# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT** 

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 25, 2012

### NEWPARK RESOURCES, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 1-2960 (Commission File Number) 72-1123385 (IRS Employer Identification No.)

2700 Research Forest Drive, Suite 100
The Woodlands, TX
(Address of principal executive offices)

77381 (Zip Code)

Registrant's telephone number, including area code: (281) 362-6800

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 □ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13a-4(c))

#### Item 7.01 Regulation FD Disclosure.

Newpark Resources, Inc. ("Newpark") has prepared presentation materials (the "Presentation Materials") that management intends to use from time to time on or after June 25, 2012 in presentations about Newpark's operations and performance. Newpark may use the Presentation Materials, possibly with modifications, in presentations to current and potential investors, lenders, creditors, insurers, vendors, customers, employees and others with an interest in Newpark and its business.

The information contained in the Presentation Materials is summary information that should be considered in the context of Newpark's filings with the Securities and Exchange Commission and other public announcements that Newpark may make by press release or otherwise from time to time. The Presentation Materials speak as of the date of this Current Report on Form 8-K. While Newpark may elect to update the Presentation Materials in the future or reflect events and circumstances occurring or existing after the date of this Current Report on Form 8-K, Newpark specifically disclaims any obligation to do so. The Presentation Materials are furnished as Exhibit 99.1 to this Current Report on Form 8-K and are incorporated herein by reference. The presentation materials will also be posted in the Investor Information section of Newpark's website, http://www.newpark.com for 90 days.

The information referenced under Item 7.01 (including Exhibit 99.1 referenced in Item 9.01 below) of this Current Report on Form 8-K is being "furnished" under "Item 7.01. Regulation FD Disclosure" and, as such, shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section. The information set forth in this Current Report on Form 8-K (including Exhibit 99.1 referenced in Item 9.01 below) shall not be incorporated by reference into any registration statement, report or other document filed by Newpark pursuant to the Securities Act of 1933, as amended (the "Securities Act"), except as shall be expressly set forth by specific reference in such filing.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Presentation Materials.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### NEWPARK RESOURCES, INC.

Dated: June 25, 2012

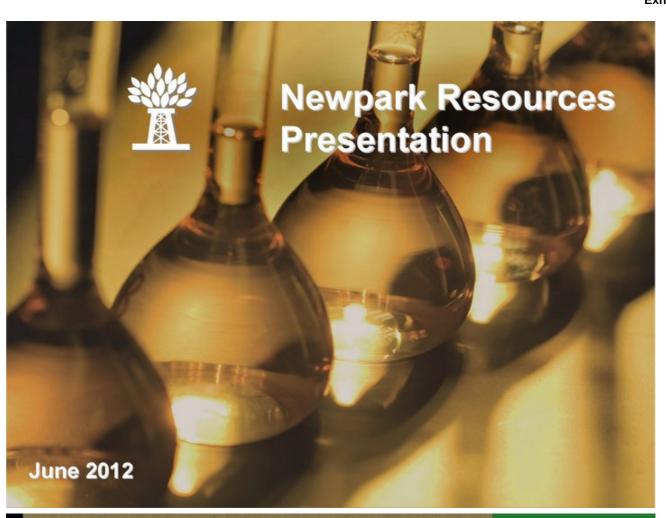
By: /s/ Gregg S. Piontek

Gregg S. Piontek, Vice President and Chief Financial Officer (Principal Financial Officer)

