 million over the past three quarters. With proceeds from the Environmental Services sale, Newpark will be well-capitalized to pursue growth opportunities that build on its fluids and integrated oilfield services operations.

GROWING SHARE IN THE DRILLING & COMPLETION FLUIDS MARKET



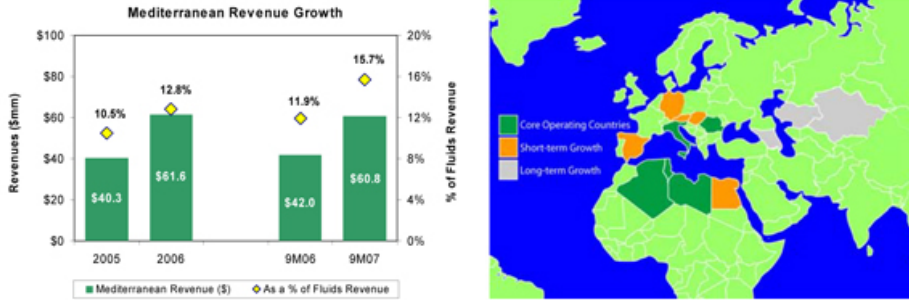
Source: Spears & Associates, Inc.

STRONG REVENUE AND MARGIN GROWTH IN BOTH BUSINESS SEGMENTS



Source: Company Reports

INTERNATIONAL EXPANSION: PLANNING AND EXECUTING





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Reader Advisory and Forward Looking Statements

This Fact Sheet is presented as a brief company overview for the information of investors, analysts and other parties with an interest in the Company. Newpark's management hopes that this Fact Sheet will encourage analysts and investors to investigate more about the Company through its Securities and Exchange Commission (SEC) filings, press releases and other public materials. This Fact Sheet does not constitute an offer to sell or a solicitation of an offer to buy any securities of the Company. This Fact Sheet contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act that are based on management's current expectations, estimates and projections. All statements that address expectations or projections about the future, including statements about Newpark's strategy for growth, product development, market position, expected expenditures and financial results are forward-looking statements. Some of the forward-looking statements may be identified by words like "expects," "anticipates," "plans," "intends," "projects," "indicates," and similar expressions. These statements are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors, including those discussed more fully elsewhere in this Fact Sheet and in documents filed with the Securities and Exchange Commission by Newpark, particularly its Annual Report on Form 10-K for the year ended December 31, 2006, as well as others, could cause results to differ materially from those stated. These factors include, but are not limited to, the investigation of the certain accounting matters by the Securities and Exchange Commission; changes in the laws, regulations, policies and economic conditions, including inflation, interest and foreign currency exchange rates, of countries in which Newpark does business; competitive pressures; successful integration of structural changes, including restructuring plans, acquisitions, divestitures and alliances; cost of raw materials, research and development of new products, including regulatory approval and market acceptance; and seasonality of sales of Newpark products. Newpark's filings with the Securities and Exchange Commission can be obtained at no charge at <http://www.sec.gov>, as well as through our website at <http://www.newpark.com>. This Fact Sheet does not purport to be all-inclusive or to contain all of the information that a reader may desire regarding the structure or the affairs of the Company. The information contained in this Fact Sheet is only current as of January 8, 2008 and the Company undertakes no obligation to update this Fact Sheet.

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