### EXHIBIT INDEX

Exhibit No. Description

99.1 Presentation Materials.



# Forward-Looking Statements





This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act that are based on management's current expectations, estimates and projections. All statements that address expectations or projections about the future, including Newpark's strategy for growth, product development, market position, expected expenditures and financial results are forward-looking statements. Some of the forward-looking statements may be identified by words like "expects," "anticipates," "plans," "intends," "projects," "indicates," and similar expressions. These statements are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors, including those discussed more fully elsewhere in this presentation and in documents filed with the Securities and Exchange Commission by Newpark, particularly its Annual Report on Form 10-K, its Quarterly Reports on Form 10-Q, as well as others, could cause results to differ materially from those stated. These risk factors include, but are not limited to, the availability of raw materials, including barite ore, the availability of skilled personnel, the impact of restrictions on offshore drilling activity in the Gulf of Mexico, our customer concentration, the cyclical nature of our industry, our market competition, the cost and continued availability of borrowed funds, our international operations, political and social unrest in North Africa and the Middle East, legal and regulatory matters, including environmental regulations, inherent limitations in insurance coverage, potential impairments of long-lived intangible assets, technological developments in our industry, the impact of severe weather, particularly in the U.S. Gulf Coast and our ability to realize the anticipated benefits from capital investments and business acquisitions. Newpark's filings with the Securities and Exchange Commission can be obtained at no charge at www.sec.gov, as well as through our website at www.newpark.com.

# **Company Overview**





### Specialized provider of:

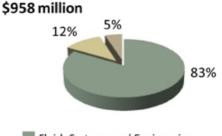
- Fluids Systems and Engineering
- Mats and Integrated Services
- Environmental Services

### Customers:

Oil and Gas Industry

### Key geographic markets:

- North America
- ▶ EMEA
- Latin America
- Asia Pacific

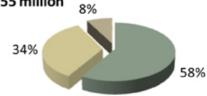


Fluids Systems and Engineering Mats and Integrated Services

Environmental Services

2011 Revenue





NYSE: NR Newpark Resources, Inc. June 2012

# **Drilling Fluids – Market Share**





- Demonstrated our ability to grow worldwide market share over the past decade
- Growth has been driven by independents, major international oil companies and national oil companies
- For 2011, projected to be the third largest drilling fluids provider in North America (based on Spears estimates and Company data)

#### 2011 Worldwide Fluids Market

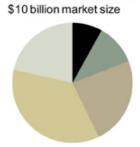


■ Newpark Resources 8.1% ■ Baker Hughes 11.1%

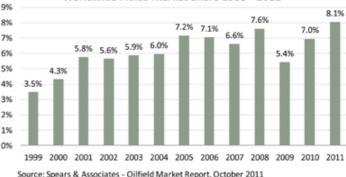
■ Halliburton Corp. 23.7%

Schlumberger 35.7%

Others 21.5%



#### Worldwide Fluids Market Share 1999 - 2011



NYSE: NR Newpark Resources, Inc. June 2012

# **Technology**





- Focused on providing customized solutions for E&P operators to improve their drilling economics
  - Offshore Deepwater and Shelf
    - Deepdrill® water-based system used extensively in Brazil's deepwater market
    - In early 2011, completed our deepest offshore well for a major IOC in over 7000 feet of water
  - Land Conventional and Unconventional Formations
    - In 2010, introduced the Evolution® high-performance water-based system
- Proprietary and Patented Technology
  - ▶ High Performance Water-Based Systems
  - ► High Performance Synthetic-Based Systems
  - ▶ Traditional and Hybrid Oil-Based Systems
- Currently constructing our new worldwide technology center; scheduled to open mid-2013





NYSE: NR Newpark Resources, Inc. 5 June 2012

### **Evolution®**





- Award-winning Evolution system continues to demonstrate superior performance vs. oil based mud
  - ► Higher lubricity
    - Improves rate of penetration
    - Increases length of lateral sections
    - Minimizes days on well

### ► Environmentally friendly

- Reduces disposal cost for cuttings
- Reduces associated environmental spread cost
- ► Reduced circulating temperatures
  - Increases drilling tool life
  - Safer work environment





► Over 800 wells drilled to date using the Evolution system

NYSE: NR Newpark Resources, Inc.

June 2012

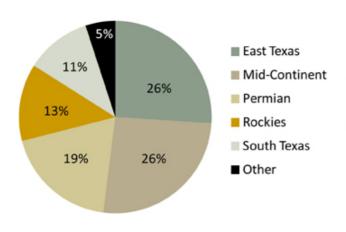
### **Evolution**



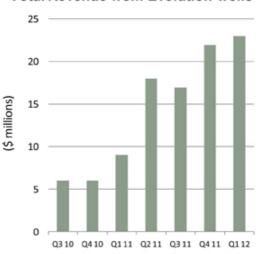


After 2010 introduction in the Haynesville shale, we have since expanded into most North American basins.

#### First Quarter 2012 Revenue by Region



### **Total Revenue from Evolution wells**



NYSE: NR Newpark Resources, Inc.

June 2012

# **Customer Support**





- ► Focused on backing our leading technology with superior customer support
  - ► Over 600 fluids technicians customize and deliver our technology worldwide
  - Advanced training programs for fluid technicians continue to enhance product and service knowledge
- Newpark recognized by EnergyPoint Research, an independent customer service survey company.















# **Customer Revenue Mix**



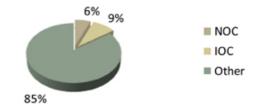


- ► Growth with IOC's and NOC's
- Results of strategic shift started in 2006
- Focus on IOC's and NOC's

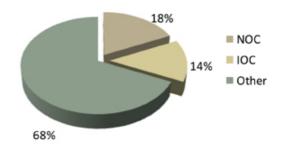
### ► Why?

- Less competition versus independents
- Longer investment horizons (stability)
- ▶ Longer-term contracts

# 2006 Fluids Systems & Engineering Revenue - \$481 million



# 2011 Fluids Systems & Engineering Revenue - \$799 million



NYSE: NR Newpark Resources, Inc.

June 2012

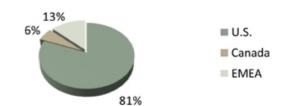
### International Revenue Growth/Mix



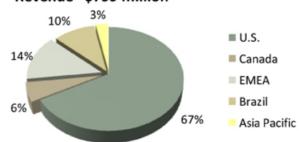


- ▶ Focused on driving balance between North American and International revenues
- ► International expansion provides greater stability
  - Longer investment horizons
  - Lower concentrations in individual markets, reducing exposure to individual market dynamics

# 2006 Fluids Systems & Engineering Revenue - \$481 million



# 2011 Fluids Systems & Engineering Revenue - \$799 million



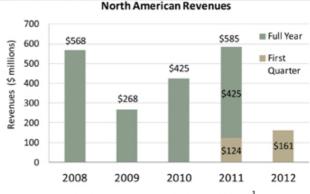
NYSE: NR Newpark Resources, Inc. 10 June 2012

# Fluids Systems and Engineering - North America





- Serves most all North American basins, with majority of revenue coming from oil or liquids-related drilling
- ▶ Approximately 15% share of total U.S. markets served in first quarter 2012, including 18% share in shale markets¹
- Taking actions to manage operating costs as activity migrates from dry gas towards liquid-rich plays















devon

NYSE: NR

(1) Source: Company estimates

Newpark Resources, Inc.

1

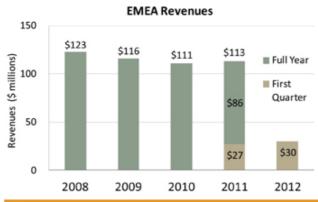
June 2012

# Fluids Systems and Engineering - EMEA





- ▶ Core Markets
  - Italy, Algeria, Tunisia, Romania
- Near-Term Growth Markets
  - Hungary, Kurdistan (Iraq), Spain, Poland, Turkey
- Region revenue growth continues despite loss of Libya revenue





NYSE: NR Newpark Resources, Inc. 12 June 2012

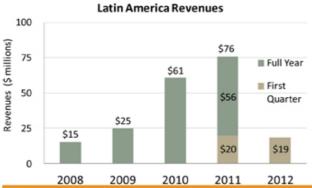
# Fluids Systems and Engineering - Latin America





- 2<sup>nd</sup> largest drilling fluids capacity in Brazil
- Taking steps to improve profitability and stability
  - ▶ Expand work with IOCs
  - Focus on proprietary products such as DeepDrill







Newpark Resources, Inc.

Statoil

June 2012

# Fluids Systems and Engineering - Asia Pacific





- Acquisition of Rheochem drilling fluids business in April 2011
  - Australia
  - New Zealand
  - ▶ India

NYSE: NR

Offshore contract to begin second quarter 2012





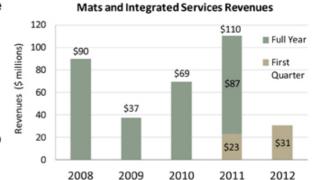
NYSE: NR Newpark Resources, Inc. 14 June 2012

# **Mats and Integrated Services**





- ▶ New environmental applications drove growth in recent years
  - Use of composite mats to minimize adverse impacts of land drilling
- ▶ Revenues include sale of DuraBase™ composite mats and rentals
  - Mat sales nearly doubled from 2010 to 2011, primarily into international markets
  - Rental revenues balanced among our three U.S. regions: Northeast, Gulf Coast and Rockies
- ► Continuing to focus on product enhancements aimed at improving environmental protection















NYSE: NR Newpark Resources, Inc.

June 2012

### **Environmental Services**





■ Full Year

- Processes and disposes of E&P waste
  - Non-hazardous oilfield waste
- Leading market position in U.S. Gulf Coast
  - Uses low pressure injection technology
  - Waste disposed into unique geological structures underground



 Gulf recovery dependent on pace of permitting

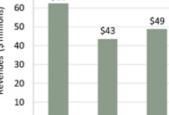


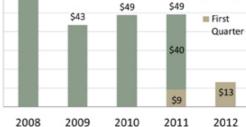


70

\$62







**Environmental Services Revenues** 





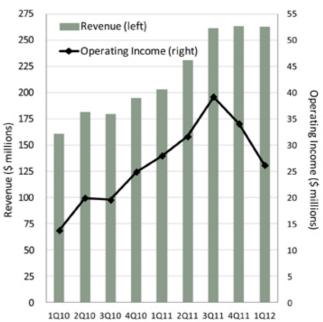
NYSE: NR Newpark Resources, Inc. 16 June 2012

### First Quarter 2012





- ▶ Revenues of \$262 million in Q1 2012, down 1% from Q4 2011 and up 29% from a year ago
- ► EPS of 16¢ in Q1 compared to 22¢ in Q4 and 16¢ a year ago
- ► U.S. results negatively impacted by increased costs and shortage of barite, along with cost inefficiencies associated with rapid transition from dry gas to liquid-rich regions



NYSE: NR Newpark Resources, Inc. 17

### **Capital Structure**





June 2012

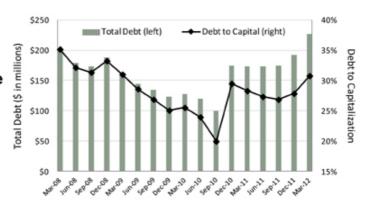
### Solid balance sheet

- Debt/Capitalization ratio of 30.8%
- Cash balance of \$30 million at March 31, 2012
- Increase in debt driven by delays in customer invoicing following recent ERP system conversion in U.S. fluids business
- \$50 million share re-purchase program initiated in the first quarter of 2012
  - \$15 million repurchased to date, reducing outstanding shares by 1.9 million

### Capital Structure - March 31, 2012

#### \$ in millions

Convertible Senior Notes	\$ 172.5	5
Other	54.9	)
Total Debt	227.4	ļ
Equity	511.5	5
Total Capitalization	\$ 738.9	)
Debt / Capitalization	30.89	%

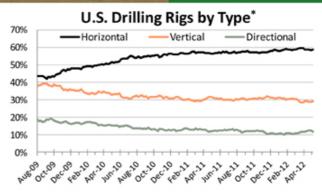


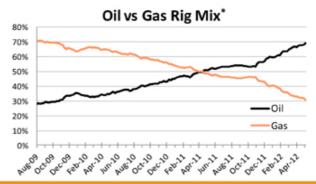
NYSE: NR Newpark Resources, Inc. 18 June 2012

## **Outlook**



- Oil & gas liquids driving U.S. drilling activity
  - We are participating in the move toward liquids
- Evolution™ Technology
  - Continue deploying across North America
- Continue international growth build on recent success in Brazil and Rheochem acquisition
- Work to maximize rental utilization of mats across all U.S. regions
- Return of drilling in the Gulf of Mexico should benefit our fluids and environmental services businesses





NYSE: NR

'Source: Baker Hughes

Newpark Resources, Inc.

19

June 2012

# **Appendix**





# **Financials**





Newpark Resources, Inc. Consolidated Statements of Operations

(Unaudited)	Three Monthes Ended						
(In thousands, except per share data)  Revenues	March 31, 2012		December 31, 2011		March 31, 2011		
	s	262.336	s	263,514	s	202.651	
Cost of revenues		214,902		204,991		159.002	
Selling, general and administrative expenses		21.313		23,902		15.818	
Other operating income, net	_	(14)	_	580	_	(117	
Operating income		26,135		34,041		27,948	
Foreign currency exchange (gain) loss		(230)		182		323	
Interest expense, net	_	2,368	_	2,405	_	2,257	
In come from operations before in come taxes		23,997		31,454		25,368	
Provision for income taxes	_	8,363	_	9,568	_	9,514	
Net in come	\$	15,634	\$	21,886	S	15,854	
Income per common share -basic:	s	0.17	s	0.24	s	0.18	
In come per common share -diluted:	S	0.16	S	0.22	S	0.16	
Calculation of Diluted EPS;							
Net in come	\$	15,634	S	21,886	s	15,854	
Assumed conversion of Senior Notes	_	1,257	_	1,356	_	1,194	
Adjusted net income	S	16,891	\$	23,242	s	17,048	
Weighted average number of common shares		00.173		00.151		00.631	
outstanding-basic Add: Dilutive effect of stock options and		90,473		90,454		89,621	
restricted stock awards		1,198		1,026		823	
Dilutive effect of Senior Notes	_	15,682	_	15,682	_	15,682	
Diluted weighted average number of common							
shares outstanding	_	107,353	_	107,162	_	106,126	
In come per common share - diluted	\$	0.16	\$	0.22	s	0.16	

NYSE: NR Newpark Resources, Inc. 21 June 2012

# **Financials**





Newpark Resources, Inc. Consolidated Balance Sheets

In thousands, except share data)		March 31, 2012		December 31, 2011	
a mousands, except state date)				2011	
ASSETS					
Cash and cash equivalents	S	30,369	S	25,247	
Receivables, net		354,712		328,590	
Inventories		189,285		175,925	
Deferred tax asset		13,230		13,224	
Prepaid expenses and other current assets		10,269		10,828	
Total current as sets		597,865		553,818	
Property, plant and equipment, net		240,719		231,055	
Goodwill		75,081		71,970	
Other intangible as sets, net		20,028		20,850	
Other assets		8,793		9,144	
Total assets	\$	942,486	\$	886,837	
LIABILITIES AND STOCKHOLDERS' EQUITY					
Short-term debt	\$	1,548	\$	2,232	
Accounts payable		106,277		97,168	
A corned liabilities		44,800		47,443	
Total current liabilities		152,625		146,843	
Long-term debt, less current portion		225,874		189,876	
Deferred tax liability		46,941		46,84	
Other noncurrent liabilities		5,498		5,428	
Total liabilities		430,938		388,990	
Common stock, \$0.01 par value, 200,000,000 shares authorized					
and 94,551,917 and 94,497,526 shares issued, respectively		946		945	
Paid-in capital		478,771		477,204	
A ccumulated other comprehensive income		4,784		789	
Retained earnings		50,617		34,983	
Treasury stock, at cost; 3,726,258 and 2,803,987 shares, respectively		(23,570)		(16,075	
Total stockholders' equity		511,548		497,846	
Total liabilities and stockholders' equity	S	942,486	S	886,837	

NYSE: NR Newpark Resources, Inc. 22 June 2012

# **Financials**





### Newpark Resources, Inc. Operating Segment Results

(Unaudited)	Three Months Ended						
(In thousands)	M	arch 31,	December 31,		March 31,		
		2012		2011		2011	
Revenues							
Fluids systems and engineering	S	218,496	\$	221,125	S	170,467	
Mats and integrated services		30,533		29,376		23,063	
Environmental services		13,307		13,013		9,121	
Total revenues	\$	262,336	\$	263,514	\$	202,651	
Operating income (loss)							
Fluids systems and engineering	\$	13,995	\$	25,044	S	19,199	
Mats and integrated services		14,339		11,655		11,784	
Environmental services		3,575		2,351		1,620	
Corporate office	(4)	(5,774)	800	(5,009)	(§	(4,655	
Total operating income	S	26,135	\$	34,041	\$	27,948	
Segment operating margin							
Fluids systems and engineering		6.4%		11.3%		11.3%	
Mats and integrated services		47.0%		39.7%		51.1%	
Environmental services		26.9%		18.1%		17.8%	

NYSE: NR Newpark Resources, Inc. 23 June 2012

# **Financials**





Newpark Resources, Inc. Consolidated Statements of Cash Flows

(Un au dited)			inded March 31,				
(In thousands)	2012		2011				
Cash flows from operating activities:							
Netincome	\$ 15,634	\$	15,854				
Adjustments to reconcile net income to net cash provided by op	erations:						
Depreciation and amortization	8,018		6,430				
Stock-based compensation expense	1,383		975				
Provision for deferred in come taxes	81		7,567				
Net provision for doubtful accounts	414		(44)				
Loss (gain) on sale of assets	244		(17)				
Change in assets and liabilities:							
In creas e in receivables	(24,439)		(1,063)				
(In crease) decrease in inventories	(12,144)		1,453				
(In crease) decrease in other assets	(1,755)		285				
Increase (decrease) in accounts payable	9,008		(3,895)				
Decrease in accrued liabilities and other	(2,852)		(9,648)				
Net cash (used in) provided by operating activities	(6,408)		17,897				
Cash flows from investing activities:							
Capital expenditures	(17,302)		(6,188)				
Proceeds from sale of property, plant and equipment	8		66				
Net cash used in investing activities	(17,294)		(6,122)				
Cash flows from financing activities:							
Borrowings on lines of credit	85,951		1,193				
Payments on lines of credit	(50,632)		(2,332)				
Proceeds from employee stock plans	234		87				
Purchase of treasury stock	(7,598)		(95)				
Other financing activities	10		9				
Net cash provided by (used in) financing activities	27,965		(1,138)				
Effect of exchange rate changes on cash	859	_	1,719				
Net increase in cash and cash equivalents	5,122		12,356				
Cash and cash equivalents at beginning of year	25,247	_	83,010				
Cash and cash equivalents at end of year	\$ 30,369	S	95,366				

NYSE: NR Newpark Resources, Inc. 24 June 2012

## **Experienced Leadership**





► Paul Howes President & CEO

► Gregg Piontek VP & CFO

► Mark Airola SVP, GC & Admin Officer

▶ Lee Ann Kendrick VP, Human Resources

► Bruce Smith President

Fluids Systems and Engineering

► Jeff Juergens President

Mats & Integrated Services & Environmental

Services

NYSE: NR Newpark Resources, Inc.

25

June 2012

# **Management Biographies**





Paul L. Howes, President & CEO: Paul joined Newpark's Board of Directors and was appointed its Chief Executive Officer in March 2006. In June 2006, Mr. Howes also was appointed as Newpark's President. Mr. Howes' career has included experience in the defense industry, chemicals and plastics manufacturing, and the packaging industry. From 2002 until October 2005, he served as President and Chief Executive Officer of Astaris LLC, a primary chemicals company headquartered in St. Louis, Missouri, with operations in North America, Europe and South America. Prior to this, from 1997 until 2002, he served as Vice President and General Manager, Packaging Division, for Flint Ink Corporation, a global ink company headquartered in Ann Arbor, Michigan with operations in North America, Europe, Asia Pacific and Latin America.

Gregg S. Piontek, VP & CFO: Joined Newpark in April 2007 and served as Vice President, Controller and Chief Accounting Officer from April 2007 to October 2011. Prior to joining Newpark, Mr. Piontek was Vice President and Chief Accounting Officer of Stewart & Stevenson LLC from 2006 to 2007, where he served as the lead executive financial officer for the asset acquisition from Stewart & Stevenson Services, Inc. and \$150 million public debt offering. From 2001 to 2006, Mr. Piontek held the positions of Assistant Corporate Controller and Division Controller for Stewart & Stevenson Services, Inc. Prior to that, Mr. Piontek served in various financials roles at General Electric and CNH Global N.V., after beginning his career as an auditor for Deloitte & Touche LLP. Mr. Piontek is a Certified Public Accountant and holds a bachelor degree in Accountancy from Arizona State University and a Master of Business Administration degree from Marquette University.

Mark J. Airola, Sr. VP, GC & Admin Officer: Mark joined Newpark in October 2006 as its Vice President, General Counsel and Chief Administrative Officer. Mr. Airola was named Senior Vice President in February of 2011. Mr. Airola has practiced law for 22 years, primarily with large, publicly traded companies. Most recently, Mr. Airola was Assistant General Counsel and Chief Compliance Officer for BJ Services Company, a leading provider of pressure pumping and other oilfield services to the petroleum industry, serving as an executive officer since 2003. From 1988 to 1995, he held the position of Senior Litigation Counsel at Cooper Industries, Inc., a global manufacturer of electrical products and tools, with initial responsibility for managing environmental regulatory matters and litigation and subsequently managing the company's commercial litigation.

NYSE: NR Newpark Resources, Inc. 26 June 2012

## **Management Biographies**





Lee Ann Kendrick, Vice President, Human Resources: Lee Ann joined Newpark in January 2012 as Vice President of Human Resources. Prior to joining Newpark, Ms. Kendrick was responsible for human resources for The Americas with Lloyd's Register, a risk management and safety assurance organization in energy, utilities, general engineering and manufacturing industries. Prior to that, Ms. Kendrick spent seven years at CGGVeritas, a leading oil and gas services company that provides seismic solutions to exploration and production companies. At CGGVeritas, Ms. Kendrick held numerous roles including Director of HR Services, Latin America HR Manager and Corporate Benefits Manager. From 1992 to 2001, Ms. Kendrick worked in the financial services industry where she started her career with MetLife Financial Services, a leading provider of financial services and insurance to individual and institutional clients.

**Bruce C. Smith, Executive VP and President Fluids Systems and Engineering**: Bruce joined Newpark in April 1998 as Vice President, International. Since October 2000, he has served as President of its subsidiary Newpark Drilling Fluids, L.P. Prior to joining Newpark, Mr. Smith was the Managing Director of the U.K. operations of M-I Swaco, a competitor of Newpark Drilling Fluids, where he was responsible for two business units, including their drilling fluids unit.

Jeffery L. Juergens, President Mats and Integrated Services & Environmental Services: Jeff joined Newpark in October 2010 as President of Newpark Mats and Integrated Services and Newpark Environmental Services. Prior to joining Newpark, Mr. Juergens was the Chief Executive Officer of B&B Oilfield Services, an oilfield equipment manufacturing company which was acquired by Halliburton. Mr. Juergens has also held the position of Vice President, International Operations/Regional Manager with SPS International, a global company specializing in wellbore cleanup equipment and services, subsequently acquired by M-I Swaco.

NYSE: NR Newpark Resources, Inc. 27 June 2